

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI.



Scheme of Teaching, Examinations and Syllabus
MASTER OF BUSINESS ADMINISTRATION (MBA)
In
Industrial Management
(Effective from Academic year 2026 - 27)

SCHEME OF TEACHING AND EXAMINATION

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

Scheme of Teaching and Examinations: 2026- 27

MASTER OF BUSINESS ADMINISTRATION (MBA)-IM

Choice Based Credit System (CBCS) and Outcome Based Education(OBE)

Semester I: Foundation of Management & Industrial Context

Sl. No.	Course	Course Code	Course Title	Category of Courses	Teaching & Learning scheme				Examination			Credits
					Teaching Hours		TW &SL	TH/S	CIE Marks	SEE Marks	Total Marks	
					Theory	Practical						
1	PCC	3MIM101	Organizational Behaviour	DSC	56	00	64	120	50	50	100	04
2	PCC	3MIM102	Managerial Economics	DSC	56	00	64	120	50	50	100	04
3	PCC	3MIM103	Financial Accounting for Industries	DSC	56	00	64	120	50	50	100	04
4	PCC	3MIM104	Quantitative Techniques	DSC	56	00	64	120	50	50	100	04
5	PCC	3MIM105	Industrial Laws	DSC	56	00	64	120	50	50	100	04
6	PCC	3MIM106	Introduction to Industrial Systems	DSC	56	00	64	120	50	50	100	04
7	SEC	3MIM107	Application of Business Tools - I	SEC		28	32	60	-	-	-	-
TOTAL								780	300	300	600	24

Note: PCC: Professional Core Course, Practical /Field Work / Assignment are part of contact hours for the faculty and must be considered in the workload. Four credit courses are designed for 50 hours Teaching – Learning process. AEC: Ability Enhancement Course designed for enhancing student’s ability, only CIE marks will be considered for Evaluation and SEC: Skill Enhancement Course shall be Mandatory non credit course (Audit Course).

TW&SL –Team Work & Self Learning, TH/S – Total hours per semester

Social Immersion Program through Seminar shall be Mandatory course, the students should identify and study problems faced by the society. The students must submit a report to the respective guides and should give the seminar. This shall be an audit course on lines of ability enhancement courses and shall be undertaken after the first semester and before commencement of the second semester.

Note:

1. Each Course has a theory component of 04 hrs (04 credits). Practical and real life corporate results/events, cases and occurrences must be used to demonstrate the concepts in the classroom. The Time-Table allotment for each course should be 04 hrs. Practical component must be embedded in the theory classes and it is mandatory to maintain a record of all tools and cases used in teaching –learning process.
2. 20% of marks should be allocated for application oriented questions in the SEE Question Paper, based on practical component.
3. Each course content has indicative case studies which can be dealt in the class by the course instructor. In addition to this the course instructor may use an extra case from Harvard, Sage business cases/Case Centre.

4. One Industrial Visit per Semester is Mandatory. The Department shall insist on report submission by each student and shall maintain this as a documentary proof preferably with Geo-tagged photos. The format of the report shall be prescribed by the department.
5. The Students and course instructor/s should involve either individually or in groups to interact together to enhance the learning and application skills.
6. **Practical component**
Students should interact with industry after regular contact hours (small, medium and large) to understand their problems and study in the form of research/testing/projects and for creative and innovative methods for guidance and to solve the identified problem.
7. **The students shall**
 - (a) Gain confidence in modeling of management systems.
 - (b) Work on different software/s (tools) to Simulate, analyze and authenticate the output to interpret and conclude.
 - (c) Involve in case studies and field visits/ field work.
 - (d) Accustom with the use of standards/codes etc., to narrow the gap between academia and industry.All activities should lead to enhancement of students' abilities/skills for employment and/or self-employment opportunity, management skills, statistical analysis, fiscal expertise, etc.
8. Social Immersion Program through Seminar (one week) is mandatory for all the students and this has to be carried out after the first semester during vacation and the report should be submitted by the students should be assessed internally through seminars during the second semester and it is a credit based mandatory course.

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Semester II: Core Functional Management for Industries

Sl. No.	Course	Course Code	Course Title	Category of Courses	Teaching & Learning scheme				Examination			Credits
					Teaching Hours		TW &SL	TH/S	CIE Marks	SEE Marks	Total Marks	
					Theory	Practical						
1	PCC	3MIM201	Capital Budgeting	DSC	56	00	64	120	50	50	100	4
2	PCC	3MIM202	B2B Marketing	DSC	56	00	64	120	50	50	100	4
3	PCC	3MIM203	Industrial Relation Management	DSC	56	00	64	120	50	50	100	4
4	PCC	3MIM204	Operations Management	DSC	56	00	64	120	50	50	100	4
5	PCC	3MIM205	Research Methodology and IPR	DSC	56	00	64	120	50	50	100	4
6	PCC	3MIM206	Materials Procurement and Management	DSC	56	00	64	120	50	50	100	4
7	AEC	3MIM207	Social immersion program	SEC			30	30	-	-	-	1
TOTAL								750	300	300	600	25

Note:

PCC: Professional Core Course, AEC: Ability Enhancement Course and SEC: Skill Enhancement Course.

Practical /Field Work / Assignment are part of contact hours for the faculty and must be considered in the workload.

Four credit courses are designed for 50 hours Teaching – Learning process.

