



Visvesvaraya Technological University
"Jnana Sangama", Belagavi-590018 Karnataka



Ref: CPC Drive – 2019/ 20

Date: 2nd Feb 2019

The graphic is a light blue rectangular box containing several elements. On the left is a dark blue square with white and yellow text: "Opening for MBA 2019 PASSING OUT ONLY". In the center, the VTU CPC logo is displayed with the tagline "Campus 2 Career". Below it, the text reads "Supports the* Recruitment drive For". At the bottom center is the HFFC logo with the tagline "home first hffc We'll take you home". On the right side, there is a dark blue circle with white text: "DRIVE 20".

Company Profile:

About Us

Home First Finance Company (HFFC) is a young Housing Finance Company founded by two eminent bankers - Jerry Rao and P S Jayakumar. Bessemer Venture Partners, a 100 year old US based PE Fund and TATA Capital Growth

Fund are investors in HFFC

What we do: We provide housing loans to low and middle-income individuals. A majority of our customers are first time home buyers and find it challenging to deal with big financial institutions for their home loan requirements. Loan amounts for these homes typically vary between 1 lakh to 40 lakh Rupees.

What then makes us different from other Housing Finance Companies? It's not what we do; it's how we do it; we make smart use of technology to provide innovative solutions for our customers. This includes door-step services, paperless processes and easy prepayment options. We create imaginative products and processes to deliver a superior customer experience. We are evolving continuously and building a new age organization

POSITION and Salary

Management Associate - Sales	
Particulars	₹ Annually
Basic Salary	4,20,000
Company contribution to PF	21,600
Gross Salary	4,41,600
Mobile Allowance	24,000
Incentives	1,40,000
Health Insurance	9,500
Accidental Insurance	
Cost to Company	6,15,100



Job description

Management Associate - Sales Become a Top Sales Professional! Search out affordable housing projects. Make the builder your best friend. Learn the tricks of the trade from the experts. Extract maximum leads from builders & other channel partners. Plan and execute impactful ATL / BTL marketing campaigns. Ensure minimum NPA % through prudent credit evaluation & rigorous collections. [Company prefers male candidates since job involves lot of traveling](#)

ACADEMIC ELIGIBILITY CRITERIA

MBA with minimum 60 % aggregate

SELECTION PROCESS:

1. Pre Placement Presentation
2. Group discussion
3. Technical Interview
4. Personal Interview

Last date for Registration is 23/02/2019

Registration Link to apply click on the below link

<https://goo.gl/forms/BU12wOzqiVeIXSp23>

Interview date and venue will be sent via email to registered email id

Venue and time will be published later in VTU website

VTU CPC wishes all the candidates a prosperous career ahead.....

*VTU CPC is only a platform to link the recruiter and the candidates. The candidates are advised to take maximum care in selecting the recruiter and terms & conditions of appointment. VTUCPC is not responsible for any lapses in the agreement between the candidate and there recruiter.

Dr. Binoy Mathew, Director, VTU-Centralized Placement Cell(CPC)
Email: placement@vtu.ac.in