

Vittiya Saksharata Abhiyaan (VISAKA)

Action Plan for Higher Educational Institutions

12th Dec 2016 – 12th Jan 2017

Issue of instructions by MHRD to respective institutions: 5th Dec 2016		
Video conferences by Bureau Heads with all concerned institutions: 6th to 9th Dec 2016		
Action point	Time line	Detail
Student participation in the VISAKA		
Identifying trainers for digital payment system (from banks/teachers)	Before 10 th Dec	They are needed to train the volunteers on digital modes of payment
Informing all students about the programme and registration of student volunteers on website	7 th Dec – 14 th Dec	Orientations sessions to be done class-by-class; and for registration of volunteers
Training of the volunteers (in adopting households/establishments for canvassing digital payment systems)	15 th to 20 th Dec	To be trained in convincing people about digital modes of payment
Volunteers work on the selected households to bring them on to digital mode	20 th Dec – 12 th Jan	The volunteers start work from their house, and would try to convince other (at least 10) households
Open session with the student volunteers to elicit experiences and give further guidance	12 th Jan	All volunteers will share their experiences
Final report by the student volunteers and uploading on the website	12 th Jan	Report to be filed online should contain the photos and details in the format that would be made available on website
Institution level reforms		
All receipts to be by the Institute to be only digital/online mode	12 th Dec	Instructions to be issued, Rules to be amended where needed
Meeting of the vendors/service providers working in the campus to finalise their digital mode for payments	12 th Dec	To inform them about the need to adopt cashless systems
All shops/establishments in campus to go digital through PoS machines/m Wallets/mobile banking	30 th Dec	The PoS machines are to be procured by the shop owners.
Appraisal of progress and making of final report; and uploading on the website	12 th Jan	All establishments on campus should go totally digital
Adoption of markets/mandis for digitisation of payments		
NSS/NCC units identify the market places for adoption	12 th Dec	A prominent market place with substantial informal sector operation to be selected
Visits to the establishments and teaching digital payments	12 th Dec – 23 rd Dec	Student teams to visit shops/vendors and convince them to adopt digital payment system
Debriefing about the results of the work	23 rd Dec	The results (number of establishments turned to digital payments) to be tabulated and submitted online
Follow up visits to the market place	23 rd Dec – 8 th Jan	Further follow up visits to the establishments to inform the customers on use of the digital payments
Final report by the NSS units	12 th Jan	Final results to be submitted online on the website www.mhrd.gov.in/visaka

Note: Every stage in the above action plan would be monitored digitally using Digital Monitoring System (DMS)
