

# CBCS SCHEME

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18CH51

## Fifth Semester B.E. Degree Examination, July/August 2021 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

**Note: Answer any FIVE full questions.**

- 1 a. Define management. Explain the different levels of management. (10 Marks)  
b. Explain the different forms of business organizations with their advantages and disadvantages. (10 Marks)
- 2 a. Explain briefly the concept and characteristics of management. (10 Marks)  
b. Explain line and staff organizational structure with a block diagram. (10 Marks)
- 3 a. Explain the various functions of personal management in detail. (10 Marks)  
b. What are the objectives of personal management? (10 Marks)
- 4 a. Explain the methods of job analysis and evaluation. (10 Marks)  
b. Explain the following briefly :  
i) Training and development  
ii) Maintenance of Human Resource. (10 Marks)
- 5 a. Define entrepreneurship. Explain the types of entrepreneurships in detail. (10 Marks)  
b. Explain in brief about growth and functions of an entrepreneur. (10 Marks)
- 6 a. Explain in detail the phases of project management. (10 Marks)  
b. Explain brief the Gantt charts and critical path method. (10 Marks)
- 7 a. Define operation research, explain briefly the scope of operation research. (10 Marks)  
b. Explain in detail the phases of operation research. (10 Marks)
- 8 a. Explain in detail about linear programming. (10 Marks)  
b. Explain different types of game theory in brief. (Any Two). (10 Marks)
- 9 a. What are the functions and objectives of material management? (10 Marks)  
b. What are activities, duties and functions of purchasing department? (10 Marks)
- 10 Briefly explain the following :  
a. Buying techniques  
b. Stores management  
c. Spare parts management  
d. Inventory control. (20 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.