



Visvesvaraya Technological University
"Jnana Sangama", Belagavi-590018 Karnataka



Ref: CPC Drive – 2018/ 97

Date: 22 June 2018

Opening for
B.E (Any Branch)
2017 PASSED OUT
&
B.E (Any Branch)
2018 PASSING OUT

VTU CPC
Campus 2 Career

Supports the*
Recruitment drive
For

DRIVE
97

home first
hffc
We'll take you home

Company Profile:

About Us

Home First Finance Company (HFFC) is a young Housing Finance Company founded by two eminent bankers - Jerry Rao and P S Jayakumar. Bessemer Venture Partners, a 100 year old US based PE Fund and TATA Capital Growth Fund are investors in HFFC

What we do: We provide housing loans to low and middle-income individuals. A majority of our customers are first time home buyers and find it challenging to deal with big financial institutions for their home loan requirements. Loan amounts for these homes typically vary between 1 lakh to 40 lakh Rupees.

What then makes us different from other Housing Finance Companies?
It's not what we do; it's how we do it; we make smart use of technology to provide innovative solutions for our customers. This includes door-step services, paperless processes and easy prepayment options. We create imaginative products and processes to deliver a superior customer experience. We are evolving continuously and building a new age organization

Position Job Descriptions and Salary

- Search out affordable housing projects
- Make the builder your best friend

GMA - SALES

- Plan stimulating sales promotion activities
- Learn the science of credit evaluation

Graduate Management Associate - GMA Sales

Particulars (p.a.)	Amount (Rs.)
Basic Salary	72,000
Allowances	1,68,000
Total Salary	2,40,000
Company contribution to PF	21,600
Gross Salary	2,61,600
+ Mobile + Internet Allowance	24,000
+ Performance Linked Incentive	60,000
+ Health Insurance Cover	
+ Accidental Insurance cover	9,500
Cost to Company (CTC)	3,55,100

- Face to face loan counseling - put your charming personality to good use
- Handle branch operations

GMA - SERVICE

- Plan and participate in large scale events
- Above all, create customer Wows!

Graduate Management Associate - GMA Service

Particulars (p.a.)	Amount (Rs.)
Basic Salary	72,000
Allowances	1,68,000
Total Salary	2,40,000
Company contribution to PF	21,600
Gross Salary	2,61,600
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+ Health Insurance Cover	
+ Accidental Insurance cover	9,500
Cost to Company (CTC)	3,20,100

Support for Higher Education

For the students who join HFFC & are also keen on pursuing a Management program, we are giving an opportunity of doing executive MBA from IIM Kolkata through an Executive MBA Program

ACADEMIC ELIGIBILITY CRITERIA

Students with minimum of 60% or more through out their career should apply for the same

SELECTION PROCESS:

1. Pre Placement Presentation
2. Group discussion
3. Technical Interview
4. Personal Interview

Last date for Registration is 02/07/2018

Registration Link to apply click on the below link

<https://goo.gl/forms/EwKbeEPZsJ00b4d62>

Venue and Date will be published later in VTU website or email will be sent to registered candidates (ensure to provide correct email-id)

VTU CPC wishes all the candidates a prosperous career ahead.....

*VTU CPC is only a platform to link the recruiter and the candidates. The candidates are advised to take maximum care in selecting the recruiter and terms & conditions of appointment. VTUCPC is not responsible for any lapses in the agreement between the candidate and there recruiter.

Dr. Binoy Mathew, Director, VTU-Centralized Placement Cell(CPC)
Email: placement@vtu.ac.in