SEC: Skill Enhancement Course shall be Mandatory non credit course (Audit Course). TW&SL –Team Work & Self Learning, TH/S – Total hours per semester

Note:

1 Each Course has a theory component of 04 hrs (04credits). Practical and real life corporate results/events, cases and occurrences must be used to demonstrate the concepts in the classroom. The Time-Table allotment for each course should be 04 hrs. Practical component must be embedded in the theory classes and it is mandatory to maintain a record of all tools and cases used in teaching –learning process.

2. 20% of marks should be allocated for application oriented questions in the SEE Question Paper, based on practical component.

3. Each course content has indicative case studies which can be dealt in the class by the course instructor. In addition to this the course instructor may use an extra case from Harvard, Sage business cases /Case Centre.

4. One Industrial Visit per Semester is Mandatory. The Department shall insist on report submission by each student and shall maintain this as a documentary proof preferably with Geo-tagged photos. The format of the report shall be prescribed by the department.

5. Practical component: Students should interact with industry after regular contact hours or during holidays and vacations (small, medium and large) to understand their problems and study in the form of research/ testing / projects and for creative and innovative methods for guidance and to solve the identified problem.
6. Internship-MBAIM307* (four weeks) to be carried out by students after second semester during vacation and the report should be submitted by the students and is to be assessed internally during the third semester.

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III SEMESTER

Sl. No.	Course	Course Code	Course Title	Category of Courses	Teaching & Learning scheme				Examination			Credits
					Teaching Hours		TW &SL	TH/S	CIE Marks	SEE Marks	Total Marks	
					Theory	Practical						
1	PCC	3MIM301	Operations Analytics	DSC	56	00	64	120	50	50	100	4
2	PCC	3MIM302	Quality Management	DSC	56	00	64	120	50	50	100	4
3	PCC	3MIM303	Sourcing & Logistics Management	DSC	56	00	64	120	50	50	100	4
4	PCC	3MIM304	Maintenance & Reliability	DSC	56	00	64	120	50	50	100	4
5	PCC	3MIM305	Project Planning	DSC	56	00	64	120	50	50	100	4
6	PCC	3MIM306	Contract Management	DSC	56	00	64	120	50	50	100	4
7	PCC	3MIM307	Summer Internship Project (SIP) Evaluation	SEC				120	50	50	100	4
TOTAL								840	350	350	700	28

Note: PCC: Professional Core Course.

Practical /Field Work / Assignment are part of contact hours for the faculty and must be considered in the workload.

Four credit courses are designed for 50 hours Teaching – Learning process. TW&SL –Team Work & Self Learning, TH/S – Total hours per semester

- Each Course has a theory component of 04 hrs (04 credits). Practical and real life corporate results/events, cases and occurrences must be used to demonstrate the concepts in the classroom. The Time-Table allotment for each course should be 04 hrs. Practical component must be embedded in the theory classes and it is mandatory to maintain a record of all tools and cases used in teaching –learning process
- 20% of marks should be allocated for application oriented questions in the SEE Question Paper, based on practical component.
- One Industrial Visit per Semester is Mandatory. The Department shall insist on report submission by each student and shall maintain this as a documentary proof preferably with Geo-tagged photos. The format of the report shall be prescribed by the department.
- Each course content has indicative case studies which can be dealt in the class by the course instructor. In addition to this the course instructor may use an extra case
- from Harvard, Sage Business Cases/Case Centre.
- Project Work-MBAIM407 (six weeks) to be carried out by students after third semester and the report should be submitted by the students during the fourth semester.

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IV SEMESTER

Sl. No.	Course	Course Code	Course Title	Category of Courses	Teaching & Learning scheme				Examination			Credits
					Teaching Hours		TW &SL	TH/S	CIE Marks	SEE Marks	Total Marks	
					Theory	Practical						
1	PCC	3MIM401	Strategic Management	DSC	42	00	48	90	50	50	100	3
2	PCC	3MIM402	Technology Management in Industry 4.0	DSC	42	00	48	90	50	50	100	3
3	PCC	3MIM403	Energy Management	DSC	28	00	32	60	50	50	100	2
4	PCC	3MIM404	International Business	DSC	42	00	48	90	50	50	100	3
5	PCC	3MIM405	Entrepreneurship	DSC	42	00	48	90	50	50	100	3
6	PCC	3MIM406	Industry Management	DSC	42	00	48	90	50	50	100	3
7	PCC	3MIM407	Industry Capstone Project	SEC	-			180	50	50	100	6
TOTAL								720	350	350	700	23

Note:

PCC: Professional Core Course.

Practical /Field Work / Assignment are part of contact hours for the faculty and must be considered in the workload.

Four credit courses are designed for 50 hours Teaching – Learning process. TW&SL –Team Work & Self Learning, TH/S – Total hours per semester

Note:

1. Each Course has a theory component of 3 hrs (3credits) or 2hours(2credit). The Time-Table allotment for each course should be 3 hrs/2hrs
2. 20% of marks should be allocated for application oriented questions in the SEE Question Paper, based on practical component.
3. One Industrial Visit per Semester is Mandatory. The Department shall insist on report submission by each student and shall maintain this as a documentary proof. The format of the report shall be prescribed by the department.
4. Each course content has indicative case studies which can be dealt in the class by the course instructor. In addition to this the course instructor may use an extra case from Harvard, Sage Business Cases/Case Centre.

