

# CBCS SCHEME

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18MA51

## Fifth Semester B.E. Degree Examination, Feb./Mar.2022 Management & Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

*Note: Answer any FIVE full questions, choosing ONE full question from each module.*

### Module-1

- 1 a. Define management. Explain the characteristics of management. (10 Marks)  
b. Explain different stages of Entrepreneurship. (10 Marks)

OR

- 2 a. Define Entrepreneurship and explain the types of Entrepreneur. (10 Marks)  
b. Discuss management as a Art and Science. (10 Marks)

### Module-2

- 3 a. Briefly describe the steps involved in planning. (10 Marks)  
b. Explain the different types of planning. (10 Marks)

OR

- 4 a. Discuss the factors affecting centralization / decentralization. (10 Marks)  
b. Explain the types of departmentation. (10 Marks)

### Module-3

- 5 a. Explain the process involved in staffing. (10 Marks)  
b. Define motivation. Explain the characteristics of motivation. (10 Marks)

OR

- 6 a. Define communication and explain the systems of communication. (10 Marks)  
b. Define controlling. Explain the steps involved in controlling. (10 Marks)

### Module-4

- 7 a. Explain the role of SSI in economic development. (10 Marks)  
b. Explain in detail, Supporting Agencies of Government for SSI. (10 Marks)

OR

- 8 a. Briefly explain the steps to start a Small Scale Industry. (10 Marks)  
b. Discuss the advantages and weakness of SSI. (10 Marks)

### Module-5

- 9 a. Explain project identification, selection process and contents of reports. (10 Marks)  
b. Explain PERT and discuss its advantages and limitations. (10 Marks)

OR

- 10 a. Explain the guidelines by planning commission for project report. (10 Marks)  
b. Explain CPM and discuss its advantages and limitations. (10 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.