



Visvesvaraya Technological University
"Jnana Sangama", Belagavi-590018 Karnataka



Ref: CPC Drive – 2019/ intern 1

Date: 14 Jan 2019

The main graphic is a light blue rectangle containing several elements. On the left is a dark blue box with white text: "Project work opportunity for MBA", "Marketing" (in a white box), and "2019" (in yellow). In the center is the VTU Campus 2 Career CPC logo. To the right of the logo is a dark blue circle with "Intern 1" in white. Below the logo, the text reads: "Supports the* Recruitment drive For Careator technology & Easyhunt soft tech".

Company Profiles:

About EazyHunt SoftTech:

We, EazyHunt SoftTech Pvt. Ltd., Bangalore, are a fast growing Tech-enabling service provider, working towards providing technology based solutions to consumers, and solving real-world problems, and contributing to a Social cause. We are head-quartered in Bangalore, the IT capital of India, and are poised to expand our operations across India.

Website: <http://www.easyhunt.in>

About CARETOR Technology:

Careator Technologies Private Limited is a metamorphosis of VBridge Consulting (India) Private Limited (regd. in 2011), a company which have matured from a consulting to offering an end to end cutting edge state of the art technology solution to global customers.

Careator, a portmanteau of Care, Create and Cater and our key focus is to ensure our customers have bespoke and tailored solutions to expand their business efficiency. We strive to create a space where the best of our services are offered through our vast industry, project and technical expertise team.

Our clients' success is our priority, thus, we are committed to enable business enterprises in order to improve the business process through path-breaking ideas, and customized business fit solutions, and plans and strategies.

Website: <http://www.careator.com/>

POSITION- Intern*Project work 2019 at Eazyhunt SoftTech Pvt Ltd :*

Eazyhunt SoftTech Pvt Ltd is offering Internship positions to the MBA students of VTU and affiliated Institutions and followed by Project work. Selected candidates would report to the Team Leader. The candidates are expected to build EazyHunt brand, and handle the following activities:

- Participate in Telemarketing & Digital Marketing campaigns and ensure steady rise of EazyHunt's App downloads;
- Acquire details of Merchants / Unorganized Skilled Labors (Monthly/Daily Targets applicable);
- Collect relevant documents from the Retailers & Channel Partners & adhere to KYC processes;
- Provide proper training to the Merchant / Consumer on usage of the EazyHunt App & its benefits;
- Capture Customer / Channel / Merchant feedback and forward report to Team Leader to improve product/service offering in the market
- Any other activity as assigned by the Team Leader, during the program.

All the selected candidates will receive an Internship Stipend and Certificate, at the end of the program. Training to the selected candidates will be provided at our Office. Incentives will be provided to honor the best performers.

Following are the Profile of candidates we are looking for:

Description	Internship Trainee
Location	Across Karnataka
Work Experience	Freshers / Final Year MBA Students
Type of Industry	Any
Computer Knowledge	Basic
Communication	Able to write, read & understand English and local language
Geographical Knowledge	Area & Market knowledge of Karnataka, should be willing to travel daily to achieve Sales targets
Mobile	Smartphone is Mandatory
Vehicle (Two-Wheeler)	Preferred (with valid D/L), but not mandatory

Project work 2019 at **CARETOR Technology**

This **marketing** internship will give you an insight on the current market trends, marketing strategies, research etc.

We are also considerate and flexible to the interns who have a set course guideline that has to be followed through their university.

Considering that the students have to do a project which involves primary data collection, the internship will make it easier for them to reach out to corporate businesses for the same.

In general though, the student intern's tasks can include:

- Meeting and liaising with clients to understand their challenges & needs
- Preparing briefs and commissioning research
- Formulating a plan or proposal and presenting it to the client or senior management
- Writing and managing the distribution of surveys and questionnaire;
- Conducting qualitative or quantitative surveys, which may involve field, interview or focus group assessments;
- Using statistical software to manage and organise information;
- Monitoring the progress of research projects;
- Analysing and interpreting data to identify patterns and solutions;
- Writing detailed reports and presenting results;

Compensation

CARETOR Technology pays 5000 rupees fixed stipend

Eazyhunt SoftTech Pvt Ltd pays 1500 rupees stipend + incentives based on performance

Both the companies are willing to convert interns into full time employees based on performance during internship

ACADEMIC ELIGIBILITY CRITERIA

PG: Pursuing MBA

Registration Link to apply

<https://goo.gl/forms/179scb1DAzLoikqy1>

Interview: Telephonic and face to face

Job Location: Bangalore (Karnataka)

VTU CPC wishes all the candidates a prosperous career ahead.....

*VTU CPC is only a platform to link the recruiter and the candidates. The candidates are advised to take maximum care in selecting the recruiter and terms & conditions of appointment. VTUCPC is not responsible for any lapses in the agreement between the candidate and there recruiter.

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