



# ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ

"ವಿ ಟಿ ಯು ಅಧಿನಿಯಮ ೧೯೯೪" ರ ಅಡಿಯಲ್ಲಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯ



## Visvesvaraya Technological University

(State University of Government of Karnataka Established as per the VTU Act, 1994)

"Jnana Sangama" Belagavi-590018, Karnataka, India



**Dr. Sandhya R. Anvekar**  
Director, VTU-SDC

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Ref : VTU/ BGM/SDC//2023-24/ 26

Date: 10.02.24

Dear Sir/Ma'am,

We are delighted to announce the launch of a Logo Design Contest, named "Shristi-Shakti" aimed at creating distinctive and representative logos for the VTU-Skill Development Cell and Women Cell-VTU. These cells play pivotal roles in fostering skill development and empowerment within our institution, and it is crucial to have logos that effectively symbolize their identity and values.

We invite the creative talents of your students, faculty, and staff to participate in designing logos that encapsulate the essence and objectives of the VTU-Skill Development Cell and Women Cell-VTU. The contest is open to all students, faculty, and staff of VTU and its affiliated institutes along with any other college of Karnataka.

Participants are required to submit their logo designs electronically in high-resolution format, along with a brief explanation of the concept behind their design. Entries will be judged based on originality, relevance to the theme, creativity, and aesthetic appeal.

The prize pool for each logo winner is ₹5,000.

A nominal entry fee of ₹65/- per logo and ₹100/- for both logos and additional ₹45/- per logo will be charged per submission. (Eg, If Participant submits 2 logos he'll be charged ₹100/- and 3 logo (2+1) then ₹145/-)

To ensure maximum participation, the contest will be promoted through various channels including official VTU communication channels, social media platforms, posters across campuses, and direct emails to faculty and students.

***The timeline for submission:***

Form Opening: 14-2-2024

Last Date of Registration: 29-02-2024

Winner Announcement: 8-03-2024 or 9-03-2024

Registration through: <https://forms.gle/QSU4sGewDkeWBMiy8>

To Participate Kindly Remit the Fees on Below Account Details

Account Number: 923010061219125


Account Name: VTU INTERNSHIP PROGRAMME/SKILL ACCOUNT

IFSC Code: UTIB0000138

Branch: Belgaum

A panel of judges comprising representatives from the VTU administration, faculty members, and design experts will be formed to evaluate the entries and select the winners. We kindly request your support in disseminating this information among your respective institutes and encouraging participation from your students, faculty, and staff. Thank you for your attention and support. Should you have any queries or require further information, please do not hesitate to contact us.

Regards,

  
(Dr Sandhya R. Anvekar)