

3 DAYS INTERNATIONAL WORKSHOP ON **RESEARCH, WRITING AND PUBLISHING IN HIGH IMPACT JOURNALS**

Organized by

RDC - YIT

Research and Development Cell (YIT)

in Collaboration with

 **YEN-REFINED**
Yenepoya-Research Centre for Finance
and Entrepreneurship Development



27th - 29th June, 2024

9:00 am - 4:30 pm

YIASCM, Balmatta, Mangaluru

WHO SHOULD ATTEND ?

The contents of this workshop are designed and structured for **faculty and research scholars from science, engineering, health, management, and other domains.**

FEATURES

- # Reaching down to the level of each participant while delivering the contents.
- # Convincing the audience with real success stories and mentor's personal experience.
- # Encouraging questions and interactions in the sessions.
- # Facilitating discussions (during off-sessions) with the mentor for individual participants to fix issues of rejected and/or draft manuscripts.

About YIT

Yenepoya Institute of Technology (YIT) is located in the picturesquely beautiful location of Moodbidri, Mangaluru, Karnataka, India. The college stands out for its magnificent buildings & ultra-modern infrastructure; a fascinating blend of architectural excellence & functional values. The institute has been a forerunner & prime mover in imparting technical education in Mangaluru. Affiliated to Visvesvaraya Technological University, approved by AICTE India, New Delhi. YIT has witnessed tremendous growth, since its establishment in 2008, in every aspects & gained name among the institutes of technology in the state, due to the quality of education & training provided by its dedicated faculty & the infrastructure available. This renowned institute is owned by the Islamic Academy of Education, Mangaluru.

About YIASCM

The YIASCM - Yenepoya Institute of Arts, Science, Commerce and Management is a premier institution located in the serene environs of Mangaluru, Karnataka, India. Here, the pursuit of knowledge is an invigorating experience that goes beyond mere academics. It's a place where students and scholars are not only imparted knowledge but are also instilled with values that prepare them for life. The campus boasts modern infrastructure, aiding research and learning. Courses span arts, sciences, commerce, and management, taught by expert faculty who prioritize practical skills. Beyond academics, students are encouraged to engage in extracurriculars for a holistic education. Yenepoya's distinctive focus on community service encourages social responsibility leading to positive societal impact. This dynamic institution empowers students to realize their potential and achieve dreams.

About RDC

The Research and Development Cell (RDC) at Yenepoya Institute of Technology (YIT) is dedicated to fostering a vibrant research culture and upholding the highest standards of research integrity among faculty members, inspiring students to strive for excellence in core and interdisciplinary research areas, and empowering them to become pioneers in their fields. Through RDC, we facilitate and encourage researchers to share knowledge, collaborate, and innovate, creating a thriving YIT Research Hub that brings together academic and industrial communities, driving innovation, fueling economic growth, and improving social well-being, ultimately making a positive impact on society.

About YEN-REFINED

Yenepoya Research Centre for Finance and Entrepreneurship Development (YEN-REFINED), a Research Centre of The Yenepoya Institute of Arts, Science, Commerce and Management (YIASCM), Yenepoya (Deemed to be University) is focused to encourage high-quality research in the domain of finance, entrepreneurship, humanities, and other social science areas thereby establishing ethical research culture among academicians. The purpose of Yenepoya-Research Centre for Finance and Entrepreneurship Development (YEN-REFINED) is to collaborate the concerted ideas of the PG students, research scholars, professors, faculties, industrialists, and financial institutions and further, to identify the exclusion issues of finance, psychological biases, entrepreneur challenges to enhance the scope of technological integration of financial service providers. The Centre entails publications in top tier journals schedule across various platforms with representation from each core area. Additionally, the Centre emphasizes continuous professional development, community engagement, and collaboration in enhancing research excellence and impact. It is offering PhD Programmes in the field of Science, Commerce, Management and Humanities and Social Sciences.

Why this Workshop?

