

CBCS SCHEME

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18IP51

Fifth Semester B.E. Degree Examination, Jan./Feb. 2021 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. What is the nature of management and its characteristics? (06 Marks)
- b. Explain briefly the Henry Fayol thought of Administrative Management. (06 Marks)
- c. Explain briefly how management approaches are evolved over a period of time. (08 Marks)

OR

- 2 a. What is the purpose of planning? Name different types of plans adopted. (06 Marks)
- b. Brief different types of decisions adapted at different level of management. (06 Marks)
- c. Explain steps involved in decision making. (08 Marks)

Module-2

- 3 a. What is the concept of organization? What are its principles? (06 Marks)
- b. Explain procedure followed in selection of staff for organization. (06 Marks)
- c. What are the types of organization according their nature? Explain any two with merits and demerits. (08 Marks)

OR

- 4 a. What is the purpose of motivating the subordinates? What are the styles of leadership adopted? (06 Marks)
- b. Explain briefly the Maslow's theory of motivation. (06 Marks)
- c. Explain briefly the steps in controlling of an organization is carried. Name any five methods of establishing control. (08 Marks)

Module-3

- 5 a. What is the concept of Entrepreneurship, Entrepreneur and Enterprise? (06 Marks)
- b. What are the qualities of an Entrepreneur? Briefly explain. (06 Marks)
- c. Briefly explain the characteristics of Entrepreneurship. (08 Marks)

OR

- 6 a. Explain the concept of Intrapreneur. (06 Marks)
- b. What are the barriers of Entrepreneurship? (06 Marks)
- c. Explain briefly the stages of Entrepreneurial process. (08 Marks)

Module-4

- 7 a. What are the characteristics of Small Scale Industries? (06 Marks)
- b. What are the objectives of SSI in the growth of a country? (06 Marks)
- c. Explain briefly the steps involved in starting SSI. (08 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.

OR

- 8 a. Briefly explain how industries are distinguished or classified. (06 Marks)
b. Briefly explain the impact of Liberalization, Privatization and Globalization on SSI. (06 Marks)
c. Explain briefly different policies adopted by Government to promote SSI. (08 Marks)

Module-5

- 9 a. Name different Agencies of State and Central Government for SSI. (06 Marks)
b. Explain the State Government Agencies KIADB and DIC encouraging SSI. (06 Marks)
c. What are the different ways to identify the project? Explain briefly each way. (08 Marks)

OR

- 10 a. What is the concept of project? Name different sectors in which business concept can be adopted. (06 Marks)
b. Explain briefly the points to be considered in selecting a project. (06 Marks)
c. Explain the different feasibility study adopted in business opportunities. (08 Marks)

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