

MBA

Choice Based Credit System (CBCS) and Outcome Based Education (OBE)

SI No	I SEMESTER	II SEMESTER
1.	Management & Organizational Behavior	Human Resource Management
2.	Managerial Economics	Financial Management
3.	Accounting for Managers	Research Methodology
4.	Business Statistics	Operations Research
5.	Marketing Management	Strategic Management
6.	Managerial Communication	Entrepreneurship & Legal Aspects

III SEMESTER Core Courses					
Subject Code	Title of the Subject	Subject Code	Title of the Subject	Subject Code	Title of the Subject
20MBA301	Emerging Exponential Technologies	20MBA301	Emerging Exponential Technologies	20MBA301	Emerging Exponential Technologies
20MBA302	Technology & Operational Strategy	20MBA302	Technology & Operational Strategy	20MBA302	Technology & Operational Strategy
IV SEMESTER (Specialisation Courses)					
Marketing Specialization		Financial Specialization		Human Resource Specialization	
Subject Code	Title of the Subject	Subject Code	Title of the Subject	Subject Code	Title of the Subject
20MBAMM401	B2B Marketing Management	20MBAFM401	Risk Management and Insurance	20MBAHR401	Organizational Leadership
20MBAMM402	Logistics and Supply Chain Management	20MBAFM402	Financial Derivatives	20MBAHR402	Personal Growth & Interpersonal Effectiveness
20MBAMM403	Digital Marketing Management	20MBAFM403	Indirect Taxation	20MBAHR403	International Human Resource Management

20MBAMM404	Strategic Brand Management	20MBAFM404	Mergers, Acquisitions & Corporate Restructuring	20MBAHR404	Organization Change and Development
20MBAMM405	Agri Business Marketing	20MBAFM405	Corporate Valuation	20MBAHR405	Human Recourse Audit
20MBAMM406	International Marketing Management	20MBAFM406	International Financial Management	20MBAHR406	Management Consulting for Business Excellence
20MBAPR407	Project Report	20MBAPR407	Project Report	20MBAPR407	Project Report

Specialisation Courses

Marketing Professional Elective Courses		Finance Professional Elective Courses		Human Professional Elective Courses	
Subject Code	Title of the Subject	Subject Code	Title of the Subject	Subject Code	Title of the Subject
20MBAMM303	Services Marketing	20MBAFM 303	Investment Management	20MBAHR303	Recruitment & Selection
20MBAMM304	Marketing Research & Analytics	20MBAFM304	Direct Taxation	20MBAHR304	Human Resource Analytics
20MBAMM305	Consumer Behaviour	20MBAFM305	Banking and Financial Services	20MBAHR305	Industrial Relations and Labour Laws
20MBAMM306	Retail Management	20MBAFM306	Advanced Financial Management	20MBAHR306	Compensation & Reward System
20MBAIN307	Internship	20MBAIN307	Internship	20MBAIN307	Internship

Note-Students can choose dual and core specializations.