Unlike the earlier decades, in the recent past, there has been significant motivation and pressure on the academic & research community towards enhancing their research & publishing profile. In other words, excellence in research & publication has become a necessity rather than a mere symbol of reputation. Especially, the academic community has realized that it cannot survive in the current competitive environment without the research & publishing skills are developed and utilized. This situation calls for effective guidance and training for the researchers to deal with the research, writing and publishing challenges. It is often noticed that many novel works are left unpublished due to either negligence or lack of expert assistance in shaping a research article. In some cases, researchers resort to presenting their high-quality works either in a conference or in some local journals. As a matter of fact, many research articles submitted to reputable journals have unacceptable mistakes in terms of grammar and sentence structure, which often becomes the reason for rejection of many excellent works. This could be addressed through proper exercise in improving writing skills. Many candidates face starting trouble in meeting their ambitions to become a successful researcher. Global visibility of researchers and their published works is another concern, which is important to ensure their true recognition. In the light of the aforementioned facts, the mentor tries to unveil his rich experience as a recognized researcher, scientific writing expert, and author of over 100 publications. The mentor has been delivering this training program in India and abroad since the year 2012.

About RESOURCE PERSON



DR M ABDUL MUJEEBU
M.TECH, PHD, PDF, MIET

ASSOCIATE PROFESSOR,
COLLEGE OF ARCHITECTURE
AND PLANNING,
DEPARTMENT OF BUILDING
ENGINEERING, IMAM
ABDULRAHMAN BIN FAISAL
UNIVERSITY, DAMMAM,
SAUDI ARABIA.

PROFILE HIGHLIGHTS

- Listed among the world's top 2% most-cited Scientists by Stanford University.
- Certified Engineering Program Evaluator by ABET, USA.
- MIET: Member of the Institution of Engineering and Technology, UK.
- Member of American Academy of Environmental Engineers and Scientists.
- Exposure to QS and THE world university ranking process.
- Significant experience in academic quality and accreditation processes.
- Excellent teaching record of 25 years in undergraduate and graduate levels.
- Over 90 publications in highly indexed journals.
- Strong research, analytical, and writing abilities.
- Novel projects worth funding and having commercial potential ready at hand.
- Clear strategic goals and objectives to improve the profile of an academic setup.
- Wide research collaboration network.
- Strong communication and interpersonal skills.
- Strong exposure to administrative committees with proven record of quality and promptness.
- Uncompromised adherence to professional ethics and integrity.

PROPOSED SESSIONS

- Research & publishing excellence is not beyond your reach.
- How to narrow down the literature to identify gaps?
- How to process the literature? Mendeley/Zotero Reference Manager demo.
- Research problem, research hypotheses/questions, and research objectives.
- How to write a sound research proposal?
- Shaping PhD thesis.
- Shaping a research article – Part 1
- Shaping a research article – Part 2
- Journal selection, formatting, submission, and addressing reviewers' comments.
- How to write a review article?
- Scientific writing – Part 1
- Scientific writing – Part 2
- Publishing ethics & myths
- Linking research and publishing with sustainable development goals (SDGs).

EXPECTED OUTCOME

The participant of this workshop will be sufficiently motivated to rewrite his/her mindset on research & publishing and to acknowledge the following facts:

- Excellence in research & publishing is part of academic excellence.
- Research is not beyond my limit, and my inherent skills are more than enough to do wonders.
- Research is a responsibility, so I must be sincere and loyal to it.
- I can do the best independently within the timeframe and within all kinds of constraints such as family, funding, lack of proper supervision, and lack of software exposure.
- I can write my thesis by myself.
- I can write the best quality paper by myself.
- My paper can be published in high impact journals absolutely free of charge.
- I can be (and I must be) passionate in research & writing.
- I will be one of those who created their history in research & publishing.



SCAN AND REGISTER!

BANK ACCOUNT DETAILS

Account Holder Name	YENEPOYA INSTITUTE OF TECHNOLOGY
Account Number	59100071415422
IFSC Code	HDFC0002324
MICR Code	575240007
Branch Code	2324
Branch	MOODBIDRI

For **Internal** Participants : ₹1000/-

For **External** Participants : ₹1200/-

(* Internal Participants : Any research scholar or faculty from the member institutions of Yenepoya group)

FOR MORE DETAILS

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