



ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ, ಬೆಳಗಾವಿ  
**Visvesvaraya Technological University**  
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**Ref: VTU/SDC/ SO/2020-2021/ 1555**

**Date:**

**4 AUG 2020**

**Circular**

**Sub: AIU-CII Smart Manager Programme for Graduates – regs..**

**Ref: 1) No. AIU/SGO/2020 dt: 29th July, 2020**  
**2) Hon'ble V.C approval No.03, dt:04-08-2020**

With reference to the above, please find enclosed a copy of circular from Association of Indian Universities (AIU) with regard to the Smart Manager Programme for graduates of all disciplines.

The colleges are hereby informed to bring this circular to the notice of the students and also advice them accordingly.

This is for information and needful action.

By order

  
REGISTRAR

Enclosed: as above

To,

1. The Principals of all VTU Constituent, Affiliated and Autonomous colleges.
2. The Regional Directors of VTU Regional Centres – Belagavi, Bengaluru, Mysuru and Gulbarga for circulation.

Copy to,

1. The Secretary to Hon'ble V.C, VTU, Belagavi
2. The P.S to Registrar, VTU, Belagavi
3. The P.S to Registrar (Evaluation), VTU, Belagavi for kind information
4. The Finance Officer, VTU, Belagavi for kind information
5. Dr.N.Sanjeev Kumar, Special Officer, Skill Development Centre for coordination
6. CNC Section, VTU, Belagavi to upload in VTU website

Dr. (Mrs.) Pankaj Mittal  
(Former Vice Chancellor, BPS Women University, Haryana)  
Secretary General

डॉ. (श्रीमती) पंकज मिittal  
पूर्व कुलपति, बीपीएस महिला विश्वविद्यालय, हरियाणा  
सहसचिव



## Association of Indian Universities

AIU House, 16, Comrade Indrajit Gupta Marg (Kotla Marg),  
New Delhi-110 002

## भारतीय विश्वविद्यालय संघ

ए०आई०यू० हाउस, 16, कॉमरेड इंद्रजीत गुप्ता मार्ग  
(कोटला मार्ग), नई दिल्ली-110 002

No. AIU/SGO/2020  
29<sup>th</sup> July, 2020

### AIU - CII Smart Manager Programme for Indian Students

Dear Vice Chancellor/Director,

Greetings from Association of Indian Universities! Hope you and your family are safe and healthy.

Association of Indian Universities in collaboration with the Confederation of Indian Industry (CII) is pleased to announce *AIU - CII Smart Manager Programme*, for graduates of all disciplines. The programme aims to empower students with high quality practical and ready-to-use management competencies sought by corporates while making hiring decisions.

The programme is a viable alternative to internships with measurable learning outcomes. The AIU - CII Smart Manager Programme can prove to be a key differentiator and may help in better campus placements. The Programme aims to hone skills like problem-solving skills, communication skills, analytical skills of graduates to fill the gap between industry requirement and academic output and produce a well-trained, disciplined work force which is in sync with the ever-changing demands of the corporate world. The Programme offers ten core competencies that can be classified into business acumen and people skills that are critical to everyday corporate dynamics. The AIU - CII Smart Manager Programme is created and delivered by industry experts and includes ready-to-use tips & mentoring by successful managers. The job relevant programme is taught through self-paced learning content through extensive use of digital media and can be accessed through mobile phone (Android/iOS) as well as on laptops and covers digital learning content, interactive lectures, simulations, curated videos, case studies via webinars, live projects & feedback.

CII has offered 80% discount on the Smart Manager programme to AIU Member Universities. The final year students (in all disciplines) may be encouraged to enroll for AIU - CII Smart Manager Programme for improving their soft skills through the weblink <https://ciihighereducation.in/readiness-programme.php>. They need to fill up the google form available on <https://forms.gle/FF16CLVGCLbmQqEv8> in order to avail 80% discount available to students joining through AIU. There are two enrolment options for interested students to enroll at discounted fee: -

- Students can take the programme free of charge, but no certificate will be given on completion of the programme. However, should a student change his mind and wishes to opt for a certificate on completing the course, s/he would be required to pay a fee of INR 3,000 only plus taxes to take the assessment and get certified.
- In case a student decides to opt for enrolment with certification in the beginning only, s/he shall have to pay a fee of INR 2,000 only plus taxes to complete the programme, get assessed and receive a certificate.

In case there are any queries pertaining to the programme, please write to Ms. Namrita Sharma at [higher.education@cii.in](mailto:higher.education@cii.in) or Mr Vijendra Kumar at [meetingaiu@gmail.com](mailto:meetingaiu@gmail.com)

May I request you to kindly disseminate information regarding this programme amongst your faculty and students and also nominate a single point of contact person from your institute who could coordinate this activity.

With warm regards,

Yours sincerely,

(Pankaj Mittal)

Sanjiv N.

31 JUL 2020



Regy  
30.7.2020

The Vice Chancellor/Director of all AIU Member Universities/Institutions.