



ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ

("ವಿ ಟಿ ಯು ಅಧಿನಿಯಮ ೧೯೯೪" ರ ಅಡಿಯಲ್ಲಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯ)

Visvesvaraya Technological University

(State University of Government of Karnataka Established as per the VTU Act, 1994)

"Jnana Sangama" Belagavi-590018, Karnataka, India Website: vtu.ac.in

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Registrar

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Ref: VTU/PS/2022-23/106

Date: 17 APR 2022

Circular

Sub- Logo Design Contest on the occasion of Silver Jubilee Year Celebrations of VTU, Belagavi.

Ref. Hon'ble Vice Chancellor approval dated 06/04/2022

Greetings from Visvesvaraya Technological University, Belagavi

We are very happy to inform you that, *Visvesvaraya Technological University (VTU), Belagavi* completed 24 years of journey in the Technical Education and entered in to Silver Jubilee Year of its Establishment. To commemorate this tremendous expedition and also to explore the potential of possibilities to become Research and Innovation oriented, Globally Relevant University in the country, University has planned the year long calendar of events to celebrate Silver Jubilee Year of establishment. To make this celebration a memorable, University wishes to have active participation of students, staff and Alumni from all the affiliated, autonomous constituent colleges and PG Centers of VTU.

In view of the above, we are pleased to invite all the students, staff and alumni from all the Affiliated, Autonomous, Constituent colleges and PG Centers of VTU to participate in the Logo Design Contest. Participants can submit their designs through Google form - <https://forms.gle/69vfJ55RrBbAAShg7>.

In this regard, you are hereby requested to circulate this to all the students, alumni and staff members and encourage them to participate in this contest.

Thanking You


Registrar

Enclosure – Guidelines, Conditions and Theme Details

Annexure

GUIDELINES AND HOW TO ENTER

- The contest is open from April 7, 2022 to April 16, 2022.
- Late submissions will not be accepted
- The jury members will select best three and recommend for final approval. All three winners will be awarded and notified.
- All entries must be submitted electronically through Google form **<https://forms.gle/69vfJ55RrBbAAShg7>**
- Submissions must include the full name of the person who designed the logo, name, university seat number (applicable for students and alumni), email address, mobile number (whatsapp enabled), affiliated institution, postal address.
- Maximum two designs are acceptable from one participant.
- Each submission must be sent in a separate email.
- There is no fee to participate in the contest
- Best three designs will be awarded.

LOGO DESIGN GUIDELINES AND PARAMETERS

- The purpose of this contest is to design a logo to be used by Visvesvaraya Technological University, Belagavi for celebrating its 25th year of celebration.
- Suggestions for taglines are also welcome.
- Theme for the Logo Design –
 - a) Shall Reflect Silver Jubilee Celebration
 - b) Shall have the components related to values of Technical Education, Research and Innovation, Aspirations of National Education Policy (NEP)-2020 and Global Relevance.
- The logo should incorporate the name of the University (abbreviated or spelled out) and shall be designed in color.
- Entries must be submitted as JPEG/PDF form.

- For quality reproduction purposes, the winning entry must later be submitted in required format.
- The logo must be easy to use, handle, resize, and modify for all reproduction purposes. It should be visually appealing on both small (as small as 2 cm x 2 cm) and large scale

INTELLECTUAL PROPERTY RIGHTS

- Entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.
- Submissions become the sole property of VTU, Belagavi and may be used for any purposes.
- VTU , Belagavi shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
- VTU, Belagavi reserves the right to choose not to use the winning entry as described in these contest guidelines.
- VTU, BELagavi reserves the right to use any other entry for promotional purposes in the future.
- If the winner is determined to have violated any rules, he/she will be required to forfeit or return the prize, even if the determination is made after the prize has been awarded.

DISCLAIMER

- VTU, Belagavi is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.
- VTU, Belagavi reserves the right to cancel or modify the Contest and award the prize by alternate means if fraud or technical failure is determined at any time by jury members, including after the submission window has closed.
- VTU, Belagavi is not liable, for the purpose of winner and prize notification and delivery, in the event the contest winner has provided incorrect, outdated, or otherwise invalid contact information.