

Model Question Paper-1 with effect from 2020-21 (CBCS Scheme)

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Fifth Semester B.E. Degree Examination Management & Entrepreneurship

TIME: 03 Hours

Max. Marks: 100

Note: Answer any **FIVE** full questions, choosing at least **ONE** question from each **MODULE**.

Module – 1			
Q.1	(a)	Summarise the importance of planning. Differentiate between strategic and tactical planning.	10
	(b)	Explain the characteristics of management.	10
OR			
Q.2	(a)	With a flowchart, explain the steps involved in decision making.	10
	(b)	Explain the objectives and process of planning.	10
Module – 2			
Q.3	(a)	Identify the principles of organization.	10
	(b)	What are the different types of Organization? Explain any three.	10
OR			
Q.4	(a)	Explain briefly, the steps involved in selection procedure.	10
	(b)	Explain Maslow's need hierarchy theory of motivation.	10
Module – 3			
Q.5	(a)	Explain the stages in entrepreneurial process.	10

	(b)	Explain the functions of an entrepreneur.	10
OR			
Q.6	(a)	List & explain the different types of entrepreneurs.	10
	(b)	Explain the concept, evolution & development of entrepreneurship.	10
Module – 4			
Q.7	(a)	List & explain the steps to start SSI.	10
	(b)	Summarize SISI, KIADB & KSFC.	10
OR			
Q.8	(a)	Summarize DIC, TECKSOK & NSIC.	10
	(b)	Define SSI. Identify its various objectives.	10
Module – 5			
Q.9	(a)	Explain the feasibility study in a project report.	10
	(b)	Explain in detail, the concept of project report.	10
OR			
Q.10	(a)	What are the different types of partnership? Explain.	10
	(b)	List & What are network analysis study? Explain PERT & CPM.	10

Table showing the Bloom's Taxonomy Level, Course Outcome and Programme Outcome				
Outcome				
Question		Bloom's Taxonomy Level attached	Course Outcome	Programme Outcome
Q.1	(a)	L2	CO1	1, 6, 8, 9, 10, 11, 12
	(b)	L2	CO1	1, 6, 8, 9, 10, 11, 12
Q.2	(a)	L2	CO1	1, 6, 8, 9, 10, 11, 12
	(b)	L2	CO1	1, 6, 8, 9, 10, 11, 12
Q.3	(a)	L3	CO2	1, 6, 8, 9, 10, 11, 12
	(b)	L1	CO2	1, 6, 8, 9, 10, 11, 12
Q.4	(a)	L2	CO2	1, 6, 8, 9, 10, 11, 12
	(b)	L2	CO2	1, 6, 8, 9, 10, 11, 12
Q.5	(a)	L2	CO3	1, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12
	(b)	L2	CO3	1, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12
Q.6	(a)	L1	CO3	1, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12
	(b)	L2	CO3	1, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12

Q.7	(a)	L1 , L2	CO4	1, 2, 3, 5, 6, 7, 8, 9, 10, 11, 12
	(b)	L2	CO4	1, 2, 3, 5, 6, 7, 8, 9, 10, 11, 12
Q.8	(a)	L2	CO4	1, 2, 3, 5, 6, 7, 8, 9, 10, 11, 12
	(b)	L1 , L3	CO4	1, 2, 3, 5, 6, 7, 8, 9, 10, 11, 12
Q.9	(a)	L2	CO5	1, 2, 4, 5, 6, 9, 10, 11, 12
	(b)	L2	CO5	1, 2, 4, 5, 6, 9, 10, 11, 12
Q.10	(a)	L1 , L2	CO5	1, 2, 4, 5, 6, 9, 10, 11, 12
	(b)	L1 , L2	CO5	1, 2, 4, 5, 6, 9, 10, 11, 12
Lower order thinking skills				
Bloom's Taxonomy Levels	Remembering(knowledge): L_1		Understanding Comprehension): L_2	Applying (Application): L_3
	Higher order thinking skills			
	Analyzing (Analysis): L_4		Valuating (Evaluation): L_5	Creating (Synthesis): L_6

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Note: Answer any **FIVE** full questions, choosing at least **ONE** question from each **MODULE**.

Module – 1			
Q.1	(a)	Relate Management is science, art and profession.	10
	(b)	Explain the various functions of management.	10
OR			
Q.2	(a)	List & explain the different types of plans.	10
	(b)	Explain the roles of a manager.	10
Module – 2			
Q.3	(a)	Explain the process of selection & recruitment.	10
	(b)	What are essentials of a sound control system? Explain.	10
OR			
Q.4	(a)	Develop Herzberg's motivation Hygiene theory.	10
	(b)	What are the different steps involved in controlling process?	10
Module – 3			
Q.5	(a)	What are the barriers in entrepreneurship? Explain the stages in entrepreneurship process.	10

	(b)	Define entrepreneur. Relate entrepreneur to intrapreneur.	10
OR			
Q.6	(a)	Explain the roles of entrepreneurs in economic development of a nation.	10
	(b)	What are the different types of entrepreneurs? Explain any three.	10
Module – 4			
Q.7	(a)	Identify roles of SSI in economic development.	10
	(b)	Explain the characteristics of SSI.	10
OR			
Q.8	(a)	Summarize DIC, TECKSOK & NSIC.	10
	(b)	Explain any three government policies to support SSI.	10
Module – 5			
Q.9	(a)	Recall the registration of partnership firm and rights & duties of partners.	10
	(b)	List the contents of a project report. Explain the need & significance of report preparation.	10
OR			
Q.10	(a)	Define partnership and characteristics of partnership.	10
	(b)	List & explain the different types of partnership.	10

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Q.1	(a)	L2	CO1	1, 6, 8, 9, 10, 11, 12
	(b)	L2	CO1	1, 6, 8, 9, 10, 11, 12
Q.2	(a)	L1 , L2	CO1	1, 6, 8, 9, 10, 11, 12
	(b)	L2	CO1	1, 6, 8, 9, 10, 11, 12
Q.3	(a)	L2	CO2	1, 6, 8, 9, 10, 11, 12
	(b)	L1 , L2	CO2	1, 6, 8, 9, 10, 11, 12
Q.4	(a)	L3	CO2	1, 6, 8, 9, 10, 11, 12
	(b)	L1	CO2	1, 6, 8, 9, 10, 11, 12
Q.5	(a)	L1 , L2	CO3	1, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12
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Q.7	(a)	L3	CO4	1, 2, 3, 5, 6, 7, 8, 9, 10, 11, 12
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Q.8	(a)	L2	CO4	1, 2, 3, 5, 6, 7, 8, 9, 10, 11, 12
	(b)	L2	CO4	1, 2, 3, 5, 6, 7, 8, 9, 10, 11, 12
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Q.10	(a)	L1	CO5	1, 2, 4, 5, 6, 9, 10, 11, 12
	(b)	L1 , L2	CO5	1, 2, 4, 5, 6, 9, 10, 11, 12
Bloom's Taxonomy Levels	Lower order thinking skills			
	Remembering(knowledge): <i>L</i> ₁	Understanding Comprehension): <i>L</i> ₂	Applying (Application): <i>L</i> ₃	
	Higher order thinking skills			
	Analyzing (Analysis): <i>L</i> ₄	Valuating (Evaluation): <i>L</i> ₅	Creating (Synthesis): <i>L</i> ₆	