

CBCS SCHEME

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18IM752

Seventh Semester B.E. Degree Examination, July/August 2022 Organizational Behaviour

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define the Organizational Behavior. Illustrate the impact of Information Technology and Globalization in an organization. (10 Marks)
- b. Write a brief note on the following:
- (i) Design and Culture. (10 Marks)
 - (ii) Reward System. (10 Marks)

OR

- 2 a. Discuss the factors affecting the behavior of individuals. (10 Marks)
- b. Define the term Ability. Explain the dimensions of Physical ability and Intellectual ability. (10 Marks)

Module-2

- 3 a. Define Learning. Elaborate on classical conditioning and operant conditioning. (10 Marks)
- b. Write short notes on the following:
- (i) Individual decision – making. (10 Marks)
 - (ii) Social learning theory. (10 Marks)

OR

- 4 a. Explain briefly the basic dimensions of Big Five Model affecting human personality at work. (10 Marks)
- b. Elaborate on the following:
- (i) Myers-Briggs Type Indicator (MBTI) (10 Marks)
 - (ii) Personality Job Fit theory. (10 Marks)

Module-3

- 5 a. Define Perception. Illustrate the steps of Perceptual Process. (10 Marks)
- b. Discuss the factors influencing Perception. (10 Marks)

OR

- 6 a. Summarize the link between Perception and Decision making. How does one affect the other? (10 Marks)
- b. Discuss the following terms:
- (i) Halo effect. (10 Marks)
 - (ii) Stereotyping. (10 Marks)

Module-4

- 7 a. Discuss the Maslow's Hierarchy of Needs theory with a suitable diagram. (10 Marks)
- b. Define the term Motivation. Distinguish between Theory X and Theory Y. (10 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.

OR

- 8 a. Discuss the David Mc Clelland's needs based motivational theory. (10 Marks)
b. Write a brief note on the following:
(i) Behavioural theory of leadership.
(ii) Trait theory of leadership. (10 Marks)

Module-5

- 9 a. Discuss the factors affecting the group formation. (10 Marks)
b. Write a brief note on the following:
(i) Stages of group development.
(ii) Classification of groups (10 Marks)

OR

- 10 a. Describe group decision making with a flow chart. (10 Marks)
b. Write short notes on the following:
(i) Hawthorne studies?
(ii) Group tasks. (10 Marks)
