

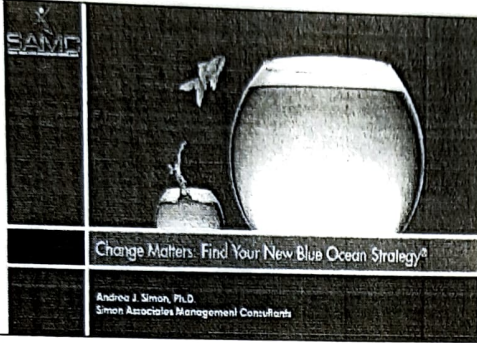


## Agenda

### Conference on Blue Ocean Strategy

*2<sup>nd</sup> April 2016, Saturday*

Venue: VTU Regional office, Kalburgi

	<p>Blue ocean and Disruptive Innovation Strategy helps participants to think from different perspectives and find new ways to address the Challenges. The Student Leadership workshop will look at essential elements of Skilling and come up with Good strategic Solutions to address the Challenges and Opportunities of Skill India. Photo &amp; Title Courtesy: Simon Associates Management Consultants</p>	
<p>09:00am – 09:30am <b>Inauguration</b></p>	<p>Inauguration and keynote address</p>	<p><b>Sri. Basawaraj Gadgay,</b> Special Officer- VTU Regional office, Kalburgi</p>
<p>09:30am – 10:15am <b>Preamble</b></p>	<p>Am I Skilled to be Employed?</p>	<p><b>Mr. Arpith Shetty,</b> Soft Skill Trainer &amp; SEAR, RiiIT</p>
<p>10:15am – 11:15pm <b>Unveil Blue Ocean Framework</b></p>	<p><b>Make your competition irrelevant</b> Gap Analysis &amp; SWOC Blue Ocean Dialogue</p>	<p><b>Ms. Sridevi, SEAR, RiiIT</b></p>
<p>11:15am – 11:30am</p>	<p><b>Tea Break</b></p>	
<p>11:30am – 12:15pm <b>Implementation</b></p>	<p><b>Discover Solutions</b></p>	<p><b>College Teams</b></p>
<p>12:15pm-01:30pm</p>	<p><b>Group Presentation</b></p>	<p><b>College Teams</b></p>
<p>01:30pm-02:00pm</p>	<p><b>Lunch</b></p>	
<p>02:00pm - 03:00pm <b>Session</b></p>	<p><b>Engineering graduates don't fail they give up</b></p>	<p><b>Sri. S V Venkatesh, MD &amp; CEO, RiiIT, Mysore</b></p>
<p>03:00pm – 04:00pm</p>	<p><b>Open House, prize distribution and Conclusion</b></p>	



VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

REGIONAL OFFICE, KUSANOOR ROAD, KALABURAGI

Ref: VTU/ROK/2015-16/

Date: 29<sup>th</sup> March 2016

Subject:

Request to approve to conduct One Day National Conference on "Blue Ocean Strategy and Skill Development"

Submitted:

Sir,

We have received a letter from "Raman International Institute of Information Technology (RIIT)" Mysore stating that they are intending to organise One day "National Conference on Skill Development for Rural Students" on 02, April 2016 at VTU Regional Centre, Kalaburagi in association with the Department of Higher Education, Government of Karnataka, VTU Belagavi, NSDC New Delhi and ApnaDesh. They had conducted a two day "National Conference on Skill Development for Engineering Students" on 18 & 19 March 2016 at Mysore. A copy of the previous circular issued by you is enclosed for your reference.

The present conference is intended to impart skills to rural students to think from different perspectives and find new ways to address the challenges. The student leadership initiative will look at the essential elements of skills and come up with good strategic solutions to address the challenges and opportunities of Skill India.

I would like to bring it to your kind notice that there are **no major financial implications** on VTU's coffer, since the organiser has informed us that they will bear the major expenses such as tea, lunch, and honorarium to resource persons, etc. on the conference day.

Therefore, I request you to approve the same and oblige.

Special Officer

Registrar

For kind direction

30.3.16

VC:

Approved with out any financial  
objection

30-3-16

VTU CPGS Kalaburagi, Department of MBA Organised an one day “Conference on Blue Ocean Strategy and Skill Development” on 2 April 2016 in Association with Riit for all the engineering institutions in the region by keeping the goal to make our students to develop the skills in the area of how to be equip employable skills, To Face Competition, Finding the solutions, group presentation, Engineering students don't fail they give up.

The program was fruitful and all the participants were very happy and expressed that they could get the answers for long standing questions about the future. Resource persons were very interactive and provided solutions to doubts raised by the students.



# VISVESVARAYA TECHNOLOGICAL UNIVERSITY

CENTER FOR PG STUDIES

"JNANA SANGAMA", VTU MACHHE, BELAGAVI, KARNATAKA -590018

Presents



## VTU XPRESSIONS 16

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A National Level TECHNO-MANAGEMENT-CULTURAL Fest

21<sup>st</sup> OCTOBER 2016

### Technical Events- (B.E/B.Tech,BCA,B.Sc)

- C YOUR DEPTH-CODE JAMMING
- ROBORACE
- PAPERAZZI-PAPER PRESENTATION
- BRAIN STORM-QUIZ
- 3D MODEL MAKING
- POSTER MAKING

### Management Events-(BBA,BBM,Bcom)

- NUMERO UNO-BEST CEO
- DIA LUCRII - B PLAN
- SPOLETO-MARKETING
- EQUINOX-HUMAN RESOURCE
- FINACIO-FINANACE

### Cultural Events-( ALL U.G COURSES )

- ROCK-D-BEAT -SONG COMPETITION
- HIT -D -FLOOR-DANCE COMPETITION
- BEST OUT OF WASTE
- THALAASH-TREASURE HUNT
- COUNTER STRIKE & NFS MW
- FERNS & PETALS-RANGOLI COMPETITION
- PIXEL PERFECT-PHOTOGRAPHY



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