



सत्यमेव जयते

भारत सरकार

Government of India

युवा कार्यक्रम और खेल मंत्रालय

Ministry of Youth Affairs & Sports

By mail

क्षेत्रीय निदेशालय राष्ट्रीय सेवा योजना  
REGIONAL DIRECTORATE OF N.S.S.

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F.No.22/NSS/KAR/SWC/2023-24/376-439

Date: 12-09-2023

To,  
All NSS Programme Co-ordinators  
Karnataka.

**Sub.:Swachhta Hi Sewa (SHS) Campaign during 15<sup>th</sup>September to 02<sup>nd</sup> October 2023-Reg.**

Sir/Madam,

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This is with reference to email dated 12th September, 2023 received from Directorate of NSS on the subject cited above. The list of activities for the campaign is listed below.

1. NSS volunteers carry out Swachhta cleaning activities in the institution premises and adopted village.
2. Single use plastic awareness and distribution of cloth bags among public.
3. Cleaning drives in Traditional water bodies and coastal cleaning activities will be organised in association with local NGOs and State Govt. Depts.
4. Social media awareness on keeping premises clean.
5. Out of 120 hours of regular activities, every NSS volunteer will devote 20 hours on Swachhta cleaning activities.
6. Swachhta pledge taking event (Pledge enclosed).
7. Swachhta cleaning activities organise at public places like bus stand, Railway Station and market places.
8. During NSS 7 days special camp period, the volunteers may organise Swachhta cleaning drives at adopted villages and clean public places like schools, water bodies and conduct awareness rallies, street theatre on Swachhta importance.

In this regard all Programme Coordinators of Universities/Directorates are requested to inform all NSS Units/NSS Programme Officers and Volunteers ensure participation of all concerned under your Universities/Directorates to make this event a grand success. Photos and short videos may be sent through official whatsapp group for updation in Ministry's Social Media.

Encl: As above

Yours faithfully,

  
13/09/2023

(D.Carthigueane)  
Regional Director,NSS

Copy to:

1. The Director, Directorate of NSS, New Delhi-110011-for information.
2. The state NSS officer, Govt. of Karnataka, Bangalore-560001-for information.