



ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ
ವಿಟಿಯು ಅಧಿನಿಯಮ ೧೯೯೪ರ ಅಡಿಯಲ್ಲಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯವಿಶ್ವವಿದ್ಯಾಲಯ

VISVESVARAYA TECHNOLOGICAL UNIVERSITY

State University of Government of Karnataka Established as per the VTU Act, 1994 "JnanaSangama" Belagavi-590018



Prof. B. E. Rangaswamy, Ph.D

REGISTRAR

Phone: (0831) 2498100

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REF: VTU/BGM/BoS/Minor Degree-Innovn/719/2024-25/6260

DATE: 12 MAR 2025

CIRCULAR

Subject: Minor Degree in Innovation and Entrepreneurship regarding...

Reference:

- JBoS proceeding dated 03.01.2025
- The Hon'ble Vice-Chancellor's Approval Dated: 12.03.2025

All students are hereby notified that Visvesvaraya Technological University (VTU) is introducing a **Minor Degree in Innovation and Entrepreneurship** to provide additional opportunities for skill enhancement and entrepreneurial development.

Key Features of the Minor Degree:

1. Eligibility:

- Students currently enrolled in regular undergraduate degree programs are eligible to apply.
- The students who are entering into 4th semester of their graduation with CGPA 5.0 (May have a backlog or not)

2. Program and fee Structure:

- Mentioned in the attached brochure

3. Objectives:

- File patents and build start-up when on campus
- Foster entrepreneurial thinking and innovative problem-solving skills.
- Equip students with the knowledge to create and manage startups or lead innovative projects.
- Bridge the gap between technical knowledge and business acumen.

4. Enrollment Process:

- Refer to the brochure attached

5. Benefits:

- Funding for the selected team
- Partnership with industry for licensing/funding
- Gain an additional qualification alongside your primary degree.
- Build networks with industry leaders, startups, and peers.

- Enhance employability and entrepreneurial potential.

All students are encouraged to take advantage of this unique opportunity. For further details, please contact the number and website mentioned in the brochure

All the Principals are hereby informed to bring the circular content to the notice of all concerned.

Thank you.

Sd/-

REGISTRAR

Copy to,

- The Hon'ble Vice-Chancellor through the secretary to Vice-Chancellor for information
- The Director, ITI SMU, VTU Belagavi for information and post the circular and brochure on VTU web portal
- Office copy

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About the Program

In today's rapidly evolving job market, where AI and emerging technologies are reshaping industries, innovation and management are essential skills for both pursuing placement and becoming an entrepreneur. Success is no longer just about having a great idea—it requires adaptability, creative problem-solving, financial literacy, and strategic decision-making. Businesses, whether start-ups or established organizations, today need to continuously innovate to stay competitive. The ability to develop new products, optimize business models, and navigate market uncertainties is crucial for anyone aspiring to lead in this dynamic landscape. Additionally, exposure to real-world case studies, mentorship from working professionals, and networking with industry experts fosters both an enhanced employability for you and builds an entrepreneurial mindset, encouraging resilience and innovation in an AI-driven world.

The Minor Degree in Innovation and Management equips you with the creative thinking, problem-solving, and entrepreneurial skills needed to turn ideas into successful ventures. By integrating our proven frameworks, interacting learning mechanisms & expert mentoring, students gain hands-on experience in identifying market gaps, developing prototypes, and scaling innovative solutions. This academic foundation fosters an entrepreneurial mindset, encouraging risk-taking, resilience and significantly enhances your employability. With mentorship, industry collaborations, and start-up incubators, you can transform your classroom concepts into real-world start-ups, leveraging your innovation expertise to create impactful businesses across industry verticals.

This hands on program will handhold you through the lifecycle of ideation to incubation leading to a start-up.

Why a Minor Degree?

