



Visvesvaraya Technological University

"Jnana Sangama", Belagavi - 590 018, Karnataka State

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CIRCULAR

Sub: Qualcomm® Design in India Challenge

All the colleges are hereby, kindly invited to participate in the Qualcomm® Design in India Challenge.

The Qualcomm® Design in India challenge, in association with NASSCOM, has set out to discover the best and brightest product design and development minds in the country. Up to 10 ideas/companies will be shortlisted by March 2016, each of which will win \$10,000 in prize money. The winners will then be invited to the Qualcomm® Innovation Lab in Bangalore, where their ideas will be nurtured and incubated over six months.

Upto three of the best and most successful products – as judged by an eminent jury comprising seasoned industry professionals – will be selected as winners of the competition and win prize money of upto \$100,000 each.

The colleges may direct the participants to register their teams by visiting the web-link: <http://www.qualcomm.co.in/design-in-india/registration>

For further queries please visit: <http://www.qualcomm.co.in/design-in-india/faqs> or alternatively contact Mr. Nayaz Ahmed (nayaz@vtu.ac.in)

Enclosed posters are to be displayed on Notice Boards.

Sd/-
REGISTRAR

To, The Principals of Affiliated/Autonomous/Constituent Engineering Colleges.

Copy for information to:

1. The Special Officers of VTU Regional Offices for immediate circulation.
2. The Secretary to VC, VTU Belagavi.
3. CNC, to upload on website


REGISTRAR
(Dr.K.E.Prakash)

Qualcomm® Design in India

SUPPORTING THE VISION OF MAKE IN INDIA

YourStory is proud to support Qualcomm® in discovering India's most innovative product design companies

CALLING PRODUCT/HARDWARE DESIGN STARTUPS

WIN UP TO \$100,000

for your disruptive product or idea for a product using Qualcomm® technologies and platforms

WHAT'S UP FOR GRABS

Up to \$10,000 for up to 10 companies

Technical, engineering, patents-related support at Qualcomm Innovation Lab

Up to \$100,000 for up to three winning companies at the end of the Challenge

Read more

at www.qualcomm.co.in/design-in-india

Track the contest at www.yourstory.com/QDIC

LAST DATE TO APPLY: 29 FEBRUARY 2016

#QDIC #DesignInIndia