

Model Question Paper-1 with effect from 2020-21 (CBCS Scheme)

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Fifth Semester B.E. Degree Examination MANAGEMENT AND ENTREPRENEURSHIP

TIME: 03 Hours

Max. Marks: 100

Note: 01. Answer any **FIVE** full questions, choosing at least **ONE** question from each **MODULE**.

Module – 1		100	
Q.1	(a)	Define management. Explain the functions to be performed by managers to attain the set goals.	6
	(b)	Discuss the functional areas of management.	6
	(c)	Explain in brief the following approaches of management (a) Systems approach. (b) Contingency approach. (c) Behavioral approach. (d) Human relations approach.	8
OR			
Q.2	(a)	Discuss the steps in planning.	6
	(b)	Write a note on characteristics of objectives.	6
	(c)	Write a note on decision making environment.	12
Module – 2			
Q.3	(a)	Explain the following with its merits and demerits (a) Line organization. (b) Functional organization. (c) Line and staff organization. (d) Committee organization.	8
	(b)	Distinguish between (a) Authority and responsibility. (b) Delegation and decentralization.	6
	(c)	Explain in brief the nature and importance of staffing.	6
OR			
Q.4	(a)	Explain in brief the following motivation theories. (a) Maslow's need hierarchy theory. (b) Herzberg's two factors theory. (c) Adam's equity theory. (d) Mc Clelland needs theory. (e) Skinner's reinforcement theory.	8
	(b)	Write a note on the followings (a) Types of communication. (b) Forms of communication.	6
	(c)	Write a note on the followings (a) Importance of coordination. (b) Techniques of coordination.	6

Module – 3			
Q.5	(a)	Write a short note on (a) Capitalist view of social responsibility of business (b) Business ethics (c) Corporate governance (d) Whistle-Blowing	8

	(b)	Describe in details the social performance of business in india	6
	(c)	What is social audit? What are its advantages	6
OR			
Q.6	(a)	Distinguish between entrepreneur and manager.	6
	(b)	Explain in brief the functions of entrepreneur.	6
	(c)	Explain in brief the evolution of concept of entrepreneurship in India.	8
Module – 4			
Q.7	(a)	What do you mean by Small-Scale industry? List the characteristics of Small-scale industries.	8
	(b)	Explain the role of SSI in economic development.	6
	(c)	Explain the Government policy for SSI through five Industrial Policy Resolutions.	6
OR			
Q.8	(a)	Discuss the support provided by NSIC to small scale industries.	6
	(b)	Explain in brief the main function of DIC.	6
	(c)	List various loan schemes of KSFC.	8
Module – 5			
Q.9	(a)	Write a note on the following (a) Idea generation (b) Project selection	8
	(b)	Explain in brief the meaning of project.	6
	(c)	Discuss the classification of projects.	6
OR			
Q.10	(a)	Explain the steps involved in using PERT and CPM.	6
	(b)	Write a note on errors in project report.	6
	(c)	Write a note on (a) Identification of opportunity (b) Feasibility study	8

Table showing the Bloom's Taxonomy Level, Course Outcome and Programme Outcome				
Question		Bloom's Taxonomy Level attached	Course Outcome	Programme Outcome
Q.1	(a)	L_2	CO1	PO1, PO10, PO11
	(b)	$L_1,$ L_2	CO1	PO1, PO10, PO11
	(c)	L_2	CO1	PO1, PO10, PO11
Q.2	(a)	L_2	CO1	PO1, PO10, PO11
	(b)	L_2	CO2	PO1, PO10, PO11
	(c)	L_2	CO2	PO1, PO10, PO11
Q.3	(a)	L_2	CO2	PO1, PO10, PO11
	(b)	L_2	CO2	PO1, PO10, PO11
	(c)	L_2	CO2	PO1, PO10, PO11
Q.4	(a)	L_2	CO2	PO1, PO10, PO11
	(b)	L_2	CO3	PO1, PO8, PO10, PO11
	(c)	L_2	CO3	PO1, PO8, PO10, PO11
Q.5	(a)	$L_2,$ L_3	CO3	PO1, PO8, PO10, PO11
	(b)	L_2	CO3	PO1, PO8, PO10, PO11
	(c)	L_2	CO3	PO1, PO10, PO11
Q.6	(a)	L_2	CO4	PO1, PO11, PO12
	(b)	L_2	CO4	PO1, PO11, PO12
	(c)	$L_2,$ L_3	CO4	PO1, PO11, PO12
Q.7	(a)	L_2	CO4	PO1, PO11, PO12
	(b)	L_2	CO5	PO1, PO11, PO12
	(c)	L_2	CO5	PO1, PO11, PO12
Q.8	(a)	$L_2,$ L_3	CO5	PO1, PO11, PO12
	(b)	L_2	CO5	PO1, PO11, PO12
	(c)	L_2	CO5	PO1, PO11, PO12
Q.9	(a)	$L_2,$ L_3	CO5	PO1, PO11, PO12
	(b)	L_2	CO5	PO1, PO11, PO12
	(c)	L_2	CO5	PO1, PO11, PO12
Q.10	(a)	$L_2,$ L_3	CO5	PO1, PO11, PO12
	(b)	L_2	CO5	PO1, PO11, PO12
	(c)	L_2	CO5	PO1, PO11, PO12
Bloom's Taxonomy Levels	Lower order thinking skills			
	Remembering(knowledge): L_1	Understanding Comprehension): L_2	Applying (Application): L_3	
	Higher order thinking skills			
	Analyzing (Analysis): L_4	Valuating (Evaluation): L_5	Creating (Synthesis): L_6	



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Note: 01. Answer any **FIVE** full questions, choosing at least **ONE** question from each **MODULE**.

Module – 1			
Q.1	(a)	Briefly explain the functions of management	10 M
	(b)	Explain the nature, importance and purpose of planning	10 M
OR			
Q.2	(a)	Briefly explain the management levels and also explain the roles of manager	10 M
	(b)	Explain types of plans and explain the steps in decision making	10 M
Module – 2			
Q.3	(a)	Bring out difference between centralization and decentralization of authority	05 M
	(b)	Explain matrix organization with block diagram	05 M
	(c)	Briefly explain steps in controlling	10 M
OR			
Q.4	(a)	Explain recruitment and selection procedure	10 M
	(b)	Explain the different types of leadership styles	05 M
	(c)	Briefly explain motivational theories	05 M
Module – 3			
Q.5	(a)	Define entrepreneur, explain the importance and characteristics of entrepreneurship	10 M
	(b)	Define social responsibility and explain the social responsibility of business towards different groups	10 M
OR			
Q.6	(a)	Explain the different classifications of entrepreneur	05 M
	(b)	Differentiate between entrepreneur and intrapreneur	05M
	(c)	Explain the different barriers of entrepreneur	10 M
Module – 4			
Q.7	(a)	Define small scale industry and explain the role of small scale industry	10 M
	(b)	Explain the objectives and functions of DIC	10 M
OR			

Q.8	(a)	Briefly explain the impact of Globalization, WTO and GATT on small scale industries	10 M
	(b)	i) Write a note on KIADB ii) Briefly explain SIDBI	10 M
Module – 5			
Q.9	(a)	Define project, explain the objectives and characteristics of project	10 M
	(b)	Briefly explain the need and significance of project report	10 M
OR			
Q.10	(a)	Briefly explain project proposal, project scheduling and project life cycle	10 M
	(b)	Explain PERT and CPM	10 M

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