

CBCS SCHEME

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18AU51

Fifth Semester B.E. Degree Examination, Dec.2023/Jan.2024 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Explain the nature and characteristics of Management. (10 Marks)
b. Relate Management in Science , Art and Profession. (10 Marks)

OR

- 2 a. Define Planning. List and briefly explain the types of Plans. (10 Marks)
b. Discuss briefly the various steps involved in Planning. (10 Marks)

Module-2

- 3 a. Explain the principle of Organization in brief. (10 Marks)
b. Explain the process of selection and recruitment. (10 Marks)

OR

- 4 a. What are essentials of a Sound Control System? Explain. (10 Marks)
b. What are the different steps involved in Controlling process? (10 Marks)

Module-3

- 5 a. Explain the functions of an Entrepreneur. (10 Marks)
b. Explain the different types of Entrepreneur. Briefly. (10 Marks)

OR

- 6 a. Explain the stages in the Entrepreneurial process. (10 Marks)
b. What are the barriers to Entrepreneurship? Explain. (10 Marks)

Module-4

- 7 a. Explain the need for Small Scale Industries in Economic development. (10 Marks)
b. Explain the characteristics of SSI. (10 Marks)

OR

- 8 a. Define SSI. Identify the various objectives. (10 Marks)
b. Summarize SISI , KSSIDC. (10 Marks)

Module-5

- 9 a. Explain the sources of project identification and project selection. (10 Marks)
b. Explain Feasibility study in Project Report. (10 Marks)

OR

- 10 a. What are the different types of Partnership? Explain. (10 Marks)
b. Write the features of Solo Partnership and give its advantages. (10 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.