VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI.

Scheme of Teaching, Examinations and Syllabus
MASTER OF BUSINESS ADMINISTRATION (MBA)
In
Industrial Management
(Effective from Academic year 2026 - 27)

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

Scheme of Teaching and Examinations: 2026- 27

MASTER OF BUSINESS ADMINISTRATION (MBA)-IM

Choice Based Credit System (CBCS) and Outcome Based Education(OBE)

Semester I: Foundation of Management & Industrial Context

Sl. No.	Course	Course Code	Course Title	Teaching Hours /Week		Examination				Credits
				Theory	Practical component	Duration in hours	CIE Marks	SEE Marks	Total Marks	
1	PCC	3MIM101	Organizational Behaviour	04	00	03	50	50	100	04
2	PCC	3MIM102	Managerial Economics	04	00	03	50	50	100	04
3	PCC	3MIM103	Financial Accounting for Industries	04	00	03	50	50	100	04
4	PCC	3MIM104	Communication & Employability Skills	04	00	03	50	50	100	04
5	PCC	3MIM105	Industrial Laws	04	00	03	50	50	100	04
6	PCC	3MIM106	Introduction to Industrial Systems	04	00	03	50	50	100	04
7	SEC	3MIM107 3MLS 108/ 3MBA108/ 3MTM108	Application of Business Tools-I	-	02	-	50	-	50	PP
			TOTAL	**24**	**02**	**18**	**350**	**300**	**650**	**24**

Note: PCC: Professional Core Course, Practical /Field Work / Assignment are part of contact hours for the faculty and must be considered in the workload. Four credit courses are designed for 50 hours Teaching – Learning process.AEC: Ability Enhancement Course designed for enhancing student's ability, only CIE marks will be considered for Evaluation and SEC: Skill Enhancement Course shall be Mandatory non credit course (Audit Course).

Social Immersion Program through Seminar shall be Mandatory course, the students should identify and study problems faced by the society. The students must submit a report to the respective guides and should give the seminar. This shall be an audit course on lines of ability enhancement courses and shall be undertaken after the first semester and before commencement of the second semester.

Note:

1. Each Course has a theory component of 04 hrs (04 credits). Practical and real life corporate results/events, cases and occurrences must be used to demonstrate the concepts in the classroom. The Time-Table allotment for each course should be 04 hrs. Practical component must be embedded in the theory classes and it is mandatory to maintain a record of all tools and cases used in teaching –learning process.
2. 20% of marks should be allocated for application oriented questions in the SEE Question Paper, based on practical component.
3. Each course content has indicative case studies which can be dealt in the class by the course instructor. In addition to this the course instructor may use an extra case from Harvard, Sage business cases/Case Centre.
4. One Industrial Visit per Semester is Mandatory. The Department shall insist on report submission by each student and shall maintain this as a documentary proof preferably with Geo-tagged photos. The format of the report shall be prescribed by the department.
5. The Students and course instructor/s should involve either individually or in groups to interact together to enhance the learning and application skills.
6. **Practical component**

   Students should interact with industry after regular contact hours (small, medium and large) to understand their problems and study in the form of research/testing/projects and for creative and innovative methods for guidance andto solvethe identified problem.
7. **The students shall**

   (a) Gain confidence in modeling of management systems.

   (b) Work on different software/s (tools) to Simulate, analyze and authenticate the output to interpret and conclude.

   (c) Involve in case studies and field visits/ field work.

   (d) Accustom with the use of standards/codes etc., to narrow the gap between academia and industry.

   All activities should lead to enhancement of students' abilities/skills for employment and/or self-employment opportunity, management skills, statistical analysis, fiscal expertise, etc.

8.Social Immersion Program through Seminar(one week) is mandatory for all the students and this has to be carried out after the first semester during vacation and the report should be submitted by the students should be assessed internally through seminars during the second semester and it is a credit based mandatory course.

9.Socialistic Project – MIM207 (One week) should be carried out by the students and a report must be submitted and is to be assessed during the second semester.