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Sixth Semester B.E. Degree Examination, June/July 2023

Entrepreneurship Development

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. What are the various functions performed by entrepreneur? Explain briefly. (10 Marks)
b. Discuss the entrepreneurial motivating factors. (10 Marks)

OR

- 2 a. What are the barriers to entrepreneurship? Explain. (10 Marks)
b. Write the difference between
i) Entrepreneur and manager ii) Entrepreneur and Intrapreneur (10 Marks)

Module-2

- 3 a. State and explain the contents of a good business plan. (10 Marks)
b. Discuss the methods of project appraisal used to appraise a proposed proposal. (10 Marks)

OR

- 4 Write short note on :
i) Heuristics ii) Brainstorming iii) Synectics iv) Value analysis v) Innovation. (20 Marks)

Module-3

- 5 Discuss the different flavours of corporate entrepreneurship. (20 Marks)

OR

- 6 a. Briefly explain the benefits of corporate entrepreneurship. (10 Marks)
b. What are the issues related to corporate entrepreneurship? (10 Marks)

Module-4

- 7 a. Explain the factors influence the emergence of women entrepreneurship. (10 Marks)
b. What are the challenges in the path of women entrepreneurship? Explain. (10 Marks)

OR

- 8 a. Write differences between family entrepreneur and non-family entrepreneur. (10 Marks)
b. Discuss the development of women entrepreneurship in India. (10 Marks)

Module-5

- 9 a. Discuss the nature and importance of international entrepreneurship. (10 Marks)
b. Discuss the role of SFCs and SIDBI in financing small enterprises in the country. (10 Marks)

OR

- 10 a. What are the function performed by the Small Industries Development Organization (SIDO) to boost the growth of small scale industries in the country. (10 Marks)
b. Discuss the support provided by the National Small Industries Corporation (NSIC) to small scale industries in the country. (10 Marks)