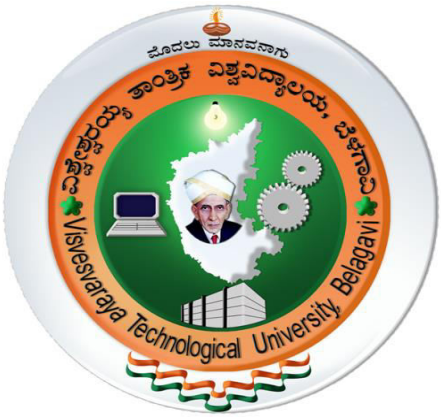
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI.



Scheme of Teaching, Examinations, and Syllabus
MASTER OF BUSINESS ADMINISTRATION (MBA) IN TECHNOLOGY MANAGEMENT
(Effective from Academic year 2026 - 27)

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

Scheme of Teaching and Examinations: 2026- 27

MASTER OF BUSINESS ADMINISTRATION (MBA) IN TECHNOLOGY MANAGEMENT

Choice-Based Credit System (CBCS) and Outcome-Based Education (OBE)

I SEMESTER

Sl. No.	Course	Course Code	Course Title	Teaching Learning Scheme				Examination				Credits
				Teaching Hours								
				Theory	Practical compo	Team Work & Self Learning	TH / S	Duration in hours	CIE Marks	SEE Marks	Total Marks	
1	PCC	3MTM101/ 3MBA101/ 3MLS101	Management and Organizational Behaviour	56	00	64	120	03	50	50	100	04
2	PCC	3MTM102/ 3MBA102/ 3MLS102	Accounting for Managers	56	00	64	120	03	50	50	100	04
3	PCC	3MTM103/ 3MBA103	Managerial Economics	56	00	64	120	03	50	50	100	04
4	PCC	3MTM104	Quantitative Methods	56	00	64	120	03	50	50	100	04
5	PCC	3MTM105/ 3MBA105/ 3MLS105	Marketing Management	56	00	64	120	03	50	50	100	04
6	PCC	3MTM106/ 3MBA106	Managerial Communication	42	00	48	90	03	50	50	100	03
7	AEC	3MTM107/ 3MBA107/ 3MLS107	Employability Skills for Mangers	-	30	--	30	--	50	--	50	01
8	SEC	3MTM108/ 3MBA108/ 3MIM107/ 3MLS108	Application of Business Tools - I	-	28	02	30	---	50	-	50	PP
			TOTAL				**780**	**20**	**400**	**300**	**700**	**24**

Note:

- PCC: Professional Core Course
- PEC: Professional Elective Course
- AEC: Ability Enhancement Course
- SEC: Skill Enhancement Course (Mandatory, Non-Credit Course)

TW&SL –Team Work & Self Learning, TH/S – Total hours per semester

Practical work, field activities, and assignments are part of the contact hours for faculty and must be included in the workload. All four-credit courses are designed for 56 hours of teaching–learning engagement.

The teaching pedagogy may include a combination of:

Case studies, experiential learning, presentations, interactive lectures, role-plays, business games, blended learning, simulation exercises, hands-on experience, ICT-based tools, flipped classroom techniques, field experiments, business quizzes/exercises, group discussions, lectures, and team-based activities.

Note:

1. Each Course has a theory component of 04 hrs (04 credits). Practical and real-life corporate results/events, cases and occurrences must be used to demonstrate the concepts in the classroom. The Time-Table allotment for each course should be 04 hrs. Practical component must be embedded in the theory classes and it is mandatory to maintain a record of all tools and cases used in teaching –learning process.
2. 20% of marks should be allocated for application-oriented questions in the SEE Question Paper, based on practical component.
3. Each course content has indicative case studies which can be dealt in the class by the course instructor. In addition to this the course instructor may use an extra case from Harvard, Sage business cases/Case Centre.

4. One Industrial Visit per Semester is Mandatory. The Department shall insist on report submission by each student and shall maintain this as a documentary proof preferably with Geo-tagged photos. The format of the report shall be prescribed by the department.

5. The Students and course instructor/s should involve either individually or in groups to interact together to enhance the learning and application skills.

6. **Practical component**

Students should interact with industry after regular contact hours (small, medium and large) to understand their problems and study in the form of research/testing/projects and for creative and innovative methods for guidance and to solve the identified problem.

7. **The students shall**

(a) Gain confidence in modeling of management systems.
(b) Work on different software/s (tools) to Simulate, analyze and authenticate the output to interpret and conclude.
(c) Involve in case studies and field visits/ field work.
(d) Accustom with the use of standards/codes etc., to narrow the gap between academia and industry.

All activities should lead to enhancement of students' abilities/skills for employment and/or self-employment opportunity, management skills, statistical analysis, fiscal expertise, etc.

8. Social Immersion Program through Seminar (one week) is mandatory for all the students and this has to be carried out after the first semester during vacation and the report should be submitted by the students should be assessed internally through seminars during the second semester and it is a credit based mandatory course.

9. Term work and self learning can include : Case Study Analysis, Leadership & Team Building Lab, Group Dynamics Exercises, Role Plays, MOOCs/NPTEL Courses, Industrial Visit, Simulation Exercises, Economic Insight Report, Data-Driven Capstone Projects, Seminars & Guest Lectures, Industry Interaction etc.,