

# Model Question Paper

## CBCS SCHEME

### Sixth Semester B.E Degree Examination

#### TECHNOLOGICAL INNOVATION MANAGEMENT AND ENTREPRENEURSHIP (21EI61/21BM61/21EC61)

TIME: 03 Hours

Max.Marks:100

Note:

1. Answer any **FIVE** full questions, choosing at least **ONE** question from each **MODULE**
2. M: Marks, L: Bloom's level, C: Course outcomes.

		Module - 1	M	L	C
Q.1	a	Explain the various roles of manager.	5	L2	CO1
	b	Differentiate between administration and management.	7	L2	CO1
	c	List and explain the various steps in planning.	8	L2	CO1
<b>OR</b>					
Q.2	a	Explain the different levels of management and skills required.	5	L2	CO1
	b	Analyze management as science and also as an art.	7	L2	CO1
	c	Briefly explain the various steps in decision making process.	8	L2	CO1
<b>Module – 2</b>					
Q.3	a	Explain the various steps involved in selection process.	10	L2	CO2
	b	Explain Maslow's hierarchy theory.	10	L2	CO2
<b>OR</b>					
Q.4	a	Explain the advantages and disadvantages of committees in an organization.	10	L2	CO2
	b	What is direction in an organization? Explain any five techniques of co-ordination.	10	L2	CO2

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<b>Module – 3</b>					
<b>Q5</b>	<b>a</b>	Illustrate the social responsibilities of business towards different groups .	<b>10</b>	<b>L2</b>	<b>CO3</b>
	<b>b</b>	List out the advantages of Corporate governance.	<b>10</b>	<b>L3</b>	<b>CO3</b>
<b>OR</b>					
<b>Q.6</b>	<b>a</b>	Explain the essentials of an effective control system.	<b>10</b>	<b>L2</b>	<b>CO3</b>
	<b>b</b>	Explain in detail the steps in a control process.	<b>10</b>	<b>L3</b>	<b>CO3</b>
<b>Module – 4</b>					
<b>Q.7</b>	<b>a</b>	Explain any four characteristics of a successful entrepreneurship .	<b>10</b>	<b>L2</b>	<b>CO4</b>
	<b>b</b>	Summarize the capacity building for entrepreneurship.	<b>10</b>	<b>L2</b>	<b>CO4</b>
<b>OR</b>					
<b>Q.8</b>	<b>a</b>	Discuss about the business opportunities in India.	<b>10</b>	<b>L2</b>	<b>CO4</b>
	<b>b</b>	Write a short note on Mobility of Entrepreneurs.	<b>10</b>	<b>L3</b>	<b>CO4</b>
<b>Module – 5</b>					
<b>Q.9</b>	<b>a</b>	Explain the procedure for setting up an enterprise.	<b>10</b>	<b>L2</b>	<b>CO5</b>
	<b>b</b>	Write a short note on Why do some business plan fail.	<b>10</b>	<b>L3</b>	<b>CO5</b>
<b>OR</b>					
<b>Q.10</b>	<b>a</b>	Explain about the Non-governmental organizations.	<b>10</b>	<b>L3</b>	<b>CO5</b>
	<b>b</b>	Write a note on (i)SIADB (ii)NABARD	<b>10</b>	<b>L2</b>	<b>CO5</b>