

## COURSES OFFERED

<b>BELAGAVI</b>	<b>KALBURGI</b>	<b>MUDDENHALLI</b>	<b>MYSURU</b>
<b>MBA</b>	<b>MBA</b>	<b>MBA</b>	<b>MBA</b>
<b>120 INTAKE</b>	<b>120 INTAKE</b>	<b>120 INTAKE</b>	<b>120 INTAKE</b>

### Syllabus for MASTER OF BUSINESS ADMINISTRATION

Semester I	Semester II	Semester III Marketing Specialisation	Semester III Finance Specialisation	Semester III Human Resource Specialisation
Management & Organizational Behaviour	Human Resource Management	Consumer Behavior	Principles & Practices of Banking	Industrial Relations & Legislations
Managerial Economics	Financial Management	Retail Management	Investment Banking & Financial Services	Recruitment & Selection
Accounting for Managers	Research Methods	Services Marketing	Investment Management	Compensation & Benefits
Quantitative Methods	Business Law and Policy	Marketing Research	Advanced Financial Management	Learning & Development
Marketing Management	Strategic Management	Business Marketing	Cost Management	Knowledge Management
Managerial Communications	Entrepreneurship Development	Supply Chain Management	Strategic Credit Management	Conflict & Negotiation Management

**\* Internship will be carried out by students after second semester. Students can select either dual or core Specialization.**

Semester IV Marketing Specialisation	Semester IV Marketing Specialisation	Semester IV Marketing Specialisation
Sales Management	Sales Management	Mergers, Acquisitions & Corporate Restructuring
Integrated Marketing Communication	Integrated Marketing Communication	Risk Management and Insurance
E-Marketing	E-Marketing	Tax Management
Mergers, Acquisitions & Corporate Restructuring	Public relations	Public relations
Risk Management and Insurance	Workplace Ethics & Value Systems	Workplace Ethics & Value Systems
Tax Management	International Human Resource Management	International Human Resource Management

**Note: Project work will be carried out after Third Semester.**