

**Model Question Paper-1/2 with effect from 2022-23 (CBCS Scheme)**

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**Sixth Semester B.E. Degree Examination**  
**Subject Title: MANAGEMENT AND ENTREPRENEURSHIP**

**TIME: 03 Hours****Max. Marks: 100**

- Note: 01. Answer any **FIVE** full questions, choosing at least **ONE** question from each **MODULE**.  
 02. Question on a topic of a Module may appear in either its 1st or 2nd question

<b>Module -1</b>			<b>C</b>	<b>Marks</b>
Q.01	a	Define Management. Explain the levels of Management	CO1	6
	b	Explain the principal functions of management.	CO1	8
	c	Explain various Roles of managers.	CO1	6
<b>OR</b>				
Q.02	a	Explain briefly the characteristics of planning	CO1	8
	b	List & explain the steps involved in planning	CO2	6
	c	Explain the process of decision making.	CO1	6
<b>Module-2</b>				
Q 03	a	What is an organization? Explain the purpose and nature of an organization	CO2	8
	b	Explain the steps involved in selection process	CO2	6
	c	List the Advantages and disadvantages of MBO	CO1	6
<b>OR</b>				
Q.04	a	Define controlling. Explain the steps involved in controlling	CO2	6
	b	Distinguish between centralization and decentralization	CO2	6
	c	What is communication? Discuss the purpose of communication	CO2	8
<b>Module-3</b>				
Q.05	a	Explain the characteristics of a successful entrepreneur	CO3	8
	b	What are the various stages in the entrepreneurial process? Discuss	CO3	6
	c	Differentiate between entrepreneur and Intrapreneur.	CO2	6
<b>OR</b>				
Q 06	a	Explain briefly the evolution of the concept 'Entrepreneur'	CO3	8
	b	List out the differences between the Manager and an Entrepreneur.	CO2	6
	c	Explain briefly the growth and development of entrepreneurship in India	CO3	6
<b>Module-4</b>				
Q.07	a	Explain the steps involved in the planning and development of a new product	CO3	8
	b	Describe the sequential stages of project formulation.	CO2	6
	c	Explain the need and significance of a project report.	CO2	6
<b>OR</b>				
Q.08	a	Explain briefly the various operational issues for new enterprises	CO3	6
	b	What is a project report? Explain the guidelines provided by planning commission for preparation of a project report.	CO2	8
	c	Explain briefly the project management issues in SSE	CO3	6
<b>Module-5</b>				
Q.09	a	Define SSI. Enumerate various objectives of SSI	CO1	8
	b	What are the objectives and functions of KIADB	CO2	6
	c	Explain the role of SSI in economic development	CO2	6
<b>OR</b>				

Q.10	a	List out the Merits & limitations of SSI	CO1	6
	b	List & explain the steps to start SSI	CO4	6
	c	Explain the services provided by small industries development organization (SIDO).	CO3	8

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<b>Module -1</b>			<b>C</b>	<b>Marks</b>
Q.01	a	“Management as a science, Art or profession”. Explain briefly	CO1	6
	b	Explain the functions areas of management.	CO1	8
	c	Explain the levels of management	CO1	6
<b>OR</b>				
Q.02	a	Define planning? With a block diagram explain the hierarchy of plans	CO1	8
	b	What do you mean by objectives. What are the characteristics of	CO2	6
	c	Explain the process of decision making.	CO1	6
<b>Module-2</b>				
Q 03	a	What is an organization? Explain the principles of organization	CO2	8
	b	What is authority. List the functions of authority?	CO2	6
	c	Explain briefly the management by exception. List the Advantages and disadvantages of management by exception	CO1	6
<b>OR</b>				
Q.04	a	Define span of control. What are the considerations of span of controlling	CO2	6
	b	Distinguish between centralization and decentralization	CO2	6
	c	Define staffing? Discuss the futures of staffing	CO2	8
<b>Module-3</b>				
Q.05	a	Define an entrepreneur. Explain the concept of entrepreneurship.	CO1	8
	b	Discuss the various stages in the entrepreneurial process?	CO2	6
	c	Differentiate between entrepreneur and Manager.	CO3	6
<b>OR</b>				
Q 06	a	Explain briefly the role of Entrepreneurs in economic India’	CO1	8
	b	List out the differences between the Intrapreneur and Entrepreneur.	CO3	6
	c	Explain briefly the barriers to entrepreneurship.	CO3	6
<b>Module-4</b>				
Q.07	a	Explain briefly the different forms of business organization	CO2	8
	b	Describe the stages of project formulation.	CO4	6
	c	What are the guidelines given by planning commission for Project report.	CO3	6
<b>OR</b>				
Q.08	a	What is project appraisal. Explain briefly the methods of market Feasibility study.	CO2	8
	b	Explain the sources of project identification	CO4	6
	c	Explain briefly the errors in project report	CO3	6
<b>Module-5</b>				
Q.09	a	Write short note on Institutional support to SSI.	CO2	8
	b	Discuss the need for SSI and mention the objectives?	CO4	6

	c	Explain the role of SSI in economic development	CO4	6
OR				
Q.10	a	List out the objectives & functions of KSFC	CO2	6
	b	Explain any two institutions that assists SSI	CO4	6
	c	Explain the services provided by small industries development organization (SIDO).	CO3	8