



ವಿಶ್ವೇಶ್ವರಯ್ಯತಾಂತ್ರಿಕವಿಶ್ವವಿದ್ಯಾಲಯ

ವಿಟಿಯುಲಢಿನಿಯಮಂ ೯೯೪" ರಲಡಿಯಲ್ಲಿಕರ್ನಾಟಕಸರ್ಕಾರದಿಂದಸ್ಥಾಪಿತವಾದರಾಜ್ಯವಿಶ್ವವಿದ್ಯಾಲಯ

VISVESVARAYA TECHNOLOGICAL UNIVERSITY

State University of Government of Karnataka Established as per the VTU Act, 1994 "JnanaSangama" Belagavi-590018, Karnataka, India

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REGISTRAR

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REF: VTU/BGM/ACA/2023/1238

DATE: 8 JUN 2023

CIRCULAR

Subject: Societal Project after 1st semester of 2022 scheme MBA program regarding...

Reference: email from the Chairperson Board of Studies in MBA dated 07.06.2023

This is to inform all affiliated colleges and University departments offering MBA programs that the first-semester students must undergo a societal project (Audit course) after their first-semester examinations. This has to be carried out concurrently without disturbing the regular classes. An ad-hoc timetable may be done facilitating this societal study from 24.06.2023 to 02.07.2023.

All the chairpersons /Program coordinators of the PG departments of the University and all Principals of the engineering colleges under the ambit of the University where the MBA program has been offered are hereby informed to bring the content of the circular to the **notice** of all concerned.

Sd/-

REGISTRAR

To,

The principals of engineering colleges under the ambit of the university
The Chairpersons /Program Coordinators of PG departments of VTU where the MBA programs have been offered

Copy to:

1. The Hon'ble Vice Chancellors through Secretary to VC, VTU, Belagavi for kind information.
2. The Registrar (Evaluation) for information and needful
3. The QPDS Examination Section VTU, Belagavi for information and needful.
4. The Director (I/c) ITI SMU VTU Belagavi for information
5. Office Copy

Rangaswamy

REGISTRAR

8/6/23



circular for societal project

From: Dr. M.M. Munshi (mmmunshi@rediffmail.com)

To: sbhvtuso@yahoo.com; sbhvtuso@gmail.com

Date: Wednesday, 7 June, 2023 at 04:16 pm IST

Circular

Sub: Societal Project for MBA after I semester examination

This is to inform all the affiliated colleges and University departments offering MBA program that the first semester students have to undergo a societal project (Audit course) after their first semester examinations. This has to be carried out concurrently without disturbing the regular classes. An ad-hoc timetable may be done facilitating this societal study from 24.06.2023 to 02.07.2023.

Registrar

SCHEME OF TEACHING AND EXAMINATION

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI										
Scheme of Teaching and Examinations: 2022 - 23										
MASTER OF BUSINESS ADMINISTRATION (MBA)										
Choice Based Credit System (CBCS) and Outcome Based Education(OBE)										
I SEMESTER										
Sl. No.	Course	Course Code	Course Title	Teaching Hours per Week		Examination				Credits
				Theory	Practical component	Duration in hours	CIE Marks	SEE Marks	Total Marks	
1	PCC	22UBA11	Management and Organizational Behaviour	04	00	03	50	50	100	04
2	PCC	22UBA12	Entrepreneurship Development	04	00	03	50	50	100	04
3	PCC	22UBA13	Financial Accounting and Reporting	04	00	03	50	50	100	04
4	PCC	22UBA14	Business Statistics	04	00	03	50	50	100	04
5	PCC	22UBA15	Marketing Management	04	00	03	50	50	100	04
6	PCC	22UBA 6	Managerial Communication	04	00	03	50	50	100	04
TOTAL				24	00	18	300	300	600	24
<p>Note: PCC: Professional Core Course, Practical /Field Work / Assignment are part of contact hours for the faculty and must be considered in the workload. Each course carries Four credits and is designed for 50 hours of Teaching-Learning process. The teaching pedagogy may involve Case study method, Experiential learning, Presentations, Interactive lectures, Role-plays, Business games, Blended Learning, Simulations games/Hands-on experience, ICT tools, Flipped Class, Field experiments, Business Quiz/Exercises, Group discussion, Lecturers, team activities, etc. Societal project shall be Mandatory course, the students should identify and study problems faced by the society. The students must submit a report to the respective guides. This shall be an audit course on the lines of ability enhancement courses and shall be undertaken after the first semester and before commencement of the second semester.</p>										
<p>Note:</p> <ol style="list-style-type: none"> Each Course has a theory component of 04 hrs (04credits). Practical and real life corporate results/events, cases and occurrences must be used to demonstrate the concepts in the classroom. The Time-Table allotment for each course should be 04 hrs. Practical component must be embedded in the theory classes and it is mandatory to maintain a record of all tools and cases used in teaching-learning process. 20% of marks should be allocated for application oriented questions in the SEE Question Paper, based on practical component. Each course content has indicative case studies which can be dealt in the class by the course instructor. In addition to this the course instructor may use an extra case from Harvard, Sage business cases/Case Centre. One Industrial Visit per Semester is Mandatory. The Department shall insist on report submission by each student and shall maintain this as a documentary proof preferably with Geo-tagged photos. The format of the report shall be prescribed by the department. The Students and course instructor/s should involve either individually or in groups to interact together to enhance the learning and application skills. Practical component Students should interact with industry after regular contact hours (small, medium and large) to understand their problems and study in the form of research/testing/projects and for creative and innovative methods for guidance and to solve the identified problem. The students shall <ol style="list-style-type: none"> Gain confidence in modeling of management systems. Work on different software/s (tools) to Simulate, analyze and authenticate the output to interpret and conclude. Involve in case studies and field visits/ field work. Accustom with the use of standards/codes etc., to narrow the gap between academia and industry. All activities should lead to enhancement of students' abilities/skills for employment and/or self-employment opportunity, management skills, statistical analysis, fiscal expertise, etc. Societal Project (one week) is mandatory for all the students and this has to be carried out after the first semester during vacation and the report should be submitted by the students and should be assessed internally during the second semester and it is a non credit but mandatory course (Audit Course). 										