

CBCS SCHEME

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18MR824

Eighth Semester B.E. Degree Examination, July/August 2022 Transport and Logistics Management

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. What is Logistics Management? Explain the various characteristics and functions of logistic management. (10 Marks)
b. What is MIS? Explain the characteristics of MIS. (10 Marks)

OR

- 2 a. What is Human Resource Management? Explain the objectives and functions of HRM. (10 Marks)
b. List the various objectives, advantages and limitations of MIS. (10 Marks)

Module-2

- 3 a. What is Cost and Management Accounting? List the various differences between cost and management accounting. (10 Marks)
b. What is Shipping Cycle? With a neat flow chart explain the various main sources of shipping finance. (10 Marks)

OR

- 4 a. Explain significance of Managerial Economics. (10 Marks)
b. List the various advantages and disadvantages of financial accounting. (10 Marks)

Module-3

- 5 a. With a neat flow chart, explain the various steps in ORC mention its limitations. (10 Marks)
b. What is Research Methodology? Explain with suitable example. (10 Marks)

OR

- 6 a. Differentiate between : i) Primary and Secondary Data
ii) Descriptive and Experimental Data. (10 Marks)
b. List the various importance of quantities technology. (10 Marks)

Module-4

- 7 a. What is International Trade? List the importance, advantages and disadvantages. (10 Marks)
b. Define Operation Management. List and explain important of operation management. (10 Marks)

OR

- 8 a. State and explain the various International Trade Laws in transportation goods. (10 Marks)
b. What do you understand by international transport system? Explain the various documents for import and export of goods. (10 Marks)

Module-5

- 9 a. Briefly discuss port management and explain importance of it. (10 Marks)
b. Discuss port marketing and services in detail. (10 Marks)

OR

- 10 a. List and explain types of port Ownership. (10 Marks)
b. Write a note on Port Management. (10 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and/or equations written eg, 42+8 = 50, will be treated as malpractice.