



Ref: VTUCPC Drive – 2017/15

Dates: 26<sup>nd</sup> Sep 2017

**2017**  
**MBA(Marketing)**  
freshers



**Organizes**

**Recruitment drive for**

**Power Smart Media Pvt. Ltd**

**Drive**  
**15**

## Company Profile:

**Company Name: Power Smart Media Pvt. Ltd**  
**#150, Embassy Point, 3<sup>rd</sup> Floor,**  
**Infantry Road**  
**Bengaluru**

### About Company: SAN GROUP OF COMPANIES

Established in the year 2006 by Mr. Vishwa Cariappa, San Groups has 10 operating companies under its name in the field of Construction, Entertainment, Technology and Hospitality.

- Vsan Infrastructures Pvt Ltd
- San Enterprises
- San Technologies
- Vsan Visions
- Vsan Constructions
- Neory Technologies
- San Residency
- San Palace
- Vsan Electronics India Pvt. Ltd
- VsanAthreya Educational Institution
- PowerSmart Media Pvt Ltd

Our long established relationships combined with professionalism and integrity has allowed us to succeed where others have not. Our growth has been fueled by the zeal and untiring efforts of professionals belonging to variegated industry verticals. They coordinate with each other to make sure that the projects we undertake are commissioned in the most streamlined manner.

## Current Requirement

1. **POSITION WE ARE HIRING** : MARKETING DEPT (FOR PowerSmart Media Pvt Ltd)
2. Total Manpower Required – **100( 50 Male and 50 Female)**

## Job Description :

1. We are launching a **New Kannada News Chanel** & Bangalore Life Style Magazine – ZOOM(Already in Market)

**Primary responsibility** is to get Advertisements for the TV Channel and Zoom Magazine from various sources.

### Other Responsibilities:

- Identifying the Business Opportunity
- Collecting and Building the Database of clients.
- Client Visit, Pricing Negotiation, Feedback to the Client , Brand Building, Client Serving.
- Target Oriented, Dynamic , result driven, Go & Getter ,Should be willing to Travel
- Weekly, Monthly, Quarterly Sales report Generation.
- Co ordinating with Various Departments in the Organization.
- Co ordinating with the events conducted by the Organization.

<b>QUALIFICATION REQUIRED</b>	<b>MBA – MARKETING FRESHERS (50 Male &amp; 50 Female)</b>
<b>SALARY OFFERED</b>	<b>BEST IN THE INDUSTRY</b>
<b>Venue of Interview</b>	<b>Power Smart Media Pvt Ltd</b>  #150, Embassy Point, 3 <sup>rd</sup> Floor, Infantry Road, Bengaluru, Near Police Commissioner Office

### **WALK-IN INTERVIEW**

**DATE OF INTERVIEW: 27/09/ 2017 to 5/10/2017**

**Note: Candidates appearing for the recruitment process should attend the Interview with Prior Appointment by calling the number: 9986600115. No separate interview intimation will be sent to the candidates. Please register by using the following link, fix appointment and attend the walk-in interview directly at the above mentioned venue.**

### **REGISTRATION LINK**

**<https://goo.gl/forms/OBNUiebRK95AaNqi2>**

**VTU CPC wishes all the candidate a prosperous career ahead.....**

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#### **For details contact:**

VTU Centralized Placement Cell(CPC): Dr. Binoy Mathew, Director CPC: 9448622548

Sd-  
Registrar