

Model Question Paper-1/2 with effect from 2022-23(CBCS Scheme)USN

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Fifth Semester B.E Degree Examination**Subject Title: Technological Innovation Management & Entrepreneurship****Time: 03 Hours****Max. Marks: 100**Note: 01. Answer any **FIVE** full questions, choosing at least **ONE** question from each **MODULE**.

02.

03.

		Module-1	*Bloom's Taxonomy Level	COs	Marks
Q.01	a	Explain different roles players by managers	L2	CO1	7M
	b	Explain all the steps in Rational Decision making with a neat diagram.	L2	CO1	7M
	c	Distinguish between Management and Administration. Draw the time spent in administrative and managerial functions at different levels.	L3	CO1	6M
OR					
Q.02	a	List and explain any five important characteristics of objectives in planning.	L3	CO1	7M
	b	Explain the hierarchy of organizational plans with the help of a diagram.	L2	CO1	7M
	c	Differentiate between programmed and non-programmed decisions.	L2	CO1	6M
Module-2					
Q.03	a	Explain the meaning and importance of span of management.	L2	CO2	8M
	b	Explain five managerial style using managerial grid chart.	L2	CO2	6M
	c	Define committee. Explain the different types of committees.	L2	CO2	6M
OR					
Q.04	a	Explain Maslow's need-hierarchy motivational theory with the help of neat diagram.	L2	CO2	8M
	b	List and explain the sources of recruitment.	L2	CO2	6M
	c	Explain the principal barriers to communication and suggest measures to make communication effective.	L2	CO2	6M
Module-3					
Q.05	a	Define leadership. Explain briefly about any two leadership styles.	L2	CO3	8M
	b	Define Co-ordination. Explain the importance of Co-ordination	L2	CO3	6M
	c	Explain the steps in controlling.	L3	CO3	6M

OR					
Q.06	a	Describe Social responsibility of Business towards different groups.	L2	CO3	8M
	b	Describe Corporate Governance. Explain the benefits of Corporate Governance.	L2	CO3	6M
	c	Discuss the benefits of social audit.	L3	CO3	6M
Module-4					
Q.07	a	Define Entrepreneurship. Explain how entrepreneurs are classified.	L2	CO4	7M
	b	Explain the need of capacity building to Entrepreneurship.	L2	CO4	7M
	c	Explain Entrepreneurial Competencies.	L3	CO4	6M
OR					
Q.08	a	Discuss about the business opportunities in India.	L2	CO4	7M
	b	Write a short note on Mobility of Entrepreneurs.	L2	CO4	7M
	c	Explain Mullins's Seven-domain Framework for opportunity evaluation.	L3	CO4	6M
Module-5					
Q.09	a	Explain the procedure for setting up an enterprise.	L2	CO5	8M
	b	Explain the contents of Business plan.	L2	CO5	8M
	c	Write a short note on Why do some business plan fail.	L2	CO5	4M
OR					
Q.10	a	Discuss all the State level institutions.	L2	CO5	8M
	b	Write a note on (i)TCO (ii)NABARD	L2	CO5	8M
	c	Explain about the Non-governmental organizations.	L2	CO5	4M