



TEQIP 1.3 Sponsored

# INTERNATIONAL CONFERENCE

On

EMERGING PERSPECTIVES IN MANAGEMENT & TECHNOLOGY

## EPIMAT 2020

May 15 & 16, 2020

*Organized By*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY**

**"Jnana Sangama", Belagavi**

*In Association with*

**ARYABHATTA KNOWLEDGE UNIVERSITY**

**Patna, Bihar**

**BIJU PATNAIK UNIVERSITY OF TECHNOLOGY**

**Rourkela, Orissa**



**ICT ACADEMY**

Innovate... Collaborate... Educate...

A DECADE OF  
AUGMENTING  
NATION BUILDING

**10**  
YEARS



## ABOUT VTU

The Archives of higher education in Karnataka witnessed a phenomenal leap with the inception of Visvesvaraya Technological University in Belagavi. It is named after the great luminary and the Son of the soil Bharath Ratna Sir M Visvesvaraya. Karnataka has been at the forefront in technical education in India attracting students from all over the country and also abroad. To meet the needs of access, quality, equity excellence and relevance many efforts continue to be carried out. There is need to meet the 21st century challenges interdisciplinary of subjects and create a world class leading institution in Karnataka to provide the well needed direction and to strengthen technical education on all fronts like extension activities, formal education, research and development and help the state to continue to be globally competitive.

Visvesvaraya Technological University is one of the largest Technical University in India with 20 years of tradition of excellence in Engineering and Technical Education, Research & Innovation. V.T.U has 218 affiliated colleges, 1 Constituent College and 17 Autonomous Colleges with undergraduate courses in 35 disciplines, P.G program in 94 disciplines and Ph.D & M.sc(Engg) with research programs in 592 Departments. Over 4 Lakhs Students study in various Institutes affiliated to the University. The University has 13 Quality Improvement Program(QIP) centers in various colleges and 16 Extension Centers for offering P.G Programs. University is playing a vital role in creating Job Opportunities and Economic Development of the Country. V.T.U has its operations in four Regional Centers situated all over Karnataka that is Belagavi (Head Office), Bengaluru, Mysore and Kalburgi.

Visvesvaraya Technological University, Belagavi has bagged “2014 International Quality Award” instituted by BID Group One of USA. BID Group One, USA has presented this special recognition award under the Gold Category recognizing the immeasurable contribution to the world for high standing and professionalism, practices of quality, awareness and excellence in innovation demonstrated by VTU.

Visvesvaraya Technological University, Belagavi has five full time Post Graduate Programmes in Engineering, Management and Computer Applications. All the Departments have qualified faculty at all level and are actively involved in Research and Development activities. Students are encouraged to participate in National and International platforms such as Conference, Symposium, seminar etc. Infrastructure and Learning Resources are the key factors for creating the ambience to enhance the productivity of all the stakeholders of the University. All the departments are bestowed upon with excellent infrastructure facilities for teaching and learning environment.

## Conference Overview

The conference aims at capturing budding trends in management & Technology practices. This affair endeavors to bring all academics, researchers, practicing managers and students together to exchange knowledge, ideas strategies and information. The conference will include plenary sessions to be delivered by renowned international academicians, Industry eminent leaders and policy makers; and research based paper presentations by scholars, academicians and corporate executives.

This International Conference intends to enhance and strengthen the research activities. It would provide a platform for researchers to explore new vistas of research and application of Management & Technology. The conference offers opportunities for pooling of knowledge and disseminating the same leading to the overall development of the society.

## AWARDS

“Best Paper Awards” –one from each track will be awarded in the concluding ceremony of the conference. The awards will be decided by a designated committee of experts.



## **Conference Tracks**

### **TRACK 1**

#### **MARKETING**

Digital Marketing, Consumer Behavior Analysis, Product and Brand Management, Integrated Marketing Communications, International Marketing, Industrial Marketing, Services Marketing, Green Marketing. Domestic and International tourism, Tourism Impacts, Tourism Products, Global challenges in tourism etc.

### **TRACK 2**

#### **FINANCE**

Sustainable Finance, Environmental Accounting, Financial Engineering, Creative Accounting, Micro-Finance, Derivatives & Risk Management, Capital Markets, Asset Pricing, Private Equity, Behavioral Finance, International Finance, Foreign Direct Investment, Financial Reporting, Corporate Governance etc.

### **TRACK 3**

#### **HUMAN RESOURCE MANAGEMENT**

Human Resource Planning and Development, Organizational Development, Management of Training, Talent Management, Management of Change, Image Management, Organizational Efficiency, Human Resource Accounting, Human Resource Information System, Work Engagement, and Human Capital Creation, etc.

