

Model Question Paper (2024-2025)

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Fifth Semester B.Tech. Degree Examination

Subject Title: Technological Innovation Management and Entrepreneurship

TIME: 03 Hours

Max. Marks: 100

Note: Answer any FIVE full questions, choosing at least ONE question from each MODULE.

Module -1			Bloom's Taxonomy Level	COs	Marks
Q.01	a	What is Planning. Explain various steps involved in Planning.	L1,L2	CO1	7
	b	Explain the roles of a manager.	L2	CO1	7
	c	Distinguish between Management and Administration.	L2	CO1	6
OR					
Q.02	a	Explain various functions of Management.	L2	CO1	7
	b	Explain the types of decision making.	L2	CO1	7
	c	List and explain the managerial skills with the help of skill-mix diagram.	L1,L2	CO1	6
MODULE-2					
Q.03	a	What is Organization. Explain the Principles of Organization.	L1,L2	CO2	10
	b	Define Recruitment. Explain the steps involved in the selection process?	L1,L2	CO2	10
OR					
Q.04	a	With the help of a diagram explain Maslow's need hierarchy theory with examples.	L1,L2	CO2	10
	b	Define controlling. Explain essentials of effective control system.	L1,L2	CO2	10
MODULE-3					
Q. 05	a	Describe social responsibility of business towards different groups.	L2	CO3	10
	b	What are the essential characteristics that define a successful entrepreneur.	L1	CO3	10
OR					
Q. 06	a	What are some common myths about entrepreneurship	L1	CO3	10
	b	Explain key stages of the Entrepreneurial Development Cycle.	L2	CO3	10

MODULE-4					
Q. 07	a	Explain the problems faced by Small Scale Industries.	L2	CO4	10
	b	Explain Financial Feasibility and Technical Feasibility.	L2	CO4	10
OR					
Q. 08	a	Explain Impact of Globalisation and WTO on SSI in India.	L2	CO4	10
	b	What factors contribute to creating favorable business opportunities in India?	L1	CO4	10
MODULE-5					
Q.09	a	Explain Government Schemes for funding Business.	L2	CO5	10
	b	Explain steps in PERT. Explain advantages and Limitations of PERT.	L2	CO5	10
OR					
Q.10	a	What are the biggest challenges entrepreneurs face when starting their own business.	L2	CO5	10
	b	Why do some Business Plan fails.	L2	CO5	5
	c	Distinguish between PERT & CPM.	L2	CO5	5