



Visvesvaraya Technological University
"Jnana Sangama", Belagavi-590018 Karnataka



Ref: CPC Drive – 2018/ 120

Date: 14 September 2018

The graphic features a light blue background with a dark blue border. On the left, a dark blue box contains the text: "Opening for BE/B.Tech (Any Branch) & MBA 2017 & 2018 PASSED OUT". In the center, the VTU Campus 2 Career CPC logo is displayed above the text "Supports the* Recruitment drive For". Below this text is the BYJU'S THE LEARNING APP logo. On the right, a dark blue circle contains the text "DRIVE 120".

Company Profile:

About Us

Think & Learn Pvt Ltd is a pioneer in the global ed-tech segment and the parent company of Byju's the Learning app , the largest K12 learning app in the world with over 10 million students learning with us.

A winner of the Deloitte Fastest 50 India Award for six years in a row and a winner of the Fastest 300 Asia Award for the last three years, the company has doubled its growth year on year. Byju's the Learning App provides lessons in math and science for students from grade 4 to 12 through formats such as videos, tests, quizzes, personalised learning paths and even games. There are programs also for competitive examinations like the JEE, NEET, CAT, GRE, GMAT and UPSC.

Byju's Learning App is a giant in the global edtech space with an array of investors valuing the company at thousands of crores. It was also the first Asian company to get the backing of Facebook's founder Mark Zuckerberg.

Our employees can look forward to multiple benefit schemes starting from Incentives, impact bonuses, travel incentives, health benefits and much more & if you are passionate about making India and the world Think & Learn through various platforms, modes and pedagogies then look no further! What then makes us different from other Housing Finance Companies?

It's not what we do; it's how we do it; we make smart use of technology to provide innovative solutions for our customers. This includes door-step services, paperless processes and easy prepayment options. We create imaginative products and processes to deliver a superior customer experience. We are evolving continuously and building a new age organization

Position Job Descriptions and Salary

Job Title: Business Development Associate (BDA)

Job Description:

You will begin in an individual contributor role, working in a team of go-getters to help spread the Byju's way of Learning in your city. You will be showcasing the unique Byju's way of Learning to students and parents and will be responsible for mentoring and sales in your designated zone.

Internship performance will be evaluated on the basis of which candidates may get an exposure to different departments of management in the company.

Preferred Skill Sets:

- Keen interest in education.
- Being interested in mentoring students.
- A knack for sales and positioning an idea.

Locations: Across India

Academic Qualification: BE / B.Tech, MBA

Eligibility criteria

10th Score: Above 75%.

UG/PG Cut-off Score: 6 CGPA or 60% and above.

Selection Process: Group and Personal Rounds.

CTC for BDA: 10 lakhs (7 L fixed and 3L Performance Pay)

Last date for Registration is 25/09/2018

Drive Date and Venue will be informed to the registered candidates through E-mail (please provide correct email id)

Registration Link to apply click on the below link

<https://goo.gl/forms/5Zcfwh2TgAC0z4TV2>

Venue and Date will be published later in VTU website or email will be sent to registered candidates (ensure to provide correct email-id)

VTU CPC wishes all the candidates a prosperous career ahead.....

***VTU CPC is only a platform to link the recruiter and the candidates. The candidates are advised to take maximum care in selecting the recruiter and terms & conditions of appointment. VTUCPC is not responsible for any lapses in the agreement between the candidate and their recruiter.**

Dr. Binoy Mathew, Director, VTU-Centralized Placement Cell(CPC)
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