

CBCS SCHEME

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18IM51

Fifth Semester B.E. Degree Examination, Jan./Feb. 2021 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define Management. List and explain the characteristics of it. (10 Marks)
b. List the different functional areas of management. With sketch explain levels of management. (10 Marks)

OR

- 2 a. Analyze management as science, art or profession. (10 Marks)
b. Write the different roles of manager. List the difference between Management and Administration. (10 Marks)

Module-2

- 3 a. Briefly explain the various principles of organization. (10 Marks)
b. Write the classification of organization list the merits and demerits of line and staff organization. (10 Marks)

OR

- 4 a. Define leadership. List the different types of leadership style, explain one. (10 Marks)
b. List and explain various methods of establishing control. (10 Marks)

Module-3

- 5 a. Define Entrepreneur. List and explain the characteristics of him. (10 Marks)
b. Clearly list the different types of entrepreneur. Explain any one with example. (10 Marks)

OR

- 6 a. Explain the various stages of entrepreneurial process. (10 Marks)
b. Explain the barriers involved in Entrepreneurship. (10 Marks)

Module-4

- 7 a. List the various characteristics of SSI's. (10 Marks)
b. List and explain the steps to start SSI. (10 Marks)

OR

- 8 a. Explain the terms: Liberalization, Privatization and Globalization with examples. (10 Marks)
b. Write a note on Ancillary and Tiny industry. (10 Marks)

Module-5

- 9 a. Write a note on any two:
i) TECKSOK ii) KSSIDC iii) DIC single window agency. (10 Marks)
b. List the objectives and functions of KIADB. (10 Marks)

OR

- 10 a. Define Project. What are the contents of project report? (10 Marks)
b. Explain the terms with respect project appraisal, market feasibility, financial feasibility, technical feasibility. (10 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.