

Model Question Paper-1 with effect from 2020-21 (CBCS Scheme)

USN

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Fifth Semester B.E. Degree Examination MANAGEMENT AND ENTREPRENEURSHIP

TIME: 03 Hours

Max. Marks: 100

Note: 01. Answer any **FIVE** full questions, choosing at least **ONE** question from each **MODULE**.

| Module – 1 | | 100 | |
|-------------------|------------|---|----|
| Q.1 | (a) | Define management. Explain the functions to be performed by managers to attain the set goals. | 6 |
| | (b) | Discuss the functional areas of management. | 6 |
| | (c) | Explain in brief the following approaches of management (a) Systems approach. (b) Contingency approach. (c) Behavioral approach. (d) Human relations approach. | 8 |
| OR | | | |
| Q.2 | (a) | Discuss the steps in planning. | 6 |
| | (b) | Write a note on characteristics of objectives. | 6 |
| | (c) | Write a note on decision making environment. | 12 |
| Module – 2 | | | |
| Q.3 | (a) | Explain the following with its merits and demerits (a) Line organization. (b) Functional organization. (c) Line and staff organization. (d) Committee organization. | 8 |
| | (b) | Distinguish between (a) Authority and responsibility. (b) Delegation and decentralization. | 6 |
| | (c) | Explain in brief the nature and importance of staffing. | 6 |
| OR | | | |
| Q.4 | (a) | Explain in brief the following motivation theories. (a) Maslow's need hierarchy theory. (b) Herzberg's two factors theory. (c) Adam's equity theory. (d) Mc Clelland needs theory. (e) Skinner's reinforcement theory. | 8 |
| | (b) | Write a note on the followings (a) Types of communication. (b) Forms of communication. | 6 |
| | (c) | Write a note on the followings (a) Importance of coordination. (b) Techniques of coordination. | 6 |

| Module – 3 | | | |
|-------------------|------------|---|---|
| Q.5 | (a) | Write a short note on (a) Capitalist view of social responsibility of business (b) Business ethics (c) Corporate governance (d) Whistle-Blowing | 8 |

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|-------------------|-----|---|---|
| | (b) | Describe in details the social performance of business in india | 6 |
| | (c) | What is social audit? What are its advantages | 6 |
| OR | | | |
| Q.6 | (a) | Distinguish between entrepreneur and manager. | 6 |
| | (b) | Explain in brief the functions of entrepreneur. | 6 |
| | (c) | Explain in brief the evolution of concept of entrepreneurship in India. | 8 |
| Module – 4 | | | |
| Q.7 | (a) | What do you mean by Small-Scale industry? List the characteristics of Small-scale industries. | 8 |
| | (b) | Explain the role of SSI in economic development. | 6 |
| | (c) | Explain the Government policy for SSI through five Industrial Policy Resolutions. | 6 |
| OR | | | |
| Q.8 | (a) | Discuss the support provided by NSIC to small scale industries. | 6 |
| | (b) | Explain in brief the main function of DIC. | 6 |
| | (c) | List various loan schemes of KSFC. | 8 |
| Module – 5 | | | |
| Q.9 | (a) | Write a note on the following (a) Idea generation (b) Project selection | 8 |
| | (b) | Explain in brief the meaning of project. | 6 |
| | (c) | Discuss the classification of projects. | 6 |
| OR | | | |
| Q.10 | (a) | Explain the steps involved in using PERT and CPM. | 6 |
| | (b) | Write a note on errors in project report. | 6 |
| | (c) | Write a note on (a) Identification of opportunity (b) Feasibility study | 8 |
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| Table showing the Bloom's Taxonomy Level, Course Outcome and Programme Outcome | | | | |
|--|-------------------------------------|-------------------------------------|-------------------------------|----------------------|
| Question | | Bloom's Taxonomy Level attached | Course Outcome | Programme Outcome |
| Q.1 | (a) | L_2 | CO1 | PO1, PO10, PO11 |
| | (b) | $L_1,$ L_2 | CO1 | PO1, PO10, PO11 |
| | (c) | L_2 | CO1 | PO1, PO10, PO11 |
| Q.2 | (a) | L_2 | CO1 | PO1, PO10, PO11 |
| | (b) | L_2 | CO2 | PO1, PO10, PO11 |
| | (c) | L_2 | CO2 | PO1, PO10, PO11 |
| Q.3 | (a) | L_2 | CO2 | PO1, PO10, PO11 |
| | (b) | L_2 | CO2 | PO1, PO10, PO11 |
| | (c) | L_2 | CO2 | PO1, PO10, PO11 |
| Q.4 | (a) | L_2 | CO2 | PO1, PO10, PO11 |
| | (b) | L_2 | CO3 | PO1, PO8, PO10, PO11 |
| | (c) | L_2 | CO3 | PO1, PO8, PO10, PO11 |
| Q.5 | (a) | $L_2,$ L_3 | CO3 | PO1, PO8, PO10, PO11 |
| | (b) | L_2 | CO3 | PO1, PO8, PO10, PO11 |
| | (c) | L_2 | CO3 | PO1, PO10, PO11 |
| Q.6 | (a) | L_2 | CO4 | PO1, PO11, PO12 |
| | (b) | L_2 | CO4 | PO1, PO11, PO12 |
| | (c) | $L_2,$ L_3 | CO4 | PO1, PO11, PO12 |
| Q.7 | (a) | L_2 | CO4 | PO1, PO11, PO12 |
| | (b) | L_2 | CO5 | PO1, PO11, PO12 |
| | (c) | L_2 | CO5 | PO1, PO11, PO12 |
| Q.8 | (a) | $L_2,$ L_3 | CO5 | PO1, PO11, PO12 |
| | (b) | L_2 | CO5 | PO1, PO11, PO12 |
| | (c) | L_2 | CO5 | PO1, PO11, PO12 |
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| Q.10 | (a) | $L_2,$ L_3 | CO5 | PO1, PO11, PO12 |
| | (b) | L_2 | CO5 | PO1, PO11, PO12 |
| | (c) | L_2 | CO5 | PO1, PO11, PO12 |
| Bloom's Taxonomy Levels | Lower order thinking skills | | | |
| | Remembering(knowledge): L_1 | Understanding Comprehension): L_2 | Applying (Application): L_3 | |
| | Higher order thinking skills | | | |
| | Analyzing (Analysis): L_4 | Valuating (Evaluation): L_5 | Creating (Synthesis): L_6 | |



