

Model Question Paper-1/2 with effect from 2022-23 (CBCS Scheme)

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Fifth Semester B.Tech. Degree Examination Subject Title: Technological Innovation Management and Entrepreneurship

TIME: 03 Hours

Max. Marks: 100

Note: Answer any **FIVE** full questions, choosing at least **ONE** question from each **MODULE**.

Module -1			*Bloom's Taxonomy Level	COs	Marks
Q.01	a	Explain various functions of Management.	L1,L2	CO1	7
	b	Explain the Hierarchy of Planning with a neat diagram.	L1,L2	CO1	7
	c	Explain briefly the various types of Decision making.	L1,L2	CO1	6
OR					
Q.02	a	Distinguish between Management and Administration.	L1,L2	CO1	6
	b	What is Planning. Explain various steps involved in Planning.	L1,L2	CO1	7
	c	Define Management. Explain various managerial skills.	L1,L2	CO1	7
Module-2					
Q. 03	a	Define Recruitment. Explain different techniques of selection process.	L1,L2	CO2	10
	b	Define Committes. Explain various types of Committes.	L1,L2	CO2	10
OR					
Q.04	a	What is Organization. Explain the Principles of Organization.	L1,L2	CO2	10
	b	With the help of a diagram explain Maslow's need hierarchy theory with examples.	L1,L2	CO2	10
Module-3					
Q. 05	a	What is Controlling. Explain various steps involved in Controlling process.	L1,L2	CO3	10
	b	Describe social responsibility of business towards different groups.	L1,L2	CO3	10
OR					
Q. 06	a	Define social audits. discuss the benefits of social audits.	L1,L2	CO3	10
	b	Define Co-ordination. Explain briefly different techniques involved in the Co-ordination process.	L1,L2	CO3	10
Module-4					
Q. 07	a	Explain Entrepreneurial Competencies	L1,L2,L3	CO4	10
	b	Discuss about business opportunities in India.	L1,L2,L3	CO4	10
OR					
Q. 08	a	Explain the Mobility of Entrepreneurs.	L1,L2,L3	CO5	7
	b	Distinguish between Manager and Entrepreneur.	L1,L2,L3	CO5	5
	c	Summarize the capacity building for Entrepreneurs.	L1,L2,L3	CO5	8
Module-5					
Q. 09	a	Explain any five Government schemes for funding Business.	L1,L2,L3	CO5	10
	b	What is Business Plan. What are the reasons for preparing a business	L1,L2,L3	CO5	10

		plans.			
OR					
Q. 10	a	Explain the procedure for setting up an Enterprise.	L1,L2,L3	CO5	10
	b	Explain briefly (i)NBMSME (ii)NPC (iii)SIADB	L1,L2,L3	CO5	10