



## ವಿಶ್ವವಿದ್ಯಾರಣ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ

("ವಿ ಟಿ ಯು ಅಧಿನಿಯಮ ೧೯೯೪" ರ ಅಡಿಯಲ್ಲಿ, ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯ)

### Visvesvaraya Technological University

(State University of Government of Karnataka Established as per the VTU Act, 1994)

"Jnana Sangama" Belagavi-590018, Karnataka, India



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**Ref. No.: VTU/PS/2023-24/1332**

**Date: 24 JUN 2024**

#### CIRCULAR

**Sub: E - Pledge Campaign - reg.**  
**Ref: Letter from NCB dated 24.6.24.**

With reference to the above and in order to educate the Youth and the General public of the country regarding ill-effects of Drugs, the Narcotics Control Bureau under the Ministry of Home Affairs, Government of India is conducting a E-Pledge Campaign on the occasion of International Day Against Drug Abuse and Trafficking and holding a special drive on 25-26 June.

Letter from the NCB Bangalore Zonal office, is attached as ready reference.

The Principals of Constituent, Affiliated and Autonomous Colleges and Chairpersons of VTU PG Departments are requested to run E-Pledge Campaign.

Following is the link for pledge: "Say Yes to life, No to Drugs"

<https://pledge.mygov.in/fightagainstdrugabuse/>

**Sd/-**  
**REGISTRAR**

To

1. The Principals of all the Affiliated/Constituent/Autonomous Engineering Colleges.
2. The Chairpersons and Program Coordinators of VTU PG Departments.

Copy FWCs to:

1. Hon'ble Vice-Chancellor, through the Sec. to VC, VTU Belagavi for information.
2. The Incharge Regional Directors of VTU Regional Offices, for information.
3. The Incharge Director, IQAC, VTU Belagavi, for information.

*Rav*  
24/06/24

**REGISTRAR**

Government of India  
Ministry of Home Affairs  
**Narcotics Control Bureau, Bangalore Zonal Unit**  
H.No.7/1-2, Priyanka Villa, Ramanna Garden  
Kattigenahalli, Baglur Main Road, A.F Stn  
Phone: Q80-29720586, E-mail: blzu-ncb@nic.in

F. No. 48/1/E-Pledge/Awareness/BZU/2023

Dated: 24.06.2024

To

The Vice Chancellor,  
VTU, Belgavi

**Sub: "E-Pledge Campaign – reg.**

Sir,

Narcotics Control Bureau (NCB), under the Ministry of Home Affairs, Govt. of India is the Central Nodal Authority on drug related issues in India. NCB also organizes awareness programmes to contain the spread of drug abuse across all sections of the society. NCB in its endeavour to spread awareness against drug abuse has decided to directly address youth and the general populace of the country with the objective to make them aware about the ill effects of drugs.

On the occasion of **26<sup>th</sup> June International Day Against Drug Abuse and Trafficking**, it is high time to spread the drug awareness not only among youth but in general public. In this regard, Visveshvarya Technical University no doubt can be a vital support for NCB in this noble cause of awareness through **E-Pledge Campaign** by the maximum colleges/students and to save the youth of this State. Hence requested to run a special drive on 25-26 June in all the colleges under VTU for E-pledge campaign among students/teachers/parents and others.

In view of above, a joint effort in this direction is a need of the hour, therefore, it is requested to issue directions **to run E-Pledge Campaign** in all the colleges against drug abuse for which a certificate is also provided to the participants. Following is the link for pledge: **"Say Yes to Life, No to Drugs"** <https://pledge.mygov.in/fightagainstdrugabuse/>

Yours faithfully,

(Devanand)

Asstt. Director,  
Bengaluru, Karnataka

Copy to: The Director, VTU

DEVANAND  
Assistant Director  
Narcotics Control Bureau  
MHA, Government of India  
Bangalore Zonal Unit, Bengaluru-63