



# ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ

"ವಿ ಟಿ ಯು ಅಧಿನಿಯಮ ೧೯೯೪" ರ ಅಡಿಯಲ್ಲಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯ.

## Visvesvaraya Technological University

(State University of Government of Karnataka Established as per the VTU Act, 1994)

"Jnana Sangama" Belagavi-590018, Karnataka, India



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VTU/BGM/Aca/Ph.D./2022-23/ 195

Date: 18 MAY 2023

### CIRCULAR

**Subject:** Tata STRIVE Google Scholarship program under CSR funds

**Reference:** As per vice-chancellor Approval Letter of intent for Tata Strive Google Scholarship program in Association with VTU Research & Development Department

With reference to the above subject, all the principals of Affiliated, Autonomous, and Constituent Colleges of VTU are hereby informed that TATA Community Initiatives Trust are willing to offer the Tata STRIVE Google Scholarship program to eligible pre-final and final year students.

Tata STRIVE is the skill development initiative of Tata trusts, which addresses the pressing need of skilling India's youth for Employment, Entrepreneurship and Community Enterprise.

Following technical courses will be offered to the eligible pre-final and final year students (learners shall each get to choose only one out of the five courses):

1. Google Data Analytics Professional
2. Google UX Design Professional
3. Google IT support professional
4. Google IT Automation with Python Professional Certificate
5. Google Digital Marketing & E-Commerce

Along with these courses, it will also offer Tata STRIVE signature youth Development programme (YDM) of up to 21 hours, which will be useful to develop life skills in our students.

There would be no financial implications on the part of either University/College or students joining in this programme.



As part of knowledge enrichment Tata STRIVE's will be organising SME (Subject Matter Expert) sessions by technical experts to support this students in their journey while completing this course.

Tata STRIVE will also provide placement assistance to students, who will complete this programme within defined timeframe.

In order to ensure program success, we would require below mentioned support from your organization:

- Provide **single point of contact (SPOC) to support this initiative from the respected college (on or before 27/05/2023)**
- Circulate information to pre final and final year student about the programme
- Provide access to computer lab for the students as required
- Encourage students to complete the course within specified time lines
- Track the progress of the program and share valuable suggestions for the program success
- Coordinate with Tata STRIVE team for conducting SME sessions
- Coordination for placement drives
- Provide data of placed students who has completed these certifications

We are confident that this programme will improve the employability of students and help them secure job opportunities of their choice. Further any query contact **Dr.Nataraj KR Director R&D VTU, through [rnddirector@vtu.ac.in](mailto:rnddirector@vtu.ac.in)**

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To,

1. The Principal of all Affiliated, Autonomous, and Constituent Colleges under the ambit of VTU, Belagavi.
2. All Chairpersons of Department VTU Belagavi.
3. The Heads of Recognized Research Centers of VTU.
4. The Regional Director (I/c), of VTU's Regional Office at Bengaluru, Belagavi, Kalaburagi, and Mysuru.
5. The Director, R&D, VTU, Belagavi for information.
6. The Director (I/c), ITISMU VTU, Belagavi for information and uploading on a website.

Copy to:

1. The Hon'ble Vice-Chancellor, through the Secretary to VC, VTU, Belagavi.
2. The Registrar Officer, VTU, Belagavi for information.
3. The Registrar (Evaluation) Officer, VTU, Belagavi for information.
4. The Finance Officer, VTU, Belagavi for information,
5. Office Copy.

