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Model Question Paper 2022-23 (CBCS Scheme)
Fifth Semester B.E. Degree Examination (Mechanical Engineering)

INDUSTRIAL MANAGEMENT & ENTREPRENEURSHIP

TIME: 03 Hours

Max. Marks: 100

Note: 01. Answer any FIVE full questions, choosing at least ONE question from each MODULE

Module -1			Bloom's Taxonomy Level	Marks	CO
Q.01	a	What is management? Discuss the various characteristics of management.	L2	10	CO1
	b	Explain the different roles of a manager in an organization.	L3	10	CO1
OR					
Q.02	a	Define planning. Explain the general steps involved in planning.	L2	10	CO1
	b	What is decision-making? Classify the different types of decisions.	L3	10	CO1
Module-2					
Q.03	a	What is the purpose of organization and principles of organization?	L2	10	CO2
	b	List the various types of organizations and explain the different type of organization.	L3	10	CO2
OR					
Q.04	a	List the various leadership styles. Explain the merits and demerits of any two types of leadership styles.	L2	10	CO2
	b	What is co-ordination? Explain the importance of co-ordination.	L3	10	CO2
Module-3					
Q.05	a	Who are entrepreneurs? List their qualities and explain any two of them.	L2	10	CO2
	b	What are the various stages in the entrepreneurial process? Discuss.	L3	10	CO2
OR					
Q.06	a	Explain in detail entrepreneurship in India.	L2	10	CO2
	b	Discuss the barriers for entrepreneurship.	L3	10	CO2
Module-4					
Q.07	a	Define SSI. What are the general characteristics of SSI?	L2	10	CO3
	b	Discuss the role of SSI in the development of a country.	L3	10	CO3
OR					
Q.08	a	Explain the various problems faced by SSI.	L2	10	CO3
	b	What is the Impact of Liberalization, Privatization, and Globalization on SSI?	L3	10	CO3
Module-5					
Q.09	a	Explain the meaning of projects. What are the steps involved in the formulation of project report?	L2	10	CO3
	b	Explain the need and significance of a project report.	L3	10	CO3
OR					
Q.10	a	Write a note on the activities of SIDBI, KSIMC and KIADB.	L2	10	CO3
	b	Explain briefly the following terms: i) Market Feasibility Study ii) Technical Feasibility Study iii) Financial Feasibility Study iv) Social Feasibility Study.	L3	10	CO3