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Fifth Semester B.E. Degree Examination MANAGEMENT AND ENTREPRENEURSHIP

TIME: 03 Hours

Max. Marks: 100

Note: 01. Answer any **FIVE** full questions, choosing at least **ONE** question from each **MODULE**.

| Module – 1 | | | |
|-------------------|-----|---|------|
| Q.1 | (a) | Briefly explain the functions of management | 10 M |
| | (b) | Explain the nature, importance and purpose of planning | 10 M |
| OR | | | |
| Q.2 | (a) | Briefly explain the management levels and also explain the roles of manager | 10 M |
| | (b) | Explain types of plans and explain the steps in decision making | 10 M |
| Module – 2 | | | |
| Q.3 | (a) | Bring out difference between centralization and decentralization of authority | 05 M |
| | (b) | Explain matrix organization with block diagram | 05 M |
| | (c) | Briefly explain steps in controlling | 10 M |
| OR | | | |
| Q.4 | (a) | Explain recruitment and selection procedure | 10 M |
| | (b) | Explain the different types of leadership styles | 05 M |
| | (c) | Briefly explain motivational theories | 05 M |
| Module – 3 | | | |
| Q.5 | (a) | Define entrepreneur, explain the importance and characteristics of entrepreneurship | 10 M |
| | (b) | Define social responsibility and explain the social responsibility of business towards different groups | 10 M |
| OR | | | |
| Q.6 | (a) | Explain the different classifications of entrepreneur | 05 M |
| | (b) | Differentiate between entrepreneur and intrapreneur | 05M |
| | (c) | Explain the different barriers of entrepreneur | 10 M |
| Module – 4 | | | |
| Q.7 | (a) | Define small scale industry and explain the role of small scale industry | 10 M |
| | (b) | Explain the objectives and functions of DIC | 10 M |
| OR | | | |

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|-------------------|------------|---|------|
| Q.8 | (a) | Briefly explain the impact of Globalization, WTO and GATT on small scale industries | 10 M |
| | (b) | i) Write a note on KIADB ii) Briefly explain SIDBI | 10 M |
| Module – 5 | | | |
| Q.9 | (a) | Define project, explain the objectives and characteristics of project | 10 M |
| | (b) | Briefly explain the need and significance of project report | 10 M |
| OR | | | |
| Q.10 | (a) | Briefly explain project proposal, project scheduling and project life cycle | 10 M |
| | (b) | Explain PERT and CPM | 10 M |

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