



ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ
ವಿಟಿಯು ಅಧಿನಿಯಮ ೧೯೯೪ರ ಅಡಿಯಲ್ಲಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯವಿಶ್ವವಿದ್ಯಾಲಯ

VISVESVARAYA TECHNOLOGICAL UNIVERSITY

State University of Government of Karnataka Established as per the VTU Act, 1994 "JnanaSangama" Belagavi-590018



Prof. B. E. Rangaswamy, Ph.D

REGISTRAR

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REF: VTU/BGM/BoS/Minor Degree-Innovn/689/2024-25/5645

DATE:

31 JAN 2025

CIRCULAR

Subject: Minor Degree in Innovation and Entrepreneurship regarding...

Reference:

- JBoS proceeding dated 03.01.2025
- The Hon'ble Vice-Chancellor's Approval Dated: 30.01.2025

It is hereby notified to all students that Visvesvaraya Technological University (VTU) is introducing a **Minor Degree in Innovation and Entrepreneurship** to provide additional opportunities for skill enhancement and entrepreneurial development.

Key Features of the Minor Degree:

1. Eligibility:

- Students currently enrolled in regular undergraduate degree programs are eligible to apply.
- The students who are entering into 4th semester of their graduation with CGPA 5.0 (May have a backlog or not)

2. Program Structure:

- Mentioned in the attached brochure

3. Objectives:

- File patents and build start-up when on campus
- Foster entrepreneurial thinking and innovative problem-solving skills.
- Equip students with the knowledge to create and manage startups or lead innovative projects.
- Bridge the gap between technical knowledge and business acumen.

4. Enrollment Process:

- Refer to the brochure attached

5. Benefits:

- Funding of upto two crores for selected team
- Partnership with industry for licensing / funding
- Gain an additional qualification alongside your primary degree.
- Build networks with industry leaders, startups, and peers.

- Enhance employability and entrepreneurial potential.

All students are encouraged to take advantage of this unique opportunity. For further details, please contact the number and website mentioned in the brochure

All the Principals are hereby informed to bring the circular content to the notice of all concerned.

Thank you.

Sd/-

REGISTRAR

Copy to,

- The Hon'ble Vice-Chancellor through the secretary to Vice-Chancellor for information
- The Director, ITI SMU, VTU Belagavi for information and post the circular and brochure on VTU web portal
- Office copy

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REGISTRAR
7.



INNOVATE, LEAD, SUCCEED

A minor degree that puts you on accelerated path to innovation & 10X career

The program is designed for future innovators by Investors and entrepreneurs. It blends knowledge with experiential learning, aiming to nurture and develop innovative ventures. This program is ideal for those who aspire to create impactful businesses or be part of innovations.

For more details
☎ +91 831 053 5589

🌐 www.createoncampus.org

| About Create On Campus foundation

Create On Campus Foundation collaborates with the governments, the ecosystem, and leading universities to build innovations and student startups.

Create On Campus is part of our ecosystem that includes a VC Fund & a Venture Studio with a mission to transform institutions into hubs of innovation and entrepreneurship. Based on our experience with 100+ campus startups, We have made invested in frameworks, programs & relationships to make students succeed

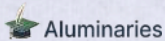
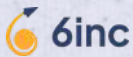


RAMAIAH
Institute of Technology

a.

Be part of an innovative culture

platforms that integrate academia with industry touch points to find resources that are essentials, minds that are motivating & connects that are helpful



b.

Support startups with capital & more

Funding support from the idea stage to commercialization, handling teams, providing access to with customers & acquirers, making experts available to teams are amongst the many supports we extend.



c.

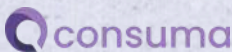
Help students become experts with practical skills

The entrepreneurial journey demands developing multiple skillsets & expertise. Recognizing & enabling the learning required is essential to motivate & help students.

But such learning is best delivered by practitioners of entrepreneurship. Such programs should ensure students acquire skills not just to plan well but also to execute them

We have built a program recognized by VTU that empowers students to build innovation and a startup while on campus. Students going through the program will get an additional minor degree which will help them in their venture

Our Startups





A minor degree in **INNOVATION & ENTREPRENEURSHIP**

Elevating Entrepreneurial Success with a Specialized minor program

Programme Highlights

Integrated with Venture Studio to actually build a startup in parallel with the program

- ✓ Provides essential connections, industry connects funding opportunities, and expert mentoring
- ✓ Equips you with pertinent knowledge and skills for robust growth over the next five years.
- ✓ Delivered by seasoned entrepreneurs and investors, our curriculum is enriched with engaging assignments, hands-on exercises, and collaborative learning

Assessment credits and grades are reflective of the tangible progress made in your business ventures and academic assignments.

- ✓ Regular pitch sessions and dynamic monthly forums with industry entrepreneurs and investors for real-world insights.
- ✓ Partnership with GCC's & industries ensures even those who don't want to create startups are powered with amazing job offers

ATTENTION



Students wanting to startup



Aspiring innovators



Students interested in a brighter career



ENROL TODAY TO DISCUSS YOUR FUTURE AND THE

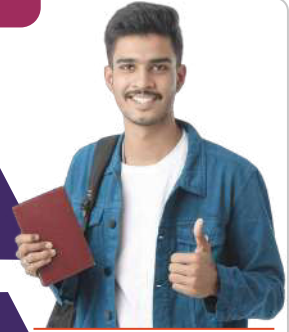
CHANCE TO WIN
SCHOLARSHIPS COVERING
UP TO 80%



PROGRAMME details

Modules delivered

- 01 Art of discovering right ideas
- 02 Building solutions & achieving Route to Market
- 03 Business plans built with high clarity
- 04 Fundraise, Mergers & Acquisition
- 05 Essential skillsets for entrepreneurs & new age innovators



Optional domain specific technology & business courses in:
Fintech, Sustainability, Marketing, Healthcare,
Enterprise IT & SAAS

Each of the modules are delivered through



Online sessions,
Videos with
contact classes



Address/master
classes by
successful innovators



Panel discussion
by practitioners



Well designed field
work & interactive games



Tools & frameworks for
life long practice



Practical
inputs



1:1
mentoring



For more details +91 831 053 5589
www.createoncampus.org

INNOVATE • LEAD • SUCCEED

A program offered by VTU'S VRIF in collaboration with CoCreate to transform how students look at and prepare for entrepreneurship



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Online Sessions,
Videos with contact classes



Address/Master Classes by
Successful innovators



Panel Discussions
by Practitioners



Practical
inputs



Tools & Frameworks for
life long practice



1:1
Mentoring



Well Designed field Work &
interactive games

Course Duration: 04 Years

Starts from: 10th February, 2025

For More Details Contact:

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