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Fifth Semester B.Tech. Degree Examination, Jan./Feb. 2023
Management and Entrepreneurship in Textile Industry

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Explain the characteristics , roles and levels of Management. (10 Marks)
b. State the difference between Management and Administration. Give example for both. (10 Marks)

OR

- 2 a. Explain the meaning , purpose and types of Planning. (10 Marks)
b. Explain the importance of decision making steps in Textile Industry. (10 Marks)

Module-2

- 3 a. Explain the importance of Organisation and also state the Principles of Organisation. (10 Marks)
b. Explain all types of Organisation with the help of charts. (10 Marks)

OR

- 4 a. Explain the Process of Selection and Recruitment in Industry. (10 Marks)
b. Explain the importance of Direction and also types of Leadership. (10 Marks)

Module-3

- 5 a. Explain the function of an Entrepreneur and also the Qualities of Entrepreneur. (10 Marks)
b. Explain clearly the types of Entrepreneurs. (10 Marks)

OR

- 6 a. Explain clearly the State and Central Government Financial Institutions. (10 Marks)
b. Explain the role of MSME , KVIC and DIC to extend Financial help for becoming Entrepreneurs. (10 Marks)

Module-4

- 7 a. Explain the process and steps of Business Planning. (10 Marks)
b. Explain the components of Business Plan and how this plan is developed. (10 Marks)

OR

- 8 a. Explain the steps of Business Plan for Garment Industry. (10 Marks)
b. Explain 7 – waste concept in Textile / Garment Industry. (10 Marks)

Module-5

- 9 a. Explain 5 International Entrepreneurship Opportunities. (10 Marks)
b. Explain the stages of Economic development. (10 Marks)

OR

- 10 a. Explain the method of Entry into International Business. (10 Marks)
b. Explain Barriers of International Trade. (10 Marks)