



SPRINGER NATURE

VISVESVARAYA TECHNOLOGICAL UNIVERSITY CONSORTIUM

in collaboration with

SPRINGER NATURE

is organizing a webinar on

SCIENTIFIC WRITING FOR JOURNALS

for VTU and its Consortium Member Institutes

30th Sep 2020, Wednesday at 11.00 AM – 1.00 PM

Registration Link:

<https://attendee.gotowebinar.com/register/1532249027629027084>

PROGRAM DETAILS -

11.00 AM – 11.10 AM

Introduction to the webinar by

Ms. Alpana Sagwal,

Marketing Manager, Central Asia, Springer Nature

11.10 AM – 11.15 AM

Inaugural Address by

Dr. K.R. Mulla,

University Librarian, VTU

11.15 AM – 12.45 PM

Scientific Writing for Journals by

Ms. Suvira Srivastav,

Editorial Director, Springer Nature

12.45 PM – 1.00 PM

Questions & Answers Round

1.00 PM

Vote of Thanks by

Mr. Rajaneesh,

Licensing Manager, South, Institutional Sales, Springer Nature



Dr. K R Mulla
Convener



Ms. Suvira Srivastav
Speaker



Mr. Rajaneesh
Co-organizer



Ms. Alpana Sagwal
Organizer & Moderator

For any queries related to the webinar, please send an email at
Alpana.sagwal@springernature.com

About The Speaker



Suvira Srivastav

Editorial Director Journals
Mathematics, Physical & Applied Sciences, India
Computer Science Asia-Pacific

Suvira Srivastav is part of Springer Nature senior leadership team of Journals. Her team acquires and manages some of the most prestigious Journals of the country published under Springer and Springer Nature imprint. Apart from working with some of the most well-known society and Institutes of the country, including all the Academies of India (IAS, NASI, INSA and INAE) her team is also managing

Springer Nature's flagship broad scope Journal in Computer Science.

Suvira has been instrumental in establishing major publishing partnerships that have benefitted Indian researchers and different publishing units of Springer. Book Series with the awardees of Infosys Science Foundation and Journal as well as Book partnerships with Societies and Institutes like INAE (The Indian National Academy of Engineering), CSI (Computer Society of India), IETE (The Institution of Electronics and Telecommunication Engineers), DA-IICT (Dhirubhai Ambani Institute of Information and Communication Technology), NAL (National Aerospace Laboratories) and IITB (The International Institute of Information Technology) are some of the successful collaborations negotiated by her that have acted as a catalyst in increasing the presence of regions research output on global platforms.

Author of two books, a knowledge management expert, an avid writer and a former columnist of leading dailies of India, she brings with her the experience of establishing knowledge networks and programs in Asian countries.

Her research interests revolve around academic integrity, evaluation and measure of research output and exploring opportunities, tools and mechanisms to improve Journal growth and quality through EICs and Editorial Boards.

Linkedin: <https://www.linkedin.com/in/suvira-srivastav-6a7a6352/>

Focus of Talk- **How to Write and Get Published**

- Do you often find it difficult to structure your research paper?
- Or, Find a suitable journal?
- Does the burning question while making a submission is often about finding the time taken by the journal to take decision on your paper?
- How can you take permission for quoted/referred work so, and so forth...?

The two and a half hours lecture endeavours to answer far more than throwing light on the nuances of publishing. The objective is to help you become a 'Smart Researcher and Author'.

Learn about scientific writing and publishing! Register today!

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For any queries related to the webinar, please write to
Alpana.sagwal@springernature.com