The Minor Degree;

1. adds to the depth to your studies;
2. adds to the breadth to your studies;
3. allows to pursue an area of your passion;
4. is an alternative to double majoring;
5. enhances employability; and
6. enables students to become an entrepreneur

The Program

1. This Minor Degree in Innovation and Management is open to all students who are enrolled in colleges under the Visvesvaraya Technological University (both affiliated and autonomous).
2. The Minor Degree must be completed simultaneously with a major degree program. You cannot earn a minor after you have already earned your bachelor's degree(s).
3. The Minor Degree must be completed with a major, any outstanding minor requirements will prevent the awarding of the degree for your major. If you ultimately decide to graduate without the minor, the minor must be removed from your records before your degree can be processed.
4. All requirements for the Minor degree must be completed within a maximum of 4 semesters during the Major degree of study but no later than the maximum duration of study of the Major degree permitted by the regulatory body i.e., not more than N+2 years where 'N' is the normal duration of study as per regulations.
5. In the event a student drops out from the Minor degree or is not able to fulfil all the requirements for the certification of a Minor, within the maximum period of study permitted by the regulatory body, the student will not be issued the Minor Degree. Nevertheless, the transcripts for the completed courses will be issued.
6. Courses offered for a Minor Degree will be treated on par with the regular courses of a Major Degree pursued by the student in respect of attendance requirements, assessment and examination requirements.
7. The Minor Degree for 18 credits includes 7 modules spread across 3 terms all of which need to be successfully completed to be awarded the Minor Degree
8. Students will;
 - a. Receive necessary support for building prototype
 - b. Venture studio support (funding/resources) for converting prototype in to POC
 - c. Connects to potential customers
9. At the end of the program students shall have a start-up which they could either pursue further with funding or can offer their start-up to be acquired by industry
10. **Intake:** Maximum of 100 students per college
11. **Terms**
 - a. Term1 – Between 4th and 5th semester
 - b. Term2 – During 5th semester as per the VTU calendar
 - c. Term3 – During 6th semester as per the VTU calendar
12. **Eligibility:** A student will be permitted to pursue this Minor Degree, if and only if, he / she fulfils the following criteria;
 - a. Must have secured a minimum of 5 CGPA (the cut off however is subject to change based on the demand and competition) at the time of admission to the Minor Degree
 - b. Must be in the active rolls of the college without any break of study or disciplinary action pending against the student; and



13. Application: [Click here](#) to apply.



Fee Structure

Fees*

Fees for a Minor Degree in Innovation and Management	Rs. 3,00,000
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Special offer for all VTU students (+ amazing scholarships)	Rs. 1,00,000
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**The above fees exclude Registration, Certification & examination fees to be paid to VTU*

Fees Include

- Tuition Fees
- All study materials, tools & software
- Access to venture studio support which provides seed funding, industry connections and handholding to convert ideas into MVP and POC.
- Pitch to the investment committee at the end of the course to raise capital for traction
- Paid internships in start-ups or tier-A placement options

Payment Schedule

Term 1: Admission Confirmation + Module 1	Rs. 30,000
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Term 2: Modules 2, 3 & 4	Rs. 35,000
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Term 3: Modules 5, 6 & 7	Rs. 35,000
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Scholarship

Special Scholarships are available to students (subject to supporting documents) of the following categories;

1. 50% of the seats will be reserved for students belonging to SC/ST, Rural Students, Girl Students & Children of Defence Personnel along with a scholarship of 40% on the tuition fee
2. Additionally in Term 2 & term 3
 - o Students with the first 10 ranks & with an aggregate score of more than 70% shall be eligible for a special/additional scholarship of 40% (in addition to the scholarship defined in 1)
 - o Students with the next 10 ranks & with an aggregate score of more than 70% shall receive scholarships of 20% (in addition to the scholarship defined in 1)



Program Schedule

Sl.	Admission Activity	Date
1.	Filled Application Submission Last Date	April 10, 2025
2.	Start of Video Interviews	April 10, 2025
3.	Admission Final List	April 15, 2025
4.	Payment of Term 1 Fees	April 20, 2025
5.	Program Commencement	April 24, 2025



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DATE:

31 JAN 2025

CIRCULAR

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- The Hon'ble Vice-Chancellor's Approval Dated: 30.01.2025

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- File patents and build start-up when on campus
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- Equip students with the knowledge to create and manage startups or lead innovative projects.
- Bridge the gap between technical knowledge and business acumen.

4. Enrollment Process:

- Refer to the brochure attached

5. Benefits:

- Funding of upto two crores for selected team
- Partnership with industry for licensing / funding
- Gain an additional qualification alongside your primary degree.
- Build networks with industry leaders, startups, and peers.

