

Model Question Paper-1 with effect from 2022-23(CBCS Scheme)

USN

--	--	--	--	--	--	--	--	--	--

Fifth Semester B.E. Degree Examination Industrial Engineering and Management

**TIME: 03
Hours**

Max. Marks: 100

Note: Answer any **FIVE** full questions, choosing at least **ONE** full question from each **MODULE**.

Module -1			*Bloom's Taxonomy Level	COs	Marks
Q.01	a	Define management. Explain the characteristics of management.	L1, L2	CO1	10
	b	Explain the contribution of FW Taylor to management.	L2	CO1	10
OR					
Q.02	a	Define planning. Explain the general steps involved in planning.	L2	CO1	10
	b	What is Selection? Explain in detail the process of selection.	L2	CO1	10
Module-2					
Q. 03	a	List the various leadership styles. Explain the merits and demerits of any two leadership styles.	L3	CO2	6
	b	What is motivation? Explain Herberg's motivation theory in detail.	L2	CO2	6
OR					
Q.04	a	What is co-ordination? Explain the Importance of co-ordination.	L2	CO2	8
	b	Define control. Explain the different methods of establishing control.	L3	CO2	6
Module-3					
Q. 05	a	Explain the various stages of entrepreneurial process.	L2	CO3	8
	b	Discuss the Barriers for entrepreneurship.	L2	CO3	6
	c	Define an entrepreneur. What are their characteristics?	L2	CO3	6
OR					
Q. 06	a	Explain in detail entrepreneurship in India.	L2	CO3	10
	b	Explain in detail identification of business opportunities with various types of feasibility study.	L2	CO3	10
Module-4					
Q. 07	a	Define small scale industry(SSI). Explain the objectives of SSI.	L2	CO4	10
	b	Explain the government policy towards SSI.	L2	CO4	10
OR					
Q. 08	a	Discuss government support for SSI during the five year plans.	L3	CO4	10
	b	Explain Ancillary industry and Tiny industry briefly.	L3	CO4	10
Module-5					
Q. 09	a	Explain the need and significance of a project report.	L2	CO5	10
	b	What is a project report? Explain the guidelines provided by planning commission for preparation of a project report.	L2	CO5	10

OR					
Q. 10	a	Explain the objectives and functions of SIDBI and KIADB.	L2	CO5	10
	b	Discuss Market feasibility study and Technical feasibility study.	L3	CO5	10

*Bloom's Taxonomy Level: Indicate as L1, L2, L3, L4, etc. It is also desirable to indicate the COs and POs to be attained by every bit of questions.

Model Question Paper-2 with effect from 2022-23 (CBCS Scheme)

USN

--	--	--	--	--	--	--	--	--	--

Fifth Semester B.E. Degree Examination Industrial Engineering and Management

**TIME: 03
Hours**

Max. Marks: 100

Note: Answer any **FIVE** full questions, choosing at least **ONE** question from each **MODULE**.

Module -1			*Bloom's Taxonomy Level	COs	Marks
Q.01	a	What is management? Discuss the various characteristics of Management.	L1	CO1	10
	b	Explain the various roles played by the manager.	L2	CO1	10
OR					
Q.02	a	Discuss the hierarchy of plans with examples.	L3	CO1	10
	b	What is decision making? Classify the different types of decisions.	L1	CO1	10
Module-2					
Q.03	a	List the various types of organizations and explain the line type of organization.	L2	CO2	6
	b	Explain the steps in a selection process.	L2	CO2	6
OR					
Q.04	a	Distinguish between centralization and decentralization.	L2	CO2	8
	b	Explain Maslow's theory of motivation.	L2	CO2	6
Module-3					
Q.05	a	What are the various stages in the entrepreneurial process? Discuss.	L1	CO3	8
	b	Who are entrepreneurs? List their qualities and explain any two of them.	L1, L3	CO3	6
	c	Differentiate between entrepreneur and Intrapreneur.	L2	CO3	6
OR					
Q.06	a	Write a note on classification of entrepreneurs.	L3	CO3	10
	b	Discuss the social responsibilities of business towards different groups.	L2	CO3	10
Module-4					
Q.07	a	Define SSI. What are the general characteristics of SSI?	L2	CO4	10
	b	Discuss the role of SSI in the development of a country.	L3	CO4	10
OR					
Q.08	a	Write a note on the activities of SIDBI and KIADB.	L2	CO4	10
	b	List the institutions that provide technical marketing and training support to small industries.	L2	CO4	10

Module-5					
Q. 09	a	What are the steps involved in the formulation of project report and explain briefly.	L2	CO5	10
	b	Write a note on project life cycle.	L2	CO5	10
OR					
Q. 10	a	Discuss the concept and importance of network analysis.	L3	CO5	10
	b	Explain briefly the Identification of business opportunities.	L2	CO5	10

*Bloom's Taxonomy Level: Indicate as L1, L2, L3, L4, etc. It is also desirable to indicate the COs and POs to be attained by every bit of questions.