



# Visvesvaraya Technological University

"Jnana Sangama", Belagavi - 590 018, Karnataka State

Dr. K. E. Prakash,  
Registrar

Phone : (0831) 2405468

Fax : (0831) 2405467

Ref. No: VTU/Aca/2015-16/ 9408

Date: 22 FEB 2016

## CIRCULAR

**Sub:** Visvesvaraya Technological University's Business Plan (VTU B-Plan) Competition at MSRIT, Bangalore on Feb 13, 2016

All the colleges are hereby, kindly invited to participate in the B-Plan Competition to be held at M S Ramaiah Institute of Technology, Bangalore on 13<sup>th</sup> February 2016.

The colleges are also welcome to hold an intra college event to shortlist a single best team at the college from all branches of Engineering and MBA. All the colleges are requested to send their one best team for finale event that will be held at M S Ramaiah Institute of Technology, Bangalore.

The colleges may direct the participants to register their teams by visiting the web-link: <http://bit.ly/1NOvOwV> (case sensitive)

Contents of this circular may please be brought to the notice of the concerned officials.

The VTU Business plan (B-Plan) competition details are available in website: <http://www.msrit.edu/entrepreneurship-development-cell/>

For further queries please contact Nikhil PK-9591601429/Ajit Idagal-8147460962 of MSRIT or email to [edc@msrit.edu](mailto:edc@msrit.edu)

The Rules of the competition are enclosed for ready reference.

  
REGISTRAR

To, The Principals of Affiliated/Autonomous/Constituent Engineering Colleges.

Copy for information to:

1. The Special Officers of VTU Regional Offices for circulation.
2. The Secretary to VC, VTU Belagavi.
3. CNC, to upload on website

## VTU.B-Plan RULES

The selected team that enters the finale at MSRIT has to follow the rules as below:

1. A team of maximum 4 members is allowed.
2. The finale at MSRIT will consist of two rounds:  
**Round 1:** An executive summary, containing a brief of outlined concepts must be sent through email before 11.00 pm on February 10<sup>th</sup>, before to [edc@msrit.edu](mailto:edc@msrit.edu), the subject of the email should be 'plan name-college name'\_BPlan MSRIT.  
**Round 2:** The shortlisted teams have to pay registration fee of Rs. 1000/- onsite. The teams have to give a presentation on February 13, 2016.
3. The teams can make use of any presentation means.
4. The selected teams will be intimated through email.
5. The selected teams should submit a soft copy of their Business Plan.
6. Each team will get 13+2 minutes to pitch their plan to the judges.
7. The Business Plan would be judged on the following criteria:
  - Is the business financially feasible and practical?
  - Quality of product, services or solutions.
  - Market opportunities and competition.
  - Over all attractiveness of venture.

**Further queries feel free to contact:**

Phone : Nikhil PK – 9591601429 ; Ajit Idagal - 8147460962

Mail us: [edc@msrit.edu](mailto:edc@msrit.edu)