



# Visvesvaraya Technological University

"Jnana Sangama"

Belagavi - 590 018, Karnataka State

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Ref: VTU/Aca/UG-Cir/2016-17/ 2046

Date :

13 JUL 2016

## CIRCULAR

**Sub: National Campaign for Swachh Bharath Mission - reg..**

Ref: UGC Letter D. No. 14-5/2016 (CPP-II) dt: 25-5-2016

The Prime Minister has announced a nationwide campaign for Swachh Bharath Mission which is associated with raising the prestige and image of the Country and also the self respect and dignity of Indians.

The Ministry of Environment, Forest and Climate Changes has prepared a report for Swachh Bharat Mission and Ganga Rejuvenation. This report is aimed at improving the standards of living, providing adequate infrastructure and reorienting habits and behavior that contributes to clean surroundings in growing economy facing wide disparities in income and lifestyles and struggling to meet the requirements of public infrastructure. It is focused on people's involvement, sustainability and time bound results.

In this regard, you are requested to develop an institutional framework by involving NSS, eco-clubs or any student clubs to ensure sustained public participation in Swachh Bharat Abhiyan and Ganga Rejuvenation. And also to recognise Swachhata Diwas on first working day of Every Week.

Hence, you are requested to undertake these activities in your college/ department and inform the action taken to the undersigned.

BY ORDER,

REGISTRAR  
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Visvesvaraya Technological University  
Belgaum

To,

1. The Principals of All Engineering Colleges (Constituent, Affiliated, Autonomous) under VTU, Belagavi
2. The PG Coordinators of all VTU PG Centres at Belagavi, Muddenhalli, Mysuru and Kalaburagi

Copy to:

1. Hon'ble Vice-Chancellor through the Secretary to VC, VTU, Belagavi
2. The Special Officers of all the Regional Offices of VTU
3. The Special Officer of Academic Section, VTU, Belagavi
4. The Case-workers of Academic Section (A1,A2,A3,A4, A5) VTU, Belagavi
5. The Computer Network Centre, VTU, Belagavi

AR 86/16



प्रो. (डॉ.) जसपाल एस. सन्धू

सचिव

Prof. Dr. Jaspal S. Sandhu

MBBS, MS (Ortho), DSM, FAIS, FASM, FAFSM, FFIMS, FAMS

Secretary



विश्वविद्यालय अनुदान आयोग  
University Grants Commission

(मानव संसाधन विकास मंत्रालय, भारत सरकार)  
(Ministry of Human Resource Development, Govt. of India)

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**By Speed Post**

**D.O.No.F. 14-5/2016 (CPP-II)**

**25<sup>th</sup> April, 2016**

Respected Sir/Madam,

The Prime Minister has announced a nationwide campaign for a Swachh Bharat Mission which is associated with raising the prestige and image of the country and also the self respect and dignity of Indians.

The Ministry of Environment, Forest and Climate Changes has prepared a report for Swachh Bharat Mission & Ganga Rejuvenation. This report is aimed at improving the standards of living, providing adequate infrastructure and reorienting habits and behaviour that contributes to clean surroundings in a growing economy facing wide disparities in income and lifestyles and struggling to meet the requirements of public infrastructure. It is focused on people's involvement, sustainability and time-bound results. The following actions have been suggested in the report to be undertaken by your esteemed University:

- Develop an institutional framework by involving NSS, NCC or Nehru Yuvak Kendras, eco-clubs to ensure sustained public participation in the Swachh Bharat Abhiyan and Ganga Rejuvenation.
- Make necessary amendments in the curricula at educational institutions to provide credit to the student's practical projects on recycling and reusing the biodegradable and dry waste.
- Issue directions to all educational institutions recommending to recognize Swachhata Diwas on first working day of every week.
- Start skill development / Diploma courses in technical departments with water, sanitation and solid waste as career options.

Accordingly, you are requested to kindly ensure that these activities are undertaken in your university and in the colleges affiliated with you.

With regards,

Yours sincerely,

(Jaspal S. Sandhu)



**The Vice-Chancellor**  
**Visveswaraiyah Technological University,**  
**"Jnana Sangama", Belgaum-590 018,**  
**Karnataka.**

OS  
21/7/16

Recd  
V.C.  
20/7/16