

VVCE

Visvesvaraya Technological University, Belagavi

(State University of Government of Karnataka Established as per the VTU Act, 1994)

"JnanaSangama" Belagavi-590018, Karnataka, India

e-Learning Center, Mysuru.

&

Vidayvardhaka College of Engineering, Mysuru

Gokulam 3rd Stage, Mysuru-570002

An Autonomous Institute | Accredited by NBA & NAAC with 'A' Grade

Organizes

One week Online AICTE-ISTE Sponsored Refresher Program

on

"DESIGN THINKING"

7th to 12th March 2022

**NO
REGISTRATION
FEE**

Program Overview

Design Thinking, is the latest and widely used approach in most of the sectors of Engineering and Business Model for tackling the problem or finding the solutions. Design Thinking is extremely useful in tackling problems that are ill-defined or unknown, by re-framing the problem in human-centric ways, creating many ideas in brainstorming sessions, and adopting a hands-on approach in prototyping and testing. Design Thinking also involves ongoing experimentation: sketching, prototyping, testing, and trying out concepts and ideas.

Objectives and Context

The main objective of this Refresher programme is to impart the knowledge on “Design Thinking Approach” in problem solving in various disciplines of Sciences, Engineering, Business Applications and Development of Products/Solutions.

Design Thinking is an iterative process in which we understand the user, challenge assumptions and redefine problems in an attempt to identify alternative strategies and solutions that might not be instantly apparent with our initial level of understanding. At the same time, Design Thinking provides a solution-based approach to solving problems. It is a way of thinking and working as well as a collection of hands-on methods.

Design Thinking revolves around a deep interest in developing an understanding of the people for whom we’re designing the products or services. It helps us observe and develop empathy with the target user. Design Thinking helps us in the process of questioning: questioning the problem, questioning the assumptions, and questioning the implications.

ELIGIBILITY FOR ATTENDING REFRESHER PROGRAM

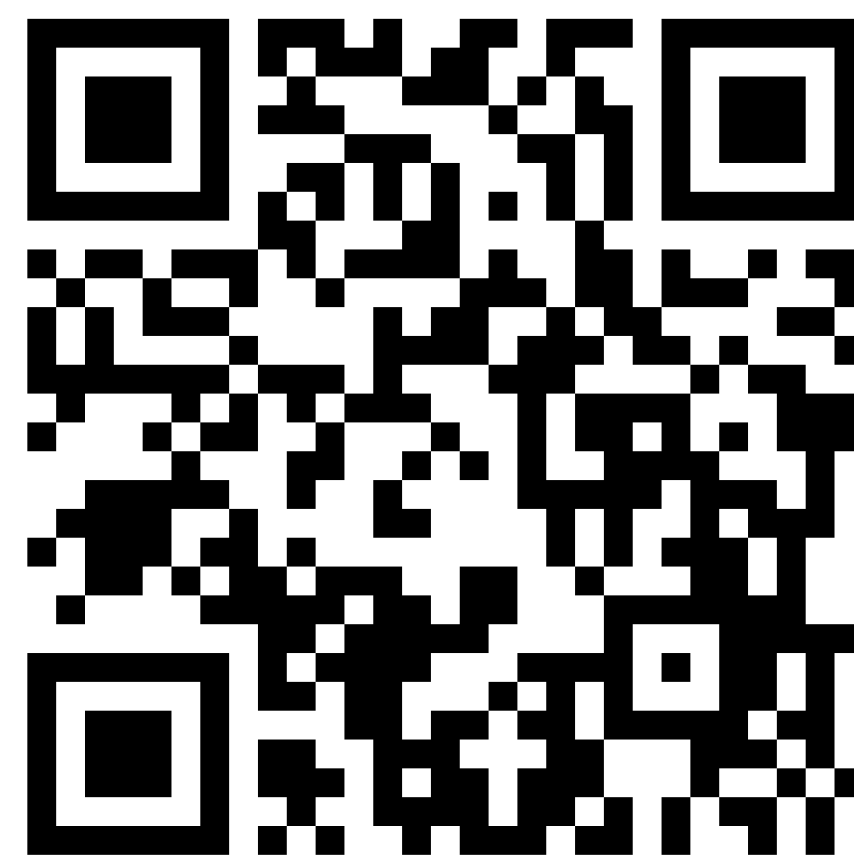
Any Faculty/Research Scholar from Science and Engineering Departments.

HOW TO REGISTER

Participants can register for the programme through the following website link:

<https://tinyurl.com/AICTE-ISTE-DT>

- No Registration fee
- The Programme will be conducted online through Google meet or other similar platform.



ABOUT VTU

Visvesvaraya Technological University (VTU) is one of the largest Technological Universities in India with more than 3,25,000 students across UG and PG courses. It has secured 80th Rank in the University Category in NIRF 2020 rankings. It came into existence in the year 1998 to cater the needs of various industries by imparting sound theoretical knowledge and practical exposure.

ABOUT VVCE

Vidyavardhaka College of Engineering is one of the prestigious engineering colleges in Karnataka, also known as VVCE. Established in 1997, has grown in leaps and bounds since inception. VVCE is an autonomous institute and recognised by the Government of Karnataka.

CHIEF PATRONS

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