



**Visvesvaraya Technological University**  
"Jnana Sangama", Belagavi-590018 Karnataka



**Ref: CPC Drive – 2018/ 93**

**Date: 11<sup>th</sup> May 2018**

**Opening for**  
**MBA**  
**2017 PASSED OUT**  
**&**  
**2018 PASSING OUT**  
**ONLY**

**VTU CPC**  
Campus 2 Career

**Supports the\***  
**Recruitment drive**  
**For**

**DRIVE**  
**93**

**home first**  
**hffc**  
We'll take you home

## **Company Profile:**

### About Us

Home First Finance Company (HFFC) is a young Housing Finance Company founded by two eminent bankers - Jerry Rao and P S Jayakumar. Bessemer Venture Partners, a 100 year old US based PE Fund and TATA Capital Growth

Fund are investors in HFFC



What we do: We provide housing loans to low and middle-income individuals. A majority of our customers are first time home buyers and find it challenging to deal with big financial institutions for their home loan requirements. Loan amounts for these homes typically vary between 1 lakh to 40 lakh Rupees.

What then makes us different from other Housing Finance Companies?

It's not what we do; it's how we do it; we make smart use of technology to provide innovative solutions for our customers. This includes door-step services, paperless processes and easy prepayment options. We create imaginative products and processes to deliver a superior customer experience. We are evolving continuously and building a new age organization

## POSITION and Salary

Management Associate - Sales	
Particulars	₹ Annually
Basic Salary	4,20,000
Company contribution to PF	21,600
<b>Gross Salary</b>	<b>4,41,600</b>
Mobile Allowance	24,000
<b>Incentives</b>	<b>1,40,000</b>
Health Insurance	9,500
Accidental Insurance	
<b>Cost to Company</b>	<b>6,15,100</b>



### Job description

Management Associate - Sales Become a Top Sales Professional! Search out affordable housing projects. Make the builder your best friend. Learn the tricks of the trade from the experts. Extract maximum leads from builders & other channel partners. Plan and execute impactful ATL / BTL marketing campaigns. Ensure minimum NPA % through prudent credit evaluation & rigorous collections. [Company prefers male candidates since job involves lot of traveling](#)

## ACADEMIC ELIGIBILITY CRITERIA

**MBA with minimum 60 % aggregate**

## **SELECTION PROCESS:**

1. Pre Placement Presentation
2. Group discussion
3. Technical Interview
4. Personal Interview

**Last date for Registration is 15/05/2018**

**Registration Link to apply click on the below link**

**<https://goo.gl/forms/YcDe509JHHVub5f72>**

**Venue and time will be published later in VTU website**

**VTU CPC wishes all the candidates a prosperous career ahead.....**

\*VTU CPC is only a platform to link the recruiter and the candidates. The candidates are advised to take maximum care in selecting the recruiter and terms & conditions of appointment. VTUCPC is not responsible for any lapses in the agreement between the candidate and there recruiter.

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