

Model Question Paper-2 with effect from 2019-20 (CBCS Scheme)

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Fifth Semester B.E. Degree Examination Management and Entrepreneurship

TIME: 03 Hours

Max. Marks: 100

Note: 01. Answer any **FIVE** full questions, choosing at least **ONE** question from each **MODULE**.
02.
03.

Module – 1

- | | | |
|-----|--|----|
| Q.1 | (a) Brief about the nature and characteristics of Management | 8M |
| | (b) Discuss about different functional areas of management. | 8M |
| | (c) Comment on management as a science, art or profession. | 4M |

OR

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|-----|---|----|
| Q.2 | (a) List & Explain the various levels of management. | 8M |
| | (b) Differentiate between administration and management | 8M |
| | (c) Write a note on early management approaches. | 4M |

Module – 2

- | | | |
|-----|--|-----|
| Q.3 | (a) Brief about the nature of planning in detail | 10M |
| | (b) Explain the objectives of planning and its types | 4M |
| | (c) Explain in detail the importance of planning | 6M |

OR

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|-----|--|-----|
| Q.4 | (a) Explain the steps involved in planning | 10M |
| | (b) Explain the process of decision making and its types | 6M |
| | (c) Write a note on hierarchy of plans | 4M |

Module – 3

- | | | |
|-----|--|-----|
| Q.5 | (a) Explain the nature and purpose of organization in detail | 10M |
|-----|--|-----|

- (b) Brief about the principles of organization 6 M
 (c) Differentiate b/w Centralization and Decentralization 4M

OR

- Q.6 (a) List & Explain the factors affecting the span of control in management 8 M
 (b) Give the meaning of MBO& MBE. 4M
 (c) Explain the nature and importance of staffing 8M

Module – 4

- Q.7 (a) Explain the various functions of an entrepreneur 8M
 (b) Brief about the evolution of Entrepreneurship concept 6M
 (c) Explain about the types of Entrepreneur 6M

OR

- Q.8 (a) Explain the Role of entrepreneurs in Economic Development in detail. 8M
 (b) Write a note on Entrepreneurship in India 4M
 Explain in brief about the barriers of Entrepreneurship 8 M
 (c)

Module – 5

- Q.9 (a) Explain project identification and project selection in detail 8M
 (b) What do you mean by a project report? Explain in brief the contents of project report 8M
 (c) Describe project formulation in detail 4M

OR

- Q.10 (a) Explain the Guidelines given by the Planning Commission for preparing the Project report 6M
 (b) Explain about project feasibility study in detail 8M
 (c) Explain the errors in project report. 6M

Table showing the Bloom's Taxonomy Level, Course Outcome and Programme Outcome				
Question		Bloom's Taxonomy Level attached	Course Outcome	Programme Outcome
Q.1	(a)	L ₁	1	1,12
	(b)	L ₂	1	1,12
	(c)	L ₃	1	1,12
Q.2	(a)	L ₁	1	1,12
	(b)	L ₂	1	1,12
	(c)	L ₃	1	1,12
Q.3	(a)	L ₁	2	1,12
	(b)	L ₂	2	1,12
	(c)	L ₃	2	1,12
Q.4	(a)	L ₁	2	1,12
	(b)	L ₂	2	1,12
	(c)	L ₃	2	1,12
Q.5	(a)	L ₁	3	1,12
	(b)	L ₂	3	1,12
	(c)	L ₃	3	1,12
Q.6	(a)	L ₁	3	1,12
	(b)	L ₂	3	1,12
	(c)	L ₃	3	1,12
Q.7	(a)	L ₁	4	1,12
	(b)	L ₂	4	1,12
	(c)	L ₃	4	1,12
Q.8	(a)	L ₁	4	1,12
	(b)	L ₂	4	1,12
	(c)	L ₃	4	1,12
Q.9	(a)	L ₁	5	1,12
	(b)	L ₂	5	1,12
	(c)	L ₃	5	1,12
Q.10	(a)	L ₁	5	1,12
	(b)	L ₂	5	1,12
	(c)	L ₃	5	1,12
Bloom's Taxonomy Levels	Lower order thinking skills			
	Remembering(knowledge):L ₁	Understanding Comprehension): L ₂	Applying (Application): L ₃	
	Higher order thinking skills			
	Analyzing (Analysis): L ₄	Valuating (Evaluation): L ₅	Creating (Synthesis): L ₆	

Model Question Paper-1 with effect from 2019-20 (CBCS Scheme)

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Fifth Semester B.E. Degree Examination Management and Entrepreneurship

TIME: 03 Hours**Max. Marks: 100**

Note: 01. Answer any **FIVE** full questions, choosing at least **ONE** question from each **MODULE**.
02.
03.

Module – 1

- | | | | |
|-----|--|---|-----|
| | | (a) List & Explain the nature and characteristics of Management in detail | 8M |
| Q.1 | | (b) Elucidate the scope and functional areas of management. | 8 M |
| | | (c) Management as a science, art or profession justify the meaning | 4M |

OR

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|-----|--|---|-----|
| | | (a) Explain the various levels of management. | 8M |
| Q.2 | | (b) Difference between administration and management | 6M |
| | | (c) Explain in detail the modern management approaches. | 6 M |

Module – 2

- | | | | |
|-----|--|--|-----|
| | | (a) Explain the nature of planning in detail | 10M |
| | | (b) Explain in detail the importance of planning | 6M |
| Q.3 | | (c) Explain the objectives of planning and its types | 4M |

OR

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|-----|--|--|----|
| | | (a) Elucidate the steps in planning & planning premises | 8M |
| | | (b) Write a note on hierarchy of plans | 4M |
| Q.4 | | (c) Explain the process of decision making and its types | 8M |

Module – 3

- | | | | |
|--|--|--|-----|
| | | (a) Explain the nature and purpose of organization in detail | 10M |
|--|--|--|-----|

	(b) Elucidate the principles of organization	6 M
	(c) Explain in detail Centralization and Decentralization of authority and responsibility	4M
	OR	
Q.6	(a) What is span of control? What are the factors affecting the span of management	8 M
	(b) Write a note on MBO& MBE.	6 M
	(c) Write a note on nature and importance of staffing	6 M
	Module – 4	
Q.7	(a) Give the meaning of entrepreneur and elucidate the functions of entrepreneur	8M
	(b) Explain in detail the various types of Entrepreneur	8M
	(c) Write a note on the evolution of Entrepreneurship	4M
	OR	
Q.8	(a) Explain the Role of entrepreneurs in Economic Development in detail	6M
	(b) Write a note on Entrepreneurship in India	6M
	(c) Explain in brief about the barriers of Entrepreneurship	8 M
	Module – 5	
Q.9	(a) Explain in brief the meaning of project.	4M
	(b) Explain project identification and project selection in detail	8M
	(c) Describe project formulation in detail	8M
	OR	
Q.10	(a) Explain the Guidelines given by the Planning Commission for preparing the Project report	8M
	(b) Discuss project feasibility study in detail	8M
	(c) Explain the errors in project report.	4M

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