### **TRACK 4**

#### **GENERAL MANAGEMENT**

Cross-cultural management and innovation, Core competence and strategy innovations, Green innovation and sustainability, Innovations in business intelligence, Innovations in environment management, Intellectual property and knowledge management, Business performance management, Entrepreneurship, Creative economy, Corporate Entrepreneurship, Situational Leadership, Team building, Building high performance organizations, Corporate Social Responsibility, Agri Business Management, Employee Social Responsibility etc.

### **TRACK 5**

#### **INNOVATIVE OPERATION STRATEGIES & TECHNOLOGY**

Lean six sigma, Innovations and technology, Value Chain Planning and Execution, Innovations in logistics and supply chain, Project management, Management of International Operations, etc.

### **TRACK 6**

#### **NASCENT TRENDS IN TECHNOLOGY**

Technology Management, Big Data Analytics, IT for Business, Internet of Things, Enterprise Resource Planning, Artificial Intelligence, Cyber Security, Mobile Application, Virtual Reality, etc.

**\* The above list is illustrative; the authors are encouraged to submit papers on any other issue that they deem it relevant to the conference theme.**

## **Important Dates**

- |  |   |                   |
|--|---|-------------------|
| ➤ Submission of Abstract               | : | March 16, 2020    |
| ➤ Intimation of Acceptance of Abstract | : | March 20, 2020    |
| ➤ Submission of Full Paper             | : | April 15, 2020    |
| ➤ Intimation of Acceptance of Paper    | : | April 25, 2020    |
| ➤ Last Date for Registration           | : | April 30, 2020.   |
| ➤ Conference Date                      | : | May 15 & 16, 2020 |



## Abstract and Paper Submissions

The abstract should be in fully italicized text (12-point Times New Roman, 1.15 spacing, not exceeding 500 words), explaining the background, the need, aims, methods and the expected findings of the study. In addition, it should contain the title (16-point Times New Roman), authors' names (12-point Times New Roman), designations, affiliation/ address, telephone number and email id (10-point Times New Roman) followed by a list of keywords, subject to a maximum of five, which should be arranged in alphabetic order separated by commas and full stop at the end. Email to: [epimat2020@gmail.com](mailto:epimat2020@gmail.com)

## Guidelines for Submission of Full Paper

**Body of Manuscript:** Manuscript must be prepared on standard A4 size paper setting. It must be prepared on a 1.15 spacing and single column with 1" margin set for top, bottom, left and right. It should be typed in 12-point Times New Roman font with page numbers at the bottom-centre of every page.

**Headings: Figures & Tables:** These must be simple, centered & numbered, with the titles of figures/tables above the figure/table. Sources of figures/tables should be mentioned below them.

**Citation & References:** References within the text and at the end of the paper should be in the Harvard style.

Email to : [epimat2020@gmail.com](mailto:epimat2020@gmail.com)

Kindly mention the **TRACK NUMBER** at the beginning of the paper.

## Publication

*Selected research papers will be double-blind reviewed by the peer experts for their selection and for publication in the edited volume with ISBN Number. The selections will be based on the combined criteria of quality of the papers as well as the suitability of the theme.*

## Conference Registration

➤ Foreign Delegates	:	\$ 100 (USD)
➤ Research Scholars	:	1500/- (INR) per author
➤ Delegates from Academics	:	2000/- (INR) per Author
➤ Delegates from Industry	:	2500/- (INR) per Author
➤ Students	:	1000/- (INR) per Author

### Note:

- Each author needs to register separately.
- In case of multiple authors at least one author must register. Only the Registered author will receive the certificate.
- If an author submits two papers, both the papers must be registered separately.
- Accommodation is provided at the nominal cost for the delegates at University Hostel.

## How to Reach Belagavi

### Road

Belagavi is connected by road via national highways of Karnataka, Andhra Pradesh and Tamil Nadu and national highway connecting Karnataka and Goa. North West there are many prominent private bus companies providing services to all major destinations in Karnataka and surrounding states.



### Air

The airport serving the city is Belagavi Airport at Samba 10 km from the city on State Highway. The airport is well connected by air from major cities across India.

### Rail

Belagavi is on the main Indian Railways grid, being part of the southwestern division, and is well connected by rail to major destinations such as

Bangalore, Mysore, Mangalore, Pune, Mumbai, Goa, New Delhi and Chennai.



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Finance Officer,VTU, Belagavi

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**<https://forms.gle/c8pwdgfbToyKijdC9>**

**FOR ANY CLEARIFICATION KINDLY CONTACT :**

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**94491 81509**

**Dr. Deepti Shetty**

**9986074154**

**Dr. Vijaykumar Dhannur**

**9538252118**

**PAYMENT  
DETAILS**

**ACCOUNT DETAILS FOR REGISTRATION FEE TRANSFER**

Account Name : Finance Officer  
IFSC Code : SBIN0040649

Account number : 54003362306  
Branch : V.T.U Campus, Machche, Belagavi