- Enhance employability and entrepreneurial potential.

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INNOVATE, LEAD, SUCCEED

A minor degree that puts you on accelerated path to innovation & 10X career

The program is designed for future innovators by Investors and entrepreneurs. It blends knowledge with experiential learning, aiming to nurture and develop innovative ventures. This program is ideal for those who aspire to create impactful businesses or be part of innovations.

For more details
☎ +91 831 053 5589

🌐 www.createoncampus.org

| About Create On Campus foundation

Create On Campus Foundation collaborates with the governments, the ecosystem, and leading universities to build innovations and student startups.

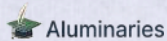
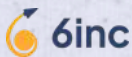
Create On Campus is part of our ecosystem that includes a VC Fund & a Venture Studio with a mission to transform institutions into hubs of innovation and entrepreneurship. Based on our experience with 100+ campus startups, We have made invested in frameworks, programs & relationships to make students succeed



a.

Be part of an innovative culture

platforms that integrate academia with industry touch points to find resources that are essentials, minds that are motivating & connects that are helpful



C.

Help students become experts with practical skills

The entrepreneurial journey demands developing multiple skillsets & expertise. Recognizing & enabling the learning required is essential to motivate & help students.

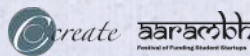
But such learning is best delivered by practitioners of entrepreneurship. Such programs should ensure students acquire skills not just to plan well but also to execute them

We have built a program recognized by VTU that empowers students to build innovation and a startup while on campus. Students going through the program will get an additional minor degree which will help them in their venture

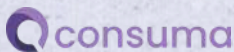
b.

Support startups with capital & more

Funding support from the idea stage to commercialization, handling teams, providing access to with customers & acquirers, making experts available to teams are amongst the many supports we extend.



Our Startups





A minor degree in **INNOVATION & ENTREPRENEURSHIP**

Elevating Entrepreneurial Success
with a Specialized minor program

Programme Highlights

Integrated with Venture Studio to actually build a startup in parallel with the program

- ✓ Provides essential connections, industry connects funding opportunities, and expert mentoring
- ✓ Equips you with pertinent knowledge and skills for robust growth over the next five years.
- ✓ Delivered by seasoned entrepreneurs and investors, our curriculum is enriched with engaging assignments, hands-on exercises, and collaborative learning

Assessment credits and grades are reflective of the tangible progress made in your business ventures and academic assignments.

- ✓ Regular pitch sessions and dynamic monthly forums with industry entrepreneurs and investors for real-world insights.
- ✓ Partnership with GCC's & industries ensures even those who don't want to create startups are powered with amazing job offers

ATTENTION



Students wanting to startup



Aspiring innovators



Students interested in a brighter career



ENROL TODAY TO DISCUSS
YOUR FUTURE AND THE

CHANCE TO WIN
SCHOLARSHIPS COVERING
UP TO 80%



PROGRAMME details

Modules delivered

- 01 Art of discovering right ideas
- 02 Building solutions & achieving Route to Market
- 03 Business plans built with high clarity
- 04 Fundraise, Mergers & Acquisition
- 05 Essential skillsets for entrepreneurs & new age innovators



Optional domain specific technology & business courses in:
Fintech, Sustainability, Marketing, Healthcare,
Enterprise IT & SAAS

Each of the modules are delivered through



Online sessions,
Videos with
contact classes



Address/ master
classes by
successful innovators



Panel discussion
by practitioners



Well designed field
work & interactive games



Tools & frameworks for
life long practice



Practical
inputs



1:1
mentoring



For more details +91 831 053 5589
www.createoncampus.org



INNOVATE • LEAD • SUCCEED

A program offered by VTU'S VRIF in collaboration with CoCreate to transform how students look at and prepare for entrepreneurship



Program Highlights:

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Online Sessions,
Videos with contact classes



Address/Master Classes by
Successful innovators



Panel Discussions
by Practitioners



Practical
inputs



Tools & Frameworks for
life long practice



1:1
Mentoring



Well Designed field Work &
interactive games

Course Duration: 04 Years

Starts from: 10th February, 2025

For More Details Contact:

📞 0831-2405468 | +91 7259318233

✉️ vrif@vtu.ac.in