

CBCS SCHEME

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18AE/AS51

Fifth Semester B.E. Degree Examination, July/August 2021 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions.

- 1 a. Define Management. Briefly discuss the management functions. (10 Marks)
b. Explain various roles of a senior manager. (10 Marks)
- 2 a. Explain various steps in decision making. (07 Marks)
b. List and explain general steps involved in planning. (08 Marks)
c. Differentiate between strategic planning and tactical planning. (05 Marks)
- 3 a. Briefly discuss various principles of organizing. (10 Marks)
b. Define organization. Explain the steps in selection procedure. (10 Marks)
- 4 a. Briefly discuss various techniques of coordination. (10 Marks)
b. Define control. Explain various steps in control process. (10 Marks)
- 5 a. Explain the social responsibilities of business towards different groups. (10 Marks)
b. Discuss any ten characteristics of a successful entrepreneur. (10 Marks)
- 6 a. Define the term entrepreneur and explain the Entrepreneurial development models. (10 Marks)
b. Explain any five Myths of Entrepreneurship. (10 Marks)
- 7 a. Explain the impact of globalization and the WTO on SSI. (10 Marks)
b. Briefly discuss Government policy and development of the small scale sector in India. (10 Marks)
- 8 Explain the support given to the development of SSI by the following Institutions:
a. National Small Industries Corporation Ltd.
b. National Science and Technology Entrepreneurship development Board
c. District Industries Centres
d. State Small Industrial Development Corporation (20 Marks)
- 9 a. Explain various criteria for selecting a particular project. (10 Marks)
b. Explain the steps involved in PERT analysis. (10 Marks)
- 10 a. Briefly discuss the contents of a project report. (10 Marks)
b. With the help of block diagram, explain project cycle. (10 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.