



# ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ

("ವಿ ಟಿ ಯು ಅಧಿನಿಯಮ ೧೯೯೪" ರ ಅಡಿಯಲ್ಲಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯ



## Visvesvaraya Technological University

(State University of Government of Karnataka Established as per the VTU Act, 1994)

### Centralized Placement Cell(CPC)

Regional Office, RHCS Layout, Annapoorneshwari Nagar, Bangalore-560091

Ref: CPC Drive – 2022-23/09

Date: 7<sup>th</sup> Nov 2022

### Opening for BE/B.Tech

All branches/No percentage  
criteria/students with standing  
arrears also eligible

**2022 Passed out**



**Supports the\***  
**Recruitment drive**  
**For**

**DRIVE  
09**



### Company Profile:

Emertxe Information Technologies (<http://www.emertxe.com>) Bangalore is an EdTech company specializing in Embedded Systems, IoT and FullStack Web Development. We got established in the year 2003 and the first institute to be affiliated with National Skill Development Corporation (NSDC) and Electronics Sector Skills Council of India (ESSCI). We offer educational programs catering to engineering graduates, working professionals and corporate organizations. Deep Technical Expertise, Hands-on approach and latest technology offerings backed by professional leadership makes Emertxe as a unique finishing school. We are a fast-growing organization in the hyper growing EdTech industry in India and globally. In order to leverage and grow our organization further, we are looking forward to hire business development executives

**Designation:** Business Development Executive

**Joining:** Immediate joining upon selection. Based out of Bangalore

### ACADEMIC ELIGIBILITY CRITERIA

**Qualification:** • BE/B.Tech 2022 pass-outs, Any branch can apply

- No percentage criteria
- Passion and interest towards business development is the key requirement
- Students with standing arrears also can apply

### CTC:

- During Initial 6 months (Probation period) - 3 Lakhs / Annum
- After 6 months (Upon Probation completion) - 3.6 Lakhs / Annum
- Roles and Responsibilities:
  - Customer interfacing via Email / Chat / Phone and explain our educational offerings
  - Build engaging conversation with potentials by sharing our unique advantages
  - Prompt and proactive follow-up and ensure enquiries are converted into admissions

### Skill-set requirement:

- Highly energetic and dynamic individual with excellent communication skills
- Ability to build conversation with enquiries and convert them into admissions
- Excellent oral and written communication skills
- Natural interest towards building a career in marketing and sales

### Work culture:

- Open work culture – Top management with decades of experience in working with MNCs
- Pay-for-performance – Highly performance driven culture that rewards performance
- Employee growth – Very high focus on employee learning and career growth

**Registration link (Registration closing date 16-11-2022).**

<https://forms.gle/mAEg1cFjnbpsxCcU8>

**VTU CPC wishes all the candidates a prosperous career ahead ...**

\*VTU CPC is only a platform to link the recruiter and the candidates. The candidates are advised to take maximum care in selecting the recruiter and terms & conditions of appointment. VTUCPC is not responsible for any lapses in the agreement between the candidate and their recruiter.

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