



# ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ

ವಿಜಯಲದಿನಿಯ ಮಂಗಳ " ರಲದಿಯಲ್ಲಿಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯ

## VISVESVARAYA TECHNOLOGICAL UNIVERSITY

State University of Government of Karnataka Established as per the VTU Act, 1994

"JnanaSangama" Belagavi-590018, Karnataka, India

Prof. Dr. B. E. Rangaswamy, Ph.D

REGISTRAR

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REF: VTU/BGM/BOS/SO/2023/6953

DATE: 17 FEB 2023

### CIRCULAR

**Subject:** Workshop on new syllabus for MBA affiliated colleges

**Reference:** Hon'ble Vice Chancellor's approval dated 15.02.2023

In-wake of the revision of the MBA syllabus from this academic year(2022-23), a workshop for the same is arranged by the Board of Studies in Management on the 21<sup>st</sup> & 22<sup>nd</sup> of February 2023. The objective of the workshop is to ensure that all the teaching fraternity fall on the same page in terms of the thrust areas, resources, and other nuances while teaching their respective courses.

All the faculty members teaching the first semester subjects of MBA are hereby requested to fill the Google registration form on or before 20/02/2023 by 4:30 p.m. Google Registration link: <https://forms.gle/twqX53kYzG3Tokfh7>. The workshop shall be on online and the following is the link for the same: [meet.google.com/qtr-xhhk-ben](https://meet.google.com/qtr-xhhk-ben)

The Principals of all Engineering Colleges under the ambit of university are hereby informed to bring the content of the circular to the notice of the all faculty concerned.

Encl: Schedule of the workshop

Thanking you,

Ry  
17/02/23  
REGISTRAR  
[Signature]

To,

The Principals of all Engineering Colleges under the ambit of university

Copy to:

- The Hon'ble Vice-Chancellor through the secretary to VC for information
- Finance Officer, for information
- Registrar(Evaluation) for informations
- Office copy

Date, Day & Time	Course & Code	Resource Person	Address by BOS Chairman & BOE Chairman And Faculty Interaction	Master of Ceremony
<b>Day-1—21/02/2023</b>				
2.00 to 2.45 p.m.	Principles of Management and Organizational Behaviour 22MBA11	<b>Dr. Shambhulingappa. B</b> BOS-Member, MBA Board-VTU & Associate Professor, Dept. of MBA, VTU-CPGS, Kulburgi. E-Mail: <a href="mailto:shambhubale01@yahoo.in">shambhubale01@yahoo.in</a>	<b>Dr. M M Munshi</b> Chairman-BOS, MBA Board-VTU & Chairperson, Dept. of MBA, Visvesvaraya Technological University, Belagavi <a href="mailto:mmmunshi@rediffmail.com">mmmunshi@rediffmail.com</a>	<b>Dr. Rashmi C.Sattigeri</b> BOE-Member & Dept. of MBA, Visvesvaraya Technological University, Belagavi E-Mail: <a href="mailto:rashmichetan17@gmail.com">rashmichetan17@gmail.com</a>
2.45 to 3.30 p.m.	Entrepreneurship Development 22MBA12	<b>Dr. Rajendra M Inamdar</b> BOS-Member, MBA Board-VTU & Professor, Dept. of MBA, KLS Gogte Institute of Technology, Belagavi. E-Mail: <a href="mailto:iminamdar@git.edu">iminamdar@git.edu</a>	<b>And</b> <b>Dr. Nijaguna G</b> Chairman-BOE, MBA Board-VTU & Professor, Dept. of MBA, AIT Bangalore. <a href="mailto:niju1972@gmail.com">niju1972@gmail.com</a>	
3.30 to 4.15 p.m.	Business Communication 22MBA16	<b>Dr. Shaheeda Banu S</b> BOS-Member, MBA Board-VTU & Professor, Dept. of MBA, BITM, Ballari. E-Mail: <a href="mailto:drsvedshaheeda@gmail.com">drsvedshaheeda@gmail.com</a>		

<b>Day-2—22/02/2023</b>				
<b>Date, Day &amp; Time</b>	<b>Course &amp; Code</b>	<b>Address by Resource Person</b>	<b>BOS Chairman &amp; BOE Chairman And Faculty Interaction</b>	<b>Master of Ceremony</b>
2.00 to 2.45 p.m.	Statistics for Managers 22MBA14	<b>Dr.Preeti Patil</b> Asst. Professor, Dept. of MBA, VTU-CPGS, Mysuru. E-Mail: <a href="mailto:preetipatil@vtu.ac.in">preetipatil@vtu.ac.in</a>	<b>Dr. M M Munshi</b> Chairman-BOS, MBA Board-VTU & Chairperson, Dept. of MBA, Visvesvaraya Technological University, Belagavi <a href="mailto:mmmunshi@rediffmail.com">mmmunshi@rediffmail.com</a>	<b>Dr. S. Rohithraj,</b> BOE-Member & Professor & Head, Dept. of MBA Jain College of Engg., Belagavi. E-Mail: <a href="mailto:rohitrj@jainbgm.in">rohitrj@jainbgm.in</a>
2.45 to 3.30 p.m.	Marketing Management 22MBA15	<b>Dr.Nijaguna G</b> Chairman-BOE, MBA Board-VTU & Professor, Dept. of MBA, AIT Bangalore. E-Mail: <a href="mailto:niju1972@gmail.com">niju1972@gmail.com</a>	<b>Dr.Nijaguna G</b> Chairman-BOE, MBA Board-VTU & Professor, Dept. of MBA, AIT Bangalore. E-Mail: <a href="mailto:niju1972@gmail.com">niju1972@gmail.com</a>	
3.30 to 4.15 p.m.	Accounting for Managers 22MBA13	<b>Dr.Binoy Mathew</b> BOS-Member, MBA Board-VTU & Associate Professor, Dept of MBA, VTU-PG Centre, Muddenhalli. <a href="mailto:drbinoymathew@gmail.com">drbinoymathew@gmail